



City of Huntington Beach

File #: 19-627

MEETING DATE: 6/3/2019

REQUEST FOR CITY COUNCIL ACTION

SUBMITTED TO: Honorable Mayor and City Council Members

SUBMITTED BY: Lori Ann Farrell Harrison, Interim City Manager

PREPARED BY: Kellee Fritzel, Deputy Director of Economic Development

Subject:

Approve and Authorize the Execution of a License Agreement between the City of Huntington Beach and Concours D'Elegance Group for use of Central Library facilities for the Annual Concours Car Show

Statement of Issue:

The City Council is asked to approve a two (2) year License Agreement between the City of Huntington Beach and Concours D'Elegance, for the continued operation of the annual Concours Car Show held at the Central Library.

Financial Impact:

The Concours Car Show is subject to applicable fees throughout the Specific Events process. Concours D'Elegance issues a check of event proceeds to the Huntington Beach Central Library in support of the Children's Resource Center. In previous years, the donation averaged \$20,000.

Recommended Action:

Approve and authorize the Mayor and City Clerk to execute the "First Restated and Amended License Agreement between the City of Huntington Beach and Concours D'Elegance Group for use of Public Library Facilities for an annual Concours Car Show."

Alternative Action(s):

Do not approve the license agreement and provide direction to staff.

Analysis:

Since 1985, Huntington Beach Concours D'Elegance has worked with the City to host an annual Concours Car Show on the first weekend of June at the Central Library. The event operates on both Saturday and Sunday and is open to all ages. The Concours Car Show provides a family-friendly experience for the community as a way to raise funds for the Children's Resource Center at the Central Library. The event was held June 1st and 2nd and was the 34th annual Concours D'Elegance

Car Show.

In May 2019, staff received a signed License Agreement from Bart and Diana McGrath, the founders of HB Concours D'Elegance, for the use of Library facilities. The License Agreement is for a term of two (2) years. The License Agreement is subject to the following terms:

- Activities within Central Park and the parking lot shall be coordinated with City staff to accommodate each activity.
- Licensee agrees to submit to make available for inspection a complete and accurate set of books and records of all ticket sales.
- After the Concours event is held, the Library Services Director will submit a letter requesting the distribution of funds in support of the Children's Wing of the Library. The Committee agrees to review and issue a check for the requested amount as soon as possible after determination of the amount raised over the course of the event. Payment will be delivered to the City by October 31st after the event.
- All cost of staff support is the sole responsibility of Concours and they shall be responsible to pay for at least one staff member to be on site to assist with access into the building in the morning and at closing.

Concours D'Elegance has purchased insurance pursuant to City requirements. Planned access to the Balboa or Maddy Room shall be permitted once a month for planning purposes. All other meetings shall be arranged with and approved by City staff.

The License Agreement is consistent with the revised terms that the City is implementing for all lessees and operators. Based upon Concours D'Elegance's qualifications and experience operating 34 previous events in the City, the Office of Economic Development is recommending approval of the License Agreement.

Environmental Status:

Not Applicable

Strategic Plan Goal:

Strengthen long-term financial and economic sustainability

Attachment(s):

1. Lease Agreement