



CITY COUNCIL COMMUNICATIONS COMMITTEE

MINUTES FROM JUNE 22, 2021

Huntington Beach City Hall

ZOOM

Call to Order at 3:31PM

Roll Call

- Council Liaisons: (Present) Mayor Carr, Council Member Delgleize
- Staff Liaisons: (Present) Toledo, Frakes, Hopkins
- Public: Matt Liffreing, Chris Epting

Public Comments (3 minutes per speaker)

- *NONE*

Approve Minutes from May 25, 2021 meeting.

- *APPROVED*

ADMINISTRATIVE ITEMS

1. **Current Content / Programming – June 2021**

- Hidden Huntington Beach: Dwyer & Goldenbear
- Chefs Show: ZeroZero Pizza
- SurfCity Highlights: Edison HS, APA, Harvey Milk Day
- Songsters
- Legendary Locals
- MyHB: Episode 1
- Council Meetings: on rotation
- Surfing Show: Episode 1-3 ready to air (by CreatorUp)
- Shorts

2. **Content Under Development**

- Parks Make Life Better: Parks and recreation campaign.
- Chef Show: Episode 2, Beale's
- Made in HB
- Hidden HB Season 2 Episodes: HB High School, Library, Main Street. Also planning Season 3.
- Block 417 Rodgers Sr Center
- GWC
- HBHS/APPA

3. **Other**

- Contracts: Working on amendments for on call producers.

Mayor Carr asked about updating all sites with new logo for uniformity.

Adjournment – 3:52pm

The next regularly scheduled meeting will be on July 27, 2021 at 3:30PM.