2000 Main Street,
Huntington Beach, CA
92648

City of Huntington Beach

File #: 21-677 **MEETING DATE:** 9/21/2021

REQUEST FOR CITY COUNCIL ACTION

SUBMITTED TO: Honorable Mayor and City Council Members

SUBMITTED BY: Oliver Chi, City Manager

PREPARED BY: Sean Crumby, Director of Public Works

Subject:
Consider adopting Resolution No. 2021-55 supporting efforts to host surfing, skateboarding, BMX events for the LA 2028 Olympics

Statement of Issue:
Los Angeles will host the Summer Olympics from July 21 through August 6, 2028. The City of Huntington Beach has the opportunity to secure hosting sporting events for the LA 2028 Olympics.

Financial Impact:
Passing of this resolution has no financial impact. If successful in securing any Olympic events, potential funding and other details will be presented to Council at that time.

Recommended Action:
Adopt Resolution No. 2021-55, “A Resolution of the City Council of the City of Huntington Beach Supporting the City’s Efforts in Securing Future Sporting Events for the LA 2028 Olympics.”

Alternative Action(s):
Do not adopt Resolution No. 2021-55.

Analysis:
Surfing has remained a key component of Huntington’s Beach culture with over 100 years of history ingrained throughout the community. Huntington Beach is a proud guardian of surf history as home to the Surfing Walk of Fame, the Surfers’ Hall of Fame, The International Surfing Museum, and the U.S. Open of Surfing. Huntington Beach is known for its surfing and surf culture so much so, that it earned the nick name Surf City, USA.

The City of Huntington Beach, with its event management expertise, existing infrastructure, natural resources, and vital partnerships with organizations such as Visit HB, have successfully hosted an array of large scale events including the U.S Open of Surfing, VISSLA International Surfing Association (ISA) World Junior Surfing Competition, NSSA National Surfing Championship, and the Ultimate Frisbee Beach World Championship.

Economic impacts provided by Visit HB indicate that in 2018, the U.S. Open for Surfing generated $55.3 million with an overall economic impact of $96.4 million to Huntington Beach. Visitor spending at the U.S. Open of Surfing also supported a total of 998 jobs and generated $3.3 million in significant tax revenues for the City.

Environmental Status:

Passing of this resolution does not have an environmental impact. If any project moves forward, the environmental impact will be assessed in conjunction with appropriate laws (CEQA).

Strategic Plan Goal:

Community Engagement

Attachment(s):

1. Resolution No. 2021-55, “A Resolution of the City Council of the City of Huntington Beach Supporting Efforts to Host Surfing, Skateboarding, BMX Events for the LA 2028 Olympics”

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