



CITY COUNCIL COMMUNICATIONS COMMITTEE

MINUTES FROM FEBRUARY 23, 2021

Huntington Beach City Hall
ZOOM

Call to Order at 3:30PM

Roll Call

- Council Liaisons: (Present) Mayor Carr and Council Member Delgleize
- Staff Liaisons: (Present) Hopkins, Jun, Toledo, Frakes
- Public: Matt Liffering, Kathy Schey, Amory Hanson

Public Comments (3 minutes per speaker)

- *Amory Hanson commented that he was excited to hear about Kathey Schey's documentary on Rodger's Senior Center.*
- *Kathey Schey comment about the documentary made regarding the women Mayors in Huntington Beach picked up by the National Council on Women's History.*

Approve Minutes from January 25, 2021 meeting.

- **APPROVED**

ADMINISTRATIVE ITEMS

1. **Content / Programming Plan Update**

- a. Review of current content: The schedule is currently full. Have been airing repeats of the Town Hall meetings, Hidden HB Season 1, Surf City Highlights, Surf Scene Episode 1 and 2, Legendary Locals Episode 1, 2, &3, and assorted PSAs, webinars, shorts, and Fire content.
- b. Content under development:
 - Working on new Legendary Locals episode about Bill Gallian, champion of local business. Would primarily focus on interviews with his family as he passed in the 60's.
 - Hidden HB Season 2, which is currently filming episode 3.
 - The MyHB show is moving forward, with episode 1 complete, and to be sent to commission liaisons this week for their review.
 - The Chef Show has 8 candidates for the first episode, and a lottery was used to select the first two featured restaurants: Coaches and Bill's Texas BBQ. The other candidates will be entered into the next lottery. Outreach for candidates is done on social media, in the City Manager's Report, slides on HBTv, and will include ads in local newspapers going forward.
 - The Public Art video under development will air in mid-late March, the producers are just waiting on a couple more interviews to include.
 - The Surfing Show (name TBD) is looking for a late March release.
- c. Proposed new content:
 - Working on High School video content, and have been in contact with HBHS, OVHS, and Edison. HBHS will be getting back with content. OVHS is looking into working on content. Edison passed.
 - Rodgers Senior Center Documentary "Block 417" overview by Kathy Schey.
 - Made in HB: Matt Liffering is compiling a quote. Discussion on what businesses to feature.
 - Friends of the Library 50th Anniversary: Julie Toledo is proposing a media story with a potential City Council meeting event in March.



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- Mayor Carr proposed creating something to work with the Human Relations Task Force and the VisitHB inclusion & equitability programs they are doing. Maybe a profiles of HB residents of various nationalities, ie during Hispanic Heritage month, feature a Hispanic city resident business owner or community member.
- Kathy Shey asked about the possibility of having an American Legion Veterans Services video series on information to help vets get services that are available to them that they may need.

Adjournment – 3:30pm

The next regularly scheduled meeting will be on March 23, 2021 at 3:30PM.