

Estanislau, Robin

From: Frakes, Sandie
Sent: Tuesday, October 12, 2021 2:52 PM
To: Agenda Alerts
Cc: Fikes, Cathy
Subject: FW: OCBC Support for Gisler Development Project
Attachments: Gisler Site Development_Support_Huntington Beach City Council.pdf

From: Jennifer Ward <jward@ocbc.org>
Sent: Tuesday, October 12, 2021 2:50 PM
To: CITY COUNCIL <city.council@surfcity-hb.org>
Cc: cfikes@sufcity-hb.org; Ramos, Ricky <rmos@surfcity-hb.org>
Subject: OCBC Support for Gisler Development Project

Good Afternoon Honorable Mayor and Councilmembers,

On behalf of OCBC, I'm pleased to express our support for the proposed Brookfield Residential housing development at the former Gisler school site property. Please see our letter attached for more information.

Thank you!

Jennifer Ward

Sr. Vice President of Advocacy and Government Affairs
Orange County Business Council

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**SUPPLEMENTAL
COMMUNICATION**

Meeting Date: 10-19-2021
Agenda Item No.: #27 (21-718)

October 12, 2021

The Honorable Kim Carr
Mayor
City of Huntington Beach
2000 Main Street
Huntington Beach, CA 92646

RE: Brookfield Residential's Proposed New Homes at Gisler Site – SUPPORT

Dear Mayor Carr,

Orange County Business Council (OCBC), the leading voice of business in Orange County, **is pleased to support Brookfield Residential's proposal to build much-needed housing at the former Gisler school property.**

One of OCBC's core initiatives is to advocate for the development of new housing to meet the current and future needs of Orange County's diverse workforce. OCBC's research on Orange County's housing needs includes the [2019-20 Workforce Housing Scorecard](#), which identifies an existing 58,000-unit shortfall countywide—which is expected to balloon to 114,000 units by 2045 without significant action. Employees of local Huntington Beach businesses especially benefit from new housing opportunities, as they must otherwise commute to work from other cities within or outside of Orange County, increasing congestion and preventing them from living where they work.

Brookfield's proposal to add to the City's housing supply by reusing the former Gisler school site helps address the need for housing for numerous demographics. This low-density project provides opportunities for residents with growing families and empty nesters alike to find a new home, freeing their current residences for others looking for a "move-up" opportunity. In addition to new tax revenue and economic development impacts, this proposal will also bring in new jobs during construction and new customers for local businesses.

OCBC respectfully asks the City Council to approve this development based on the numerous, invaluable benefits it will offer to residents, the surrounding business community and the City of Huntington Beach.

Sincerely,



Jennifer Ward
Senior Vice President of Advocacy and Government Affairs

cc: Councilmembers, City of Huntington Beach