



# CITY COUNCIL COMMUNICATIONS COMMITTEE

**MINUTES FROM MAY 25, 2021**

Huntington Beach City Hall

ZOOM

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Call to Order at 3:40PM

Roll Call

- Council Liaisons: (Present) Mayor Carr, Council Member Delgleize, Council Member Posey
- Staff Liaisons: (Present) Toledo, Frakes, Hopkins
- Public: Matt Liffreing, Chris Epting

Public Comments (3 minutes per speaker)

- *NONE*

Approve Minutes from April 27, 2021 meeting.

- *APPROVED*

## ADMINISTRATIVE ITEMS

### 1. **Current Content / Programming – May 2021**

- Hidden Huntington Beach: Hidden HB Season 2, Episodes 1-5 are currently airing. Include Walking Tour, Free Rein, Metal Detectorist, Newland House, Sunset Beach Walking Tour. We are also airing Season 1 on repeat.
- MyHB: Episode 1 regarding the MyHB app is currently airing. Working on Episode
- Songsters: Selected episodes airing.
- Surf City Highlights: Current content includes Waymakers HB Youth Shelter Hyatt Grant, HB Jr Guards at GWC, HBTv3 Medley, Edison Community Center, Assistant League Book Giveaway, Return of Surf City Nights. Also airing bonus station IDs with various celebrities.
- Surf Scene: Running through all 3 episodes as repeats.
- Legendary Locals: Airing Episodes 1-3. Episode 4 featuring Bill Gallienne is in post-production
- Harvey Milk Pride Flag Raising
- Public Art Video: Airing as of mid-April.
- HBHS/APA Shows: Playlist 2021 and Weekly Campus Update
- HB Symphony Orchestra: Intermittently airing 6 episodes they provided digital media for.
- Youth in Government Day: Airing 9 videos.
- CommUNITY Pop Up Picnic
- AAPI Heritage Month (May): 5 videos
- Oak View Cleanup and Vaccination Day



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- Mobi-Mat Roll Out
- PSAs and Shorts: Vaccines, Info about City Council Meetings moving to Tuesdays, OC Mosquito and Vector Control, OC Drowning Prevention, Hate Free HB
- Town Hall Series
- Bike Path Outreach

Chris Epting added that he would like to propose some additional programming for Hidden HB including HB History Float for 4<sup>th</sup> of July, Library History, and is also working on getting plaques installed in the City in conjunction with the OC Historical Society.

## 2. Content Under Development

- The Chef's Show: Episode 1 featuring Zero Zero Pizza and Beals BBQ will be airing shortly. Coaches and Pacific Hideaway episode should be ready next month.
- Local Legends Ep 4 – Bill Gallienne Family: finalizing post production.
- Hidden HB: Episode 6 – The Bear, airing May 26. Dwyer Middle School and HB High School in post.
- Memorial Day Ceremony: In conjunction with the American Legion Post 133, will be held at City Hall.
- Block 417 Rodgers Sr Center: In production, should be airing Summer/Fall.
- GWC: Anticipate having content from them in the Fall.
- HBHS: APA to start providing additional content, including Robin Hood and the White Arrow, Fanfare Spring Concert, Something Rotten play, 24<sup>th</sup> Annual One Act Play Festival, Synergy Dance Festival.

## 3. Proposed New Content

- Made in HB "Generations": Have created a flyer to distribute looking for businesses. Matt Liffreing added that he has been in contact with Afters, and has a list of business to include.

## 4. Other

- Contracts: Working on updating all contracts in June and July.

Adjournment – 4:06pm

*The next regularly scheduled meeting will be on June 22, 2021 at 3:30PM.*