



# CITY COUNCIL COMMUNICATIONS COMMITTEE

**MINUTES FROM APRIL 27, 2021**

Huntington Beach City Hall

ZOOM

---

Call to Order at 3:37PM

Roll Call

- Council Liaisons: (Present) Mayor Carr, Council Member Delgleize, Council Member Posey
- Staff Liaisons: (Present) Jun, Toledo, Frakes, Hopkins
- Public: Matt Liffering, Chris Epting, Peter Townsend, Amory Hanson

Public Comments (3 minutes per speaker)

- *NONE*

Approve Minutes from March 23, 2021 meeting.

- *APPROVED*

## ADMINISTRATIVE ITEMS

### 1. **Current Content / Programming – April 2021**

- Hidden Huntington Beach: Hidden HB season 2, Episodes 1-3 are currently airing. 4<sup>th</sup> Episode is in the can and ready to air. 2 more episodes regarding the Golden Bear, and the City's link to Seal Beach are in post-production. Upcoming episodes include Dwyer Middle School's haunted boiler room, and the HBHS Tower and other history on campus. Season 1 episode repeats are also playing.
- MyHB: Episode 1 regarding the MyHB app are currently airing, and Episode 2 regarding Accela are in pre-production.
- SurfCity Highlights: Current content includes Pier Plaza Art A Fair, Reading Across America at Peterson Elementary, Cultural Cinema Showcase by the HB Human Relations Task Force in honor of Black History Month, HB Host Lions Canned Food Drive, Recreation Report Brief including Toddler Swim Lessons at the City Gym and Meals on Wheels.
- SurfScene: Episode 3 – Herbie Fletcher airing now.
- Legendary Locals: Airing Episodes 1-3. Episode 4 featuring Bill Gallienne is in post-production
- Public Art Video: Airing as of mid-April.
- HBHS/APA Shows: Currently airing the "Drive In" show, and weekly "Campus Update." Carr asked staff to look into the upcoming "RetroFest" live show, and see if they could provide a condensed version to air.
- HB Symphony Orchestra: The HBSO asked if we could air their concerts, and Staff is expected to get copies of high quality video to include in content. Currently airing some of their videos from their Youtube account.
- Youth in Government Day: Airing the 3 videos that were produced for this year's Youth in Government Day.



## CITY COUNCIL COMMUNICATIONS COMMITTEE

- CommUNITY Pop Up Picnic: Airing highlights from the CommUNITY Picnic that happened on 4/25.
- PSAs and Shorts: By the City and other agencies: HBPL Storytime, PSAs regarding COVID-19 and Vaccines, Town Hall Series, Amigos de Bolsa Chica, Hate Free HB, Fair Housing, Bike Path Outreach.

### 2. Content Under Development

- The Chef's Show: Episode 1 featuring Zero Zero Pizza and Beals BBQ is currently airing. Coaches had asked if they could postpone participation until their construction is complete, and it is now, so they will be featured in Episode 2. The second restaurant was selected, along with a backup, for Ep 2: Pacific Hideaway was chosen, and Indara as a backup.
- Asian American Pacific Islander Heritage Month: Currently filming, should be ready in May
- Legendary Locals: Episode 4 with Bill Gallienne family in production.
- Hidden HB: Episode 4 complete, eps 5-6 in production.
- Surfing Show – Present/Future of HB Surfing: in post-production.
- MyHB App Show: Currently producing Ep 2.
- Block 417 – Rodgers Sr Center: In production, should be completed in May.
- GWC: Will not be able to participate yet, but would like to product their own products to air: Automotive DIY's, Dance and Exercise classes, Sports Programming, How to Enroll, Campus Events, Explore GWC, Performing Arts, and a State of the College with updates from the college president.

### 3. Proposed New Content

- Made in HB, potentially called "Generations" to focus on family legacy businesses: Looking towards a June production, potentially calling for entries on social media. Looking for HB-based businesses with 10 or more years in HB, passed down from generation to generation, with strong family ties to HB. Feature one business per episode, with six episodes to start. Potential businesses: Cambro, Laird Coatings, Mission Critical, Afters, California Closets, Teacher Created Materials, Canvas by Kaitin, Custom Car Industry, Storage Wars.
- American Legion Post 133
- Goldenwest College
- FYI about Karate Show inquiry: Julie was approached by a local company who wanted to produce and air a Karate Show with their business. Julie inquired with other Cities to see how they handle that, and let them know that it wouldn't be allowed on HB3.
- Free Content: Kathie Shey added that the Concourse d'Elegance car show might be considered for car industry show, and added that the State has a lot of free video content that can be aired including the Olympic Torch relay, 4<sup>th</sup> of July Parade from 1976 which was designated the Official California State parade. She also has a video on Highway 39.



## CITY COUNCIL COMMUNICATIONS COMMITTEE

### 4. Other

- Contracts: Need to update contracts for on-call in the next few months. Most will expire this summer.

Adjournment – 4:02pm

*The next regularly scheduled meeting will be on May 25, 2021 at 3:30PM.*