



City of Huntington Beach

File #: 23-1071 MEETING DATE: 1/16/2024

REQUEST FOR CITY COUNCIL ACTION

SUBMITTED TO: Honorable Mayor and City Council Members

SUBMITTED BY: Eric G. Parra, Interim City Manager

VIA: Travis K. Hopkins, Assistant City Manager

PREPARED BY: Catherine Jun, Deputy City Manager

Subject:

FY 2023-2027 Strategic Plan - Biannual Progress Update #1

Statement of Issue:

Following City Council's adoption of the FY 2023-27 Strategic Plan on October 3, 2023, staff committed to providing biannual progress updates to City Council in January and July. Progress updates ensure transparency and accountability towards the timely completion of the Strategic Plan, while giving City Council regular opportunities to review and recommend amendments, as needed. This report provides the first progress update.

Financial Impact:

None

Recommended Action:

Receive and file the FY 2023-2027 Strategic Plan - Biannual Progress Update #1.

Alternative Action(s):

Do not approve the recommended action. Request modifications to the Progress Update, amendments to the Strategic Plan, and/or direct staff accordingly.

Analysis:

From April to June 2023, the City Council and Executive Leadership Team engaged in a comprehensive process to build the FY 2023-2027 Strategic Plan ("Plan"). This process included one-on-one interviews with Council Members and Charter Officers, as well as workshops with City Council and Departments Heads to set the key priorities and projects for the next four fiscal years. This work culminated with City Council's adoption of the Plan on October 3, 2023 via Resolution 2023-46.

In this Plan, City Council established eight overarching goals achieved through 23 major strategies and 99 tasks. Staff also established over 70 key performance indicators (KPIs) in recent months to

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measure their impacts over time.

Using all of the metrics above, staff has determined that the Plan is on track and achieving its goals in a timely manner. The Plan is 32% complete as of January 2024. An additional 47% is in progress, 19% is upcoming, and 2% is on hold. Detailed information is in the updated Implementation Action Plan (Attachment 1). A high-level summary is available in the presentation (Attachment 2). Following tonight's meeting, all approved documents will be posted on the City's website at www.huntingtonbeachca.gov/strategicplan www.huntingtonbeachca.gov/strategicplan.

Environmental Status:

This action is not subject to the California Environmental Quality Act (CEQA) pursuant to Sections 15060(c)(2) (the activity will not result in a direct or reasonably foreseeable indirect physical change in the environment) and 15060(c)(3) (the activity is not a project as defined in Section 15378) of the CEQA Guidelines, California Code of Regulations, Title 14, Chapter 3, because it has no potential for resulting in physical change to the environment, directly or indirectly.

Strategic Plan Goal:

Non Applicable - Administrative Item

Attachment(s):

- 1. Biannual Progress Update #1 (Implementation Action Plan)
- 2. Summary Presentation