



City of Huntington Beach

File #: 21-711

MEETING DATE: 10/14/2021

DESIGN REVIEW BOARD STAFF REPORT

TO: Design Review Board
FROM: Hayden Beckman, Senior Planner

SUBJECT:
DESIGN REVIEW NO. 2021-005 (602 PCH PUBLIC ART)

REQUEST:
To review the design, colors, and materials of a proposed public art installation at a commercial site fronting Pacific Coast Highway.

LOCATION:
602 Pacific Coast Highway, 92648 (Northwest corner of PCH and 6th Street)

APPLICANT:
Jeff Herbst, MCG Architecture, 15635 Alton Parkway, Suite 100, Irvine, CA 92618

PROPERTY OWNER:
Corona Holdings, LLC, 8051 Main Street, Stanton CA 90680

STAFF RECOMMENDATION:
That the Design Review Board take the following actions:

A) Recommend approval of Design Review No. 21-005 to the Director of Community Development with suggested conditions of approval.

General Plan:
M-sp (30-50 du/ac) - Mixed Use - Specific Plan Overlay (Maximum 30-50 dwelling units per acre)

Zone:
SP5 - CZ (Specific Plan No. 5, Downtown Specific Plan - Coastal Zone overlay)

Coastal Status:
Non-Appealable

Existing Use:
Restaurant, Coffee Shop, and Retail

ATTACHMENTS:

1. Suggested Conditions of Approval
2. Narrative, Public Art Concept, Artist Biography and Portfolio dated August 5, 2021