



City of Huntington Beach

File #: 19-562

MEETING DATE: 5/9/2019

DESIGN REVIEW BOARD STAFF REPORT

TO: Design Review Board
FROM: Joanna Cortez, Associate Planner

SUBJECT:
DESIGN REVIEW BOARD NO. 18-013 (FRONTIER MURAL)

REQUEST:
To review the design, colors, and materials for a façade remodel (murals) on the south and west exterior elevation of an existing commercial building.

LOCATION:
602 Main Street, 92648 (northeast corner of Main Street and Acacia Avenue)

APPLICANT:
Kim Kramer, 503 Pecan Avenue, Huntington Beach, CA 92648

PROPERTY OWNER:
Martin Gilmore, Frontier California Inc., 401 Merritt 7, Norwalk, CT 06851

STAFF RECOMMENDATION:

That the Design Review Board take one of the following actions:

- A) Recommend approval of Design Review No. 18-013 to the Planning Commission based on the Downtown Specific Plan Design Guidelines; OR
- B) Recommend approval with modifications of Design Review No. 18-013 to the Planning Commission based on the Downtown Specific Plan Design Guidelines; OR
- C) Recommend denial of Design Review No. 18-013 to the Planning Commission based on the Downtown Specific Plan Design Guidelines.

General Plan:

M-sp (30-50 du/ac) (Mixed-Use - Specific Plan Overlay (30-50 dwelling units per acre))

Zone:

SP 5 - CZ (Downtown Specific Plan - Coastal Zone Overlay)

Existing Use:

Commercial Use

ATTACHMENTS:

1. Plans and Colored Renderings