



Legislation Details (With Text)

File #: 19-546 **Version:** 1
Type: Administrative Items **Status:** Agenda Ready
File created: 4/29/2019 **In control:** Design Review Board
On agenda: 5/9/2019 **Final action:**
Title: PLANNED SIGN PROGRAM 19-002/SIGN CODE EXCEPTION 19-003 (STARBUCKS SIGNAGE)

REQUEST:

Request to a) amend an existing Planned Sign Program to allow for a maximum logo height of 60 inches; and b) permit a Sign Code Exception to allow one freestanding pre-menu board sign, one menu board sign, and one digital ordering sign in lieu of a maximum one menu board sign.

LOCATION:

20100 Magnolia Street, 92646 (located at the southeast corner of Adams Avenue and Magnolia Street)

Attachments: 1. Att #1: Suggested Findings and Conditions of Approval for PSP No. 19-002 and SCE No. 19-003, 2. Att #2: Plans Recieved and Dated April 19, 2019

Date	Ver.	Action By	Action	Result
5/9/2019	1	Design Review Board	recommended for approval	

DESIGN REVIEW BOARD STAFF REPORT

TO: Design Review Board
FROM: Courtney Badger, Assistant Planner

SUBJECT: **PLANNED SIGN PROGRAM 19-002/SIGN CODE EXCEPTION 19-003 (STARBUCKS SIGNAGE)**

REQUEST:

Request to a) amend an existing Planned Sign Program to allow for a maximum logo height of 60 inches; and b) permit a Sign Code Exception to allow one freestanding pre-menu board sign, one menu board sign, and one digital ordering sign in lieu of a maximum one menu board sign.

LOCATION:

20100 Magnolia Street, 92646 (located at the southeast corner of Adams Avenue and Magnolia Street)

APPLICANT:

Diana Nagel, Promotional Signs Inc., 3301 S. Susan Street, Santa Ana, CA 92704

PROPERTY OWNER:

Merlone Geier Partners, 425 California Street, 10th Floor, San Fransico, CA

94104

STAFF RECOMMENDATION:

That the Design Review Board take the following actions:

A) Recommend Approval of Planned Sign Program No. 19-002 and Sign Code Exception No. 19-003 to the Director of Community Development.

General Plan:

CG (Commercial General)

Zone:

CG (Commercial General)

Existing Use:

Vacant Commercial Building

ATTACHMENTS:

1. Suggest Conditions of Approval for PSP 19-002 and SCE19-003
2. Plans, Received and Dated March 29, 2019