



CITY COUNCIL COMMUNICATIONS COMMITTEE

MINUTES FROM AUGUST 24, 2021

Huntington Beach City Hall
ZOOM

Call to Order at 3:42PM

Roll Call

- Council Liaisons: (Present) Mayor Carr, Mayor Pro Tem Delgleize
- Staff Liaisons: (Present) Toledo, Frakes, Hopkins, Jun
- Public: Chris Epting (zoom), Matt Leffering, Spencer Hagaman

Public Comments (3 minutes per speaker)

- *NONE*

Approve Minutes from July 27, 2021 meeting.

- *APPROVED*

ADMINISTRATIVE ITEMS

1. **Current Content / Programming – August 2021**

- Hidden Huntington Beach: Season 2, Episodes 1-11 airing
- Chefs Show: Airing Episodes 1-2: Zero Zero Pizza, Beale's Texas BBQ
- SurfCity Highlights
- MyHB: 2nd Episode
- Surf Scene
- Legendary Locals
- Surfing Show: HB Culture & Community
- PSAs & Shorts: HBPL Storytime, Circuit Shuttle, OC Vector Control PSAs (3), OC Drowning Prevention, Edison Skate Spot opening, BeWellHB

2. **Content Under Development**

- Chef Show: Episodes 3-6
- Made in HB – Generations: California Closets starts shooting Friday 8/27/2021
- MyHB: Episode 3
- Hidden HB Season 2 Episode 3: HB Punk Scene and the band The Crowd. Ideas for Season 3 include HBPD and HBFD, HB Speedway, HB Churches, etc.
- National Hispanic American Month: Sample short was played during meeting.
- Legendary Locals: Ep 1 on Bill Kettler. Upcoming episodes include Niero Family, Dean Torrance, Shirley Dettloff.
- Mike Eich Retirement
- SurfCity Highlights: New intro.
- Shorts: OC Power, Assistance League.
- Upcoming: Rockin Fig Paddle Out, Blessing of the Waves, Air Show, Miss HB, Surfscene Season 2, GWC, local high schools.
- Matt Liffering proposed: Meet Your New Council Member; Bolton, similar to the Council Member statements made before the last election.
- Carr asks for the following additions: 9/11 Tribute, HB Marathon, US Open, Library Resources segments.

3. **Other**

- Additional items that Mayor Carr would like to see added: Citizen's Academy, Civil War Days, Ground Breaking for Blufftop Park reno

Adjournment – 3:59pm. *The next regularly scheduled meeting will be on September 28, 2021 at 3:30PM.*