



CITY COUNCIL COMMUNICATIONS COMMITTEE

MINUTES FROM JULY 27, 2021

Huntington Beach City Hall
ZOOM

Call to Order at 3:42PM

Roll Call

- Council Liaisons: (Present) Mayor Carr, Mayor Pro Tem Delgleize, Council Member Posey
- Staff Liaisons: (Present) Toledo, Frakes, Hopkins
- Public: Chris Epting

Public Comments (3 minutes per speaker)

- *NONE*

Approve Minutes from June 22, 2021 meeting.

- *APPROVED*

ADMINISTRATIVE ITEMS

1. **Current Content / Programming – July 2021**

- Hidden Huntington Beach: Season 2, 10 of 13 episodes done and airing
- Chefs Show: Beales next up.
- SurfCity Highlights
- Surf Scene
- Legendary Locals
- PSAs & Shorts: Public Library, Circuit Shuttle, Parks Make Life Better, City Council Meetings, OC Drowning Prevention.

2. **Content Under Development**

- Chef Show: Pacific Hideaway, then Coach's
- Made in HB – Generations: California Closets. Chamber submitted companies to be included. Posey asked about including West Coast Arborists
- MyHB: Episode 2 on Community Development and Public Works, plus Circuit Shuttle
- Hidden HB Season 2 Episodes: Last 3 episodes (Brusters Ice, Punk Rock in HB, Bob the Greek). Planning in the works for Season 3 with HB Churches, HB Speedway, Encyclopedia Lots, All Black Beach Club. Chris Epstein would also like to pitch a show on new Council Member. Invited Council members on Downtown walking tour in August, and added that they're working on restoring the Meadowlark Airport sign, which will be ready for reveal at the Air Show.
- Legendary Locals: Bill Kettler.
- Block 417 / Rodgers Senior Center
- Mike Eich Retirement
- National Hispanic American Month programming
- Edison Park
- Rockin Fix
- Blessing of the Waves

3. **Other**

- PCTA: Carr was approached by a Fountain Valley Council Member who asked if we would be interested in rejoining the PCTA, and asked if the Communications Committee members would like to add this to a future agenda, and the decision was no.

Mayor Carr asked about updating all sites with new logo for uniformity.

Adjournment – 4:05pm. *The next regularly scheduled meeting will be on August 24, 2021 at 3:30PM.*