



# City of Huntington Beach

File #: 21-584

MEETING DATE: 9/7/2021

## REQUEST FOR CITY COUNCIL ACTION

**SUBMITTED TO:** Honorable Mayor and City Council Members

**SUBMITTED BY:** Oliver Chi, City Manager

**PREPARED BY:** Sean Crumby, Director of Public Works

**Subject:**

**Approve and authorize execution of a Professional Services Contract with Sam Schwartz Engineering, DPC for the City's Mobility Plan; and, approve appropriation of funds**

**Statement of Issue:**

The Public Works Department seeks to secure a consulting firm that will help the city develop a City Mobility Plan. This Mobility Plan will help the City plan the future of our transportation system to best serve the residents, workers, businesses and millions of visitors who will travel within Huntington Beach. The consultant selected for this project will use industry best practices and develop concrete actions for the City to evolve from our existing mobility system to one where we will best integrate new technologies and maximize use of infrastructure and public space. This work will result in both short-term and long-term recommendations to address mobility gaps across the City.

**Financial Impact:**

After coordinating a comprehensive Request for Proposal (RFP) process, Sam Schwartz Engineering was identified as the recommended firm to help the City develop its mobility plan. The recommended contract cost for this effort is \$323,000, and funding is available in the Infrastructure Fund undesignated fund balance.

**Recommended Action:**

A) Approve and authorize the Mayor and City Clerk to execute, "Professional Services Contract Between the City of Huntington Beach and Sam Schwartz Engineering, DPC for the City's Mobility Plan," in an amount not to exceed \$323,000; and,

B) Appropriate funding in the amount of \$323,000 from the Infrastructure Fund undesignated fund balance to account 31485201.69365.

**Alternative Action(s):**

Do not authorize the proposed contract and forgo the City's Mobility Plan.

**Analysis:**

On April 19, 2021, the City advertised a Request for Proposals (RFP) to develop the City's Mobility Plan. Proposals were requested and submitted in compliance with Chapter 3.03 of the Huntington Beach Municipal Code and three (3) proposals were received. In accordance with qualifications-based selected procurement per the Federal "Brooks Act," State SB 419, and the City of Huntington Beach Municipal Code Section 3.03 "Professional Services," the Public Works Department established a review board. Each firm submitted a proposal indicating their category of expertise. Proposals were then evaluated and ranked by the review board.

Staff negotiated the scope and price with the top ranked firm, Sam Schwartz Engineering. Schwartz is at the forefront of the industry in applying innovative, data-driven analyses to understand how the existing transportation system can be enhanced through emerging technology.

The team has local and national experience in creating an actionable plan and providing implementable roadmaps that integrate traditional transportation modes with new mobility technologies and service models. Their past work includes Seattle DOT New Mobility Playbook, City of Los Angeles Urban Mobility in a Digital Age, and City of San Jose's Emerging Mobility Study, Access, and Mobility Plan.

**Environmental Status:**

Not applicable. Any projects in the future will comply with all environmental laws (including CEQA) and have details presented with those actions.

**Strategic Plan Goal:**

Infrastructure & Parks

**Attachment(s):**

1. RFP Award Analysis
2. Professional Services Contract between the City of Huntington Beach and Sam Schwartz Engineering, DPC for the City's Mobility Plan
3. Certificate of Insurance