



Meeting Date:_

Agenda Hem No.: 28 (21-723)

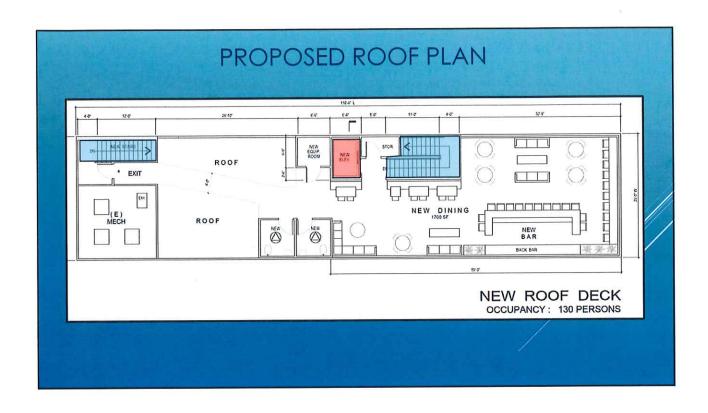
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PROJECT DESCRIPTION

Entitlement Plan Amendment

- Amend CUP 99-21
 - Convert existing 1,936 sq. ft. rooftop to accessible outdoor dining area with alcohol sales and service (ABC Type 47 license)
 - Participate in Downtown Parking In-Lieu Fee Program
 - 16 parking spaces required for rooftop outdoor dining
 - Deviate from Resolution No. 2017-42
 - · Preserve existing hours of operation for interior restaurant
 - · Deviation from Standard Conditions





DOWNTOWN RESOLUTION

CC Ad Hoc Downtown Image Committee

- Standard conditions for eating and drinking establishments with alcohol and/or live entertainment
- Resolution No. 2010-05
 - Applied to new requests or amendment requests
 - · Hours of operation limited to 12:00 Midnight
- Amendments

Resolution 2011-16

Resolution 2013-24

Resolution 2017-42

RESOLUTION 2017-42

- ZA or PC action on proposed deviations from standard conditions (previously only CC can approve deviations)
- · Criteria when evaluating proposed deviations:
 - · Operational and business characteristics,
 - Distance from residential,
 - · Available on-site parking,
 - Presence of on-site security,
 - · Established alcohol and noise controls,
 - Floor plan design, etc.

IN LIEU FEE PROGRAM

- · No physical space to add on-site parking
- Current fee for 16 parking spaces \$229,368
- Participation supports shared parking concept in Downtown area

HOURS OF OPERATION

- Request to deviate from Resolution 2017-42 by preserving existing hours of operation:
 - Interior Restaurant: 8 AM to 2 AM Daily
 - Live Entertainment/Dancing: 11 AM to 1:30 AM Daily
 - Main Street Outdoor Dining: 11 AM to 10 PM Daily
- Establish Rooftop Outdoor Dining Hours
 - 9 AM to 12 Midnight Daily
- Staff supports preservation of existing hours
- Staff recommends approval of 12 Midnight for rooftop dining/area
- All other Standard Conditions in suggested conditions of approval

APPEAL

- September 14, 2021: Planning Commission approved request
- Establish Rooftop Outdoor Dining Hours
 - 9 AM to 12 Midnight Daily 10 PM Daily
- <u>September 23, 2021</u>; Councilmember Posey appealed PC decision
 - · Condition No. 2 (a): 10 PM Close
- Staff recommends approval of 12 Midnight for rooftop dining area

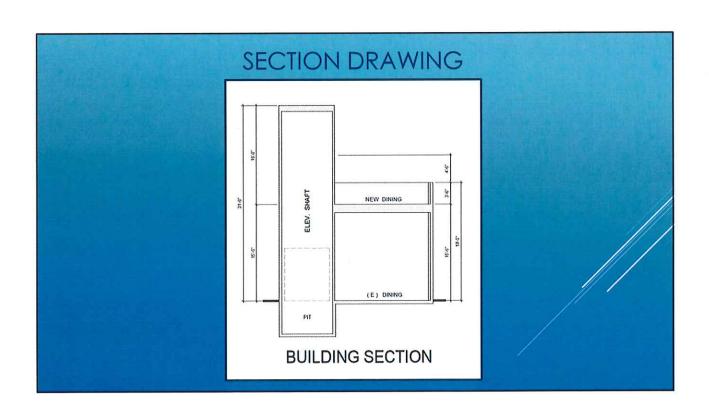
ANALYSIS

- Unique design as adaptive reuse
- · Provide new ocean-view outdoor dining
- Enhance attraction of residents and visitors to Main Street
- Payment of In-Lieu Parking fees consistent with similar Downtown business projects
 - · Fund current and future programs
- Deviation to preserve existing business operating hours encourages reinvestment and fosters economic activity
- Rooftop dining hours of operation consistent with Resolution

RECOMMENDATION

 Approve EPA 21-001 with Suggested Findings and Conditions of Approval

- 2nd Floor 126 Main Street
 - · No current hours restriction
- Aloha Grill 221 Main Street Suite F
 - No current hours restriction
- HB Beer Company 201 Main Street Suite E
 - · Patio dining and alcohol until 9 PM Daily per CUP
- Fred's 300 PCH Suite 201
 - · Patio dining and alcohol until 1 AM Daily per ABC license
- Hurricanes 200 Main Street Suite 201
 - No current hours restriction
- Gallagher's 300 PCH Suite 113 (Ground floor patio)
 - Patio has same hours as restaurant per CUP (2 AM)
- Coach's Grill 200 Main Street Suite 105 (Ground floor patio)
 - Patio dining and alcohol until 12 AM Daily per CUP



209 MAIN STREET ENTITLEMENT HISTORY

- CUP 99-21 and CDP 99-12 (Subject EPA would modify)
 - Façade improvements
 - 550 sq. ft. addition
 - · Establish outdoor dining with alcohol sales in public ROW
 - In Lieu Parking for 4 spaces
- EPA 00-11 (To modify CUP 99-21/CDP 99-12)
 - · Establish live entertainment
 - Occupy 2,530 sq. ft. roof deck for dining and alcohol sales
 - In Lieu Parking for 17 spaces
 - PC Approval appealed to City Council
 - CC approved with modified conditions
 - *Entitlement and permits expired 2004; not implemented
- CUP 03-09
 - Approved 100 sq. ft. dance floor
 - Approved request for live entertainment and hours as exists today
 - Entertainment Permit annual renewal

IN-LIEU PARKING PROGRAM

- 1993: PC approves Downtown Parking Master Plan
 - In-Lieu parking program established
 - Shared parking concept, 1:1 ratio applied
 - Property owners unable to meet on-site parking
- 1995: Program expanded
 - Fee adjusted annually based on Consumer Price Index
 - Option to pay over 15-year term
- 2009: Downtown Specific Plan Update process
- 2010: Fee increased, interest established
 - Allowed use of fees expanded from physical spaces
 - Include design cost and utilizations strategies

IN-LIEU PARKING PROGRAM

- Generally: Fees in separate account, not General Fund
 - Use is specified by Resolution
- Past/Current/Future Uses:
 - Downtown Shuttle Program
 - Downtown Bike Valet Program
 - 1st Street at Atlanta Parking Lot
 - Downtown Restriping Program
 - Private/Public Partnerships
 - Parking Wayfinding Signage
 - Parking Information and Guidance System