

## Moore, Tania

---

**From:** Jun, Catherine  
**Sent:** Monday, July 19, 2021 2:48 PM  
**To:** Agenda Alerts  
**Subject:** FW: Thank you Catherine....  
**Attachments:** 6-2021 Sullivan Resume-cover-reference.pdf

**From:** Surfer Bob <rsullivan2k@gmail.com>  
**Sent:** Monday, July 19, 2021 2:28 PM  
**To:** Jun, Catherine <catherine.jun@surfcity-hb.org>  
**Subject:** Thank you Catherine....

Catherine,

I was having some trouble sending my email due to some photos I took this morning of our Huntington Beach facilities.

Please see this gets included in my record.

Dear council members,

My wife and I plan to spend our anniversary at BlueGold. Having secured our dinner reservation well before tonight's meeting was announced, I will attempt to join the meeting (via zoom) from the restaurant at Pacific City on PCH.

Last night, I worked on the front lines of HB Beach Operations. This being 'Surf City,' I choose to do my part in maintaining the core tourist infrastructure of our community. Sadly, attached are images that the public will view of our fair city when they arrive at the oceanfront today, in full view from the Pacific City balconies and other hotels in the area...not to mention the beach goers.

Securing the intellectual property asset of our 'Surf City' community image might need to be an unexpected priority in these complicated times. The work at the beach is grueling and our staff does a remarkable job with the process that is in place. This and many other infrastructure processes need constant reevaluation.

The nostalgia of the "Hay Day" of Jan and Dean deserves a spotlight, but a focused nostalgic light can blind us all from the true issues regarding drugs, violence, homeless numbers and a paradigm shift towards the 21st century in addressing and solving these important needs to be the true focus of the spotlight, or else the blindness of searching for nostalgia will truly become the insanity that consumes our businesses and property values in the days and weeks following this meeting.

During my "interview" for the city council position last week....I entered the chambers and was met with tired eyes and a glazed stare from council members. I was prepared to answer questions, but none were asked in my "5 minute interview." I put forward that I have experience as a global project manager and instructor. I get my hands dirty at our beaches. We have issues that need teamwork and real world, 21st century problem solving.

Data and action will provide the temperance to guide us through the next 20 years of redesigning a working City of Huntington Beach. I don't want to see our 'Surf City' erode away into the nostalgia of the past like re-

runs of “The Life Of Reilly” or “I Love Lucy.” We need real people with real world experience and real answers to push through the obstacles into our mutually beneficial future.  
Lucille Ball was quoted saying:

“I’m not funny. The writers are funny. I am BRAVE.”

The fact that I am not a politician should stand apart....with my engineering, client service, instructional and project management background...and courage. Courage to want to be part of the infrastructure solution and help our community for very little remuneration or thanks. I am moved to be of service to my home community. Please break your glassed over stare and look at my C.V. information and background. I have done some amazing work with amazing teams. I believe Walt Disney said it best :

“It’s FUN to do the IMPOSSIBLE !”

I see this as a mantra to open a new level of teamwork and collaboration with business development partnerships that will not only break the old worn out molds, but cast new data based processes that will alter the algorithms and design progress to our community goals further than the Oakland Athletics performed in Story of Moneyball.

Surf City is a sleeping data asset giant...waiting to be awakened and step into the sunlight of destiny, not to wait for the sun to set and its light to be consumed by the product of our problems. A new sunrise awaits us all through collaboration and teamwork. My commitment will hold steady in support of our destiny which requires us all to create, develop and nurture through new ways of progress.

HB is as much a data technology company as Goldman Sachs and General Electric. As much as McDonalds was a real estate company disguised as a hamburger restaurant, the true potential of Huntington Beach has yet to be designed. Let me help cultivate the team and process to realize this future and manifest this destiny as a self-fulfilling prophecy of data management. The forecast calls for beautiful weather on the horizon.

