

## Moore, Tania

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**From:** Switzer, Donna  
**Sent:** Monday, November 15, 2021 3:47 PM  
**To:** Moore, Tania  
**Subject:** FW: Main Street street scape redesign.

SC - #26

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**From:** Casanova, Kriss <Kriss.Casanova@surfcity-hb.org>  
**Sent:** Monday, November 15, 2021 3:29 PM  
**To:** Switzer, Donna <Donna.Switzer@surfcity-hb.org>  
**Subject:** FW: Main Street street scape redesign.

Hi Donna – Confirming this communication was sent to City Clerk's office. It's for item #26 below. Thanks.

26. 21-875 Consider 1) Directing Staff to Solicit Proposals to Prepare Construction Documents for a Redesign of Main Street and 2) an Extension of the Temporary Closure of the Second block of Main Street to Vehicular Traffic A) Direct staff to solicit proposals to prepare construction documents for Main Street reconfiguration. And B) Direct Staff to extend the temporary closure of the second block of Main Street to vehicular traffic during the reconfiguration evaluation

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**From:** Ron Newman <[ron@sharkeez.net](mailto:ron@sharkeez.net)>  
**Sent:** Monday, November 15, 2021 1:33 PM  
**To:** Carr, Kim <[Kim.Carr@surfcity-hb.org](mailto:Kim.Carr@surfcity-hb.org)>; Casanova, Kriss <[Kriss.Casanova@surfcity-hb.org](mailto:Kriss.Casanova@surfcity-hb.org)>  
**Subject:** Fwd: Main Street street scape redesign.

Mayor and council members!

Ron Newman  
Baja Sharkeez Restaurant group!

**Subject: Main Street street scape redesign.**

Mayor, council members,

Congratulations on putting these committees together to work on reimagining the future of the downtown. This is a long time coming, this project is needed to move us into the future. We need to maximize the beautiful downtown and waterfront businesses. By making the area more inviting for our local citizens as well as our tourists where they want to shop, eat, drink and socialize in the outdoors with their friends and families. In the eight cities we are in, this is the most exciting redesign I have seen in any of the other cities that has been presented to us so far. This project is something you all will be remembered for.

I hope you all approve this project to move ahead as fast as possible.

Thank You,

Ron Newman

Baja sharkeez Restaurant Group, and Kilarny's pub

From: Ron Newman <[ron@sharkeez.net](mailto:ron@sharkeez.net)>

**SUPPLEMENTAL  
COMMUNICATION**

Meeting Date: 11/16/2021

Agenda Item No.: 26(21-875)

Date: November 14, 2021 at 3:21:35 PM PST

To council members

Subject: urban design on the Downtown

Mr. Amory Hanson  
8102 Ellis Avenue  
Apartment 121  
Huntington Beach CA 92646

November 16, 2021

The Mayoress of Huntington Beach  
2000 Main Street  
Huntington Beach CA 92648

My Dear Madam Mayoress,

I am writing to express my concerns about Item XXVIA, the effort to revitalize downtown Huntington Beach, Main Street's history as a tourist destination and center of commerce is, in my opinion, at a turning point with this discussion of "revitalizing downtown."

It cannot be denied that many changes have occurred on Main Street over more than 100 years of existence. However, a permanent closure of the 2nd block of Main Street would, in my opinion, negatively impact Huntington Beach.

Although I am open to participating in discussions about the future of Main Street, as suggested by Item XXVIA, I would like to suggest that a broader group of stakeholders be involved in this discussion. Downtown Huntington Beach is the most historic and prized neighborhood in Huntington Beach, and all residents, including but not limited to businessmen, innkeepers and politicians, should be able to participate. It is my opinion that the limited stakeholder group consulted on the design options is not a satisfactory outreach effort. I would therefore suggest that the council consider allowing all three design plans to be considered as part of the revitalization process.

I am also once again reiterating my opposition to Item XXVIB, the extension of the closure of Main Street. Main Street's further temporary closure is not needed. The Main Street closure is having a negative impact on tourism and traffic as people who live on Euclid Street, Ellis Avenue, and Main Street, are unable to drive directly to our wonderful beach.

**SUPPLEMENTAL  
COMMUNICATION**

Meeting Date: 11/16/2021

Agenda Item No.: 26(21-875)

Mr. Amory Hanson  
8102 Ellis Avenue  
Apartment 121  
Huntington Beach CA 92646

I recently had the privilege to eat at the Sugar Shack, 213 Main Street, and found that the place was quite crowded. Many restaurants, including the sugar shack also have had the opportunity to use back patios for additional diners.

I will say I was pleased to see that administrative permits and encroachment permits will be required beginning January 1, 2022. to continue using the Street or sidewalk. I am hopeful these permits, particularly the encroachment permits, will be open to public input and will be rejected at times.

Finally, if you close a street to vehicular traffic, what will happen if customers stop coming to the businesses. Let us hope that does not happen, but the economy is always uncertain. Will the homeless have another place to congregate in the second block of Main Street?

When Mr. P. A. Stanton created Pacific City, now known as Huntington Beach, Mr. Stanton hoped to have a resort city to rival Atlantic City, with it's Vibrant Boardwalk. Huntington Beach's pier is it's Boardwalk. Do not allow Main Street to become it's Times Square.

Sincerely Yours,

Mr. Amory Hanson

CC: The Honorable Barbara Delgleize  
CC: The Honorable Rhonda Bolton  
CC: The Honorable Daniel Kalmick  
CC: The Honorable Natalie Tomich Moser  
CC: The Honorable Erik H. Peterson  
CC: The Honorable Michael Posey

Mr. Amory Hanson  
8102 Ellis Avenue  
Apartment 121  
Huntington Beach CA 92646