



# City of Huntington Beach

**File #:** 18-642

**MEETING DATE:** 1/22/2019

## REQUEST FOR CITY COUNCIL ACTION

**SUBMITTED TO:** Honorable Mayor and City Council Members

**SUBMITTED BY:** Fred A. Wilson, City Manager

**PREPARED BY:** Antonia Graham, Assistant to the City Manager

**Subject:**

**Receive and file the Notification of a City Council Strategic Planning Session to be held on February 7, 2019**

**Statement of Issue:**

In 2009, the City Council began an annual strategic planning process to develop consensus on a Mission Statement, three-year goals, and corresponding Priority Strategic Objectives. The last Strategic Planning Session was held on February 13, 2018.

**Financial Impact:**

The total cost for the facilitation of the Strategic Planning Session is approximately \$5,000 and is budgeted for in the City Manager's budget.

**Recommended Action:**

Receive and file the Notification of the City Council's Strategic Planning Session scheduled for February 7, 2019.

**Alternative Action(s):**

Reject the notification and direct staff accordingly.

**Analysis:**

At the City Council's direction, a strategic planning process was undertaken to establish consensus on the City's core values and priority strategic objectives. This is an ongoing process and is a critical component of maintaining the City in a fiscally sustainable manner. Since 2009, at each strategic planning session, the facilitator Marilyn Snider leads the City Council in a session that reviews the City's strengths, weaknesses, and opportunities. Additionally, at this session the Chief Financial Officer provides the Council with an overview of the City's finances - both a short-term and long-term financial picture. This overview of the City's financial position, the Council can then prioritize future goals and projects. At each session, the Council, City Manager, and Department Heads meet to update the three-year goals and to come to consensus on new sixth-month strategic objectives. The process reaffirms the City's Mission and Core Values.

The Strategic Plan is designed to serve as a framework for the City Council and staff in the challenging work of achieving what is important to the City Council and the community - within the resources available. The next Strategic Planning Session is scheduled for Thursday, February 7, 2019, from 8 a.m. to 2 p.m. The meeting is open to the public and will be publicly noticed.

**Environmental Status:**

Not Applicable.

**Strategic Plan Goal:**

Non-Applicable - Administrative Item

**Attachment(s):**

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