



City of Huntington Beach

File #: 19-931 MEETING DATE: 9/12/2019

DESIGN REVIEW BOARD STAFF REPORT

TO: Design Review Board

FROM: Jessica Bui, Associate Planner

SUBJECT:

DESIGN REVIEW BOARD NO. 19-001 (3RD STREET RETAIL & OFFICE BUILDING)

REQUEST:

To review the design, colors and materials for a four-story, retail and office

building located in District 1 of the Downtown Specific Plan.

LOCATION:

321 3rd Street, 92648 (west side of 3rd Street between Orange Avenue and Olive

Avenue)

APPLICANT:

Jeff Bergsma, 221 Main Street, Suite S, Huntington Beach, CA 92648

PROPERTY OWNER:

WBJH Properties, 1112 Park Street, Huntington Beach, CA 92648

STAFF RECOMMENDATION:

That the Design Review Board take the following actions:

A) Recommend Approval with Modifications to the Planning Commission.

General Plan:

M - sp (Mixed Use - Specific Plan Overlay)

Zone:

SP5 - CZ (Downtown Specific Plan - Coastal Zone Overlay)

Existing Use:

Vacant

ATTACHMENTS:

Suggested Conditions of Approval for DR No. 19-001

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2. Plans Received and Dated September 6, 2019