



# City of Huntington Beach

File #: 23-063

MEETING DATE: 1/24/2023

## DESIGN REVIEW BOARD STAFF REPORT

**TO:** Design Review Board  
**FROM:** Joanna Cortez, Senior Planner

**SUBJECT:**  
**SIGN CODE EXCEPTION NO. 23-003 (G&M Oil Signs)**

**REQUEST:**  
To permit one freestanding sign in a 5-ft. wide planter in lieu of a minimum 7-ft. wide planter and one freestanding sign at 7-ft. high in lieu of a maximum of 5 ft.

**LOCATION:**  
16990 Beach Blvd., 92647 (northeast corner of Beach Blvd. and Warner Ave.)

**APPLICANT:**  
Deanne Flores, 2871 E. Blue Star Street, Anaheim, CA 92806

**PROPERTY OWNER:**  
G&M GAPCO LLC, 16868 A Street, Huntington Beach, CA 92806

**BUSINESS OWNER:**  
G&M Oil Co., 16868 A Street, Huntington Beach, CA 92806

**STAFF RECOMMENDATION:**  
That the Design Review Board take the following actions:

A) Recommend approval of Sign Code Exception No. 23-003 with suggested findings and conditions of approval.

**General Plan:**  
M-sp (Mixed-Use - Specific Plan Overlay; SP 14)

**Zone:**  
SP14 (Beach and Edinger Corridors Specific Plan)

**Existing Use:**  
Service Station

**ATTACHMENTS:**

1. Suggested Findings and Conditions of Approval
2. Plans received and dated January 4, 2023