



# City of Huntington Beach

File #: 21-921

MEETING DATE: 12/9/2021

## DESIGN REVIEW BOARD STAFF REPORT

**TO:** Design Review Board  
**FROM:** Tess Nguyen, Associate Planner

**SUBJECT:**  
**SIGN CODE EXCEPTION NO. 21-003/PLANNED SIGN PROGRAM NO. 21-003 (COMMERCIAL BUILDING SIGNAGE)**

**REQUEST:**

To allow a) 18-inch letter height in lieu of 16-inch letter height for wall signs; b) 24-inch logo height in lieu of 16-inch logo height; and c) two wall signs (east elevation and north elevation) for suite #111 in lieu of one wall sign (east elevation).

**LOCATION:**

401 Main Street, 92648 (northwest corner of Main Street and Orange Avenue)

**APPLICANT:**

Diana Nagel, Promotional Signs Inc., 3301 S Susan Street, Santa Ana CA 92704

**PROPERTY OWNER:**

Robert Koury Properties, 200 Main Street, Suite 206, Huntington Beach CA 92648

**STAFF RECOMMENDATION:**

That the Design Review Board take the following actions:

A) Recommend Approval of Sign Code Exception No. 21-003/Planned Sign Program No. 21-003 to the Director of Community Development.

**General Plan:**

M-sp (Mixed Use - Specific Plan Overlay)

**Zone:**

SP5-CZ (Downtown Specific Plan - Coastal Zone Overlay)

**Existing Use:**

Commercial Building

**ATTACHMENTS:**

1. Suggested Findings and Conditions of Approval
2. Plans received and dated November 29, 2021