Bob Sullivan

<https://www.bizbash.com/home/media-gallery/13323306/blu-laser-digital-llc>  
818-857-6504

[Preview attachment 6-2021 Sullivan Resume-cover-reference.pdf](#)

HB Beach Facilities - 7/19/2021

photo by Bob  
Sullivan





818-857-6504

---

[SupplementalComm@Surfcity-hb.org](mailto:SupplementalComm@Surfcity-hb.org)  
[City.Council@surfcity-hb.org](mailto:City.Council@surfcity-hb.org)

## Robert Sullivan

Video Engineer/xR/Streaming Consultant  
HSS/C19CO Certified  
Covid-19 Compliance Officer / Health Safety Supervisor /  
CPR-AED-First Aid / Covid Tracing Agent

**Encore Global - Regional Project Manager  
(2017-2021)**

[Rsullivan2k@gmail.com](mailto:Rsullivan2k@gmail.com)

**16101-A Malaga Lane**

Huntington Beach, CA

**818-857-6504**

IATSE - ASCAP - SMPTE - PMI (Former Member)

<http://www.linkedin.com/in/SurferBob>

### Objective -

To enable creative vision in myself and others while maintaining a consistent standard of excellence for an ongoing successful future.

Education - 3.67+ GPA

**MBA Studies - University of the People - Pasadena, CA - Currently Enrolled 2020-2022**

**A.A. – County College of Morris; Randolph, NJ - Communications / Media**

**B.A. – Harris University; Miami, FL – Communications / Media**

**2020 Studies: Johns Hopkins - Covid Tracing Agent Certification**

**2020 Studies: Wharton School / Penn State – Business Foundations & Marketing.**

**2015 Studies: EVS operations of Slo-Mo Instant Replay Server, Barco E2, Ascender-48.**

**2013 Studies: EdX/HarvardX – ChinaX course, Barco Encore SP II , Dataton Watchout**

**2011 Studies: Spyder X20/300 at Vista, Virtuoso/Mbox at PRG, Pandora's Box at CoolLux.**

**2011 Certificate - Saunders Electric Power and Generator operations.**

### Skills -

Currently consulting engineer for a series of monetized live-stream concerts at Champion.biz. Stereoscopic 3D Consultant & Producer, DCP Digital Cinema Specialists, Projectionist for Walt Disney Pictures and Television, Engineering Account Executive, Technical Producer, Director of Corporate Events, Technical Consultant, Engineer, Operator and Technician for event staging, studio feature premieres, corporate theater, promotion events and trade show booths. Process projectionist for feature films, commercials, music videos & industrials.

### Clearance -

Full government clearance (Lexis Nexis) received for many events including "All Access" credentials during: 2011 NBA All-Star Game "All Access" - 2017 Super Bowl LI 'Field Pass'; Houston - 2010 BCS Championship 'Field Pass'; Miami, FL 2000 Democratic National Convention "All Access"; Los Angeles – 2020 NBA All-StarTech Summit "All Access"; Chicago, IL.

### Awards -

- 2011 New Media Film Festival **WINNER**: Best 3D (short format) for "3D Pebble Beach 60th Concours d'Elegance"
- 2006 Event Design Magazine **WINNER**: Best Outdoor Exhibit with SPARKS Creative Services and Olesen Lighting
- 1999 & 2003 ISES **GALA AWARD** Best Technical Event (Budget over \$300,000.00) Presented by Special Events Magazine.
- 1987 National Collegiate Award for Outstanding Journalism. Program Director of College Television.

### Experience –

2020 NBA All-Star TECH SUMMIT – Lead Projection Engineer – 400' Edge-blend widescreen reveal w/ comedian Bill Murray & Adam Silver – NBA Chairman.

2019 Video Engineer – Fortnite Party Royale E3 with Anderson Paak.

2017 Project Manager at Terranea & Oscars 2018 for ABC-Mercedes Benz at Four Seasons LA Super Bowl LI Houston, TX; TBS Sports "E League" CSGO - Atlanta, GA.

2016 Touring Video Engineer – Sean P.Diddy Combs "Bad Boy Records" US Tour, Beyoncé Holiday Concert.

2014-16 NCompass Int'l – Freelance Consultant – Call Of Duty Championship, X-Games, GameStop.

2013 IATSE 33 Projection Dept. Supervisor – Pantages Theater for "Mike Tyson"; Lead Projection Engineer – TED.com "TED Talks" – Long Beach Terrace Theater.

2012 Video Engineer – NBC's "Escape Routes" Touring Reality Prime-Time Series.; DCP Projectionist American Film Market – Media File Management on Digital Projectors.

Robert Sullivan - 818-857-6504 [rsullivan2k@gmail.com](mailto:rsullivan2k@gmail.com)



**Champion Site + Sound**

May-September 2020

(HSS/C19CO) Health Safety Supervisor / Covid-19 Compliance Officer; Atwater Village, CA

Consulting for an 8 Stage Studio complex lot to be compliant in the constant updates in operation and guidance of all Federal, State, County and City guidelines