



City of Huntington Beach

File #: 19-1292

MEETING DATE: 1/9/2020

DESIGN REVIEW BOARD STAFF REPORT

TO: Design Review Board
FROM: Tess Nguyen, Associate Planner

SUBJECT:
SIGN CODE EXCEPTION NO. 19-005 (STARBUCKS COFFEE SIGNAGE)

REQUEST:

Request to permit a Sign Code Exception to allow: a) one freestanding pre-menu board sign and one menu board sign in lieu of a maximum of one menu board sign; and b) two directional signs at 3.23 sq. ft. with the Starbucks logo in lieu of a maximum of 2 sq. ft.

LOCATION:

21532 Brookhurst Street, 92646 (located on the east side of Brookhurst Street, south of Hamilton Avenue)

APPLICANT:

Diana Nagel, 3301 S. Susan Street, Santa Ana CA 92704

**PROPERTY
OWNER:**

Elliot Megdal, 2525 South Beverly Drive, Suite C, Beverly Hills CA 90212

STAFF RECOMMENDATION:

That the Design Review Board take the following actions:

A) Recommend Approval of Sign Code Exception No. 19-005 to the Director of Community Development.

General Plan:

CG (Commercial General)

Zone:

CG (Commercial General)

Existing Use:

Starbucks Coffee

ATTACHMENTS:

1. Suggested Findings and Conditions of Approval for SCE No. 19-005
2. Plans Received and Dated October 9, 2019