



MINUTES

ECONOMIC DEVELOPMENT COMMITTEE

**Wednesday, February 10, 2021
Conference Room 2, Fourth Floor
2000 Main Street
Huntington Beach, CA 92648**

**Study Session - ZOOM MEETING
Regular Meeting - 3:30 PM**

STAFF

MEETING ASSISTANCE NOTICE: In accordance with the Americans with Disabilities Act, services are available to members of our community who require special assistance to participate in public meetings. If you require special assistance, 48-hour prior notification will enable the City to make reasonable arrangements for an assisted listening device (ALD) for the hearing impaired, American Sign Language interpreters, a reader during the meeting and/or large print agendas. Please contact the City Clerk's Office at (714) 536-5227 for more information, or request assistance from the staff or Sergeant-at-Arms at the meeting.

PUBLIC COMMENTS: To address the legislative body on items of interest not scheduled for public hearing, *Request to Speak* forms will be made available at the meeting and are collected by the staff or Sergeant at Arms. Some legislative bodies may provide different *Request to Speak* forms for public hearing items.

AUDIO/VIDEO ACCESS TO BROADCASTED MEETINGS: City Council and Planning Commission meetings are televised live on HBTV-3 Channel 3, and can be viewed via live or archived website at <https://huntingtonbeach.legistar.com>.

In attendance: Mayor Kim Carr, Mayor Pro Tem Tito Ortiz, Councilmember Erik Peterson, Travis Hopkins, Ursula Luna-Reynosa, Steve Holtz, Robert Ramirez

Call to Order: 3:30 PM

Mayor Carr announced Special Notice Regarding COVID-19.

PUBLIC COMMENTS

None.

ROLL CALL

APPROVAL OF MINUTES

Review and approve minutes from January 13, 2021 meeting.

1. Housing Update

Ursula Luna-Reynosa provided brief updates on upcoming California Statewide Communities Development Authority (CSCDA) study session, and the Jamboree Project.

2. Development Update

Ursula Luna-Reynosa introduced John Luff, with Beach Street Development. John Luff and business partner, Doug Sheres, gave presentation on “surf lagoon” project.

Ursula Luna-Reynosa briefly discussed property based business improvement districts (PBID) and introduced Marco Li Mandri with New City America. Marco Li Mandri provided an update on the scope of the project in downtown and outreach efforts.

3. General Update

ADJOURNMENT

The meeting was adjourned at 4:55 pm until the next regularly scheduled meeting of the Economic Development Committee is Wednesday, March 10, 2021 at 3:30pm on the Lower Level, Room B-8 at Huntington Beach, California.