



Legislation Details (With Text)

**File #:** 19-679  
**Type:** Administrative Items      **Status:** Agenda Ready  
**File created:** 6/5/2019      **In control:** Design Review Board  
**On agenda:** 6/13/2019      **Final action:**  
**Title:** SIGN CODE EXCEPTION NO. 19-004 (SUBARU DEALERSHIP SIGNAGE)

**REQUEST:**  
 Request to permit the installation of a 20 ft. 3 in. high pole mounted sign in lieu of a maximum 10 ft. high pole mounted sign.

**LOCATION:** 18801 Beach Blvd, 92648 (west of Beach Boulevard and Constantine Drive)

**Attachments:** 1. Att #1: Suggested Findings and Conditions of Approval.pdf, 2. Att #2: Project Plans - 4-25-19.pdf

Date	Ver.	Action By	Action	Result
6/13/2019	1	Design Review Board	recommended for approval	

**DESIGN REVIEW BOARD STAFF REPORT**

**TO:** Design Review Board  
**FROM:** Lindsay Ortega, AICP, Contract Planner

**SUBJECT:**  
**SIGN CODE EXCEPTION NO. 19-004 (SUBARU DEALERSHIP SIGNAGE)**

**REQUEST:**  
 Request to permit the installation of a 20 ft. 3 in. high pole mounted sign in lieu of a maximum 10 ft. high pole mounted sign.

**LOCATION:** 18801 Beach Blvd, 92648 (west of Beach Boulevard and Constantine Drive)

**APPLICANT:** Kate Curtin, Bickel Group, 3600 Birch Street, #120, Newport Beach, CA 92660

**PROPERTY** McKenna Huntington Beach, 10850 Firestone Boulevard, Norwalk, CA

**STAFF RECOMMENDATION:**

That the Design Review Board take the following action:

A) Recommend Approval of Sign Code Exception No. 19-004 to the Director of Community Development.

**General Plan:**

M-sp (Mixed Use - Specific Plan)

**Zone:**

SP 14 - Beach and Edinger Corridor Specific Plan - Neighborhood Parkway Segment

**Existing Use:**

Automobile Dealership

**ATTACHMENTS:**

1. Suggested Findings and Conditions of Approval
2. Project Plans, Received and Dated April 25, 2019