



CITY COUNCIL

COMMUNICATIONS COMMITTEE MEETING

Minutes from 2/4/20

Huntington Beach City Hall
2000 Main Street, 4th Floor/Administrative Conference Room #1

Committee Members: Mayor Erik Peterson, Mayor Pro Tem Lyn Semeta, Councilmember Patrick Brenden
Other: Travis Hopkins, Assistant City Manager; Sunny Rief, Assistant Chief Financial Officer;
Dahle Bulosan Chief Financial Officer; and Julie Toledo, Public Information Officer

Public Comments (3 minutes per speaker) *No public comments.*

Approve Minutes from November 25, 2019 meeting (*Lyn Approved*)

Administrative Items

- Financial Report
T. Hopkins, S. Rief and D. Bulosan presented budget to date. Committee wants to see detailed franchise fees. In addition, the Committee would like a breakdown of expenses (i.e. equipment – budget was for \$45K and spent \$92K).
- Programming Update
J. Toledo presented new ideas for programming. The Committee decided upon a new show entitled: MyHB. The First episode will feature services on the MyHB app, but also feature a 'trip inside city hall' – How do you interface with City Hall? Other MyHB ideas include:
 - *PD – Senior fraud, bike theft (how to register your bike), fireworks, coyotes, graffiti*
 - *Surf Museum/Surf Culture*
 - *Public Art Program*
 - *Walking tour with Chris Epting of Downtown and Sunset Beach*

Other suggestions included contacting the four high school digital media arts instructors to obtain content so the each school could have its own hour of programming. J. Toledo would also look into costs for a "Game of the Week." The Committee also suggested reaching out to the American Legion Post 133 for video content on its Vets. Lastly, J. Toledo reported that students from Marina High School were putting together Census 2020 videos. The Communications Committee will vote on the best video to play on Channel 3.

- 4th of July/KABC
The Committee discussed the renew contract with these provisions:
 - *\$20K donation to 4th of July Parade*
 - *One-year contract*
 - *Barricades and extra security covered*
 - *Copy of uninterrupted parade coverage to play on channel 3 immediately after parade**In addition the Committee suggested looking at other parades in other markets*
- HB App
The app is still being developed with IS. Should roll this out by Spring 2020

Adjournment: Next meeting: Monday, February 24 at 3pm at Huntington Beach City Hall, 2000 Main Street, 4th Floor, Conference Room #1

Cc: City Manager Oliver Chi