



City of Huntington Beach

File #: 20-1821

MEETING DATE: 8/13/2020

DESIGN REVIEW BOARD STAFF REPORT

TO: Design Review Board
FROM: Hayden Beckman, Senior Planner

SUBJECT:
DESIGN REVIEW BOARD NO. 20-002 (714 PACIFIC COAST HIGHWAY MIXED USE PROJECT)

REQUEST:

To review the design, colors, and materials of a new three-story 12,713 sq. ft. mixed use building which includes a 766 sq. ft. ground floor retail coffee shop, three (3) two bedroom residential units on the second and third floor, and a 149 sq. ft. rooftop deck.

LOCATION:

714 Pacific Coast Highway, 92648 (North side of PCH, 115 linear feet south of the intersection of 7th Street at PCH)

**APPLICANT/
PROPERTY**

OWNER: Thanh Dong, Phat Huong Haanh Holdings, LLC, 18961 Flagstaff Lane, Huntington Beach CA 92646

STAFF RECOMMENDATION:

That the Design Review Board take the following actions:

A) Recommend approval of Design Review Board No. 20-002 to the Zoning Administrator.

General Plan:

M-sp (Mixed Use - Specific Plan Overlay)

Zone:

SP5-CZ (Downtown Specific Plan - Downtown Core Mixed Use District) - Coastal Zone Overlay

Existing Use:

Vacant

ATTACHMENTS:

1. Site plan, floor plans, elevations, and conceptual renderings received and dated May 19, 2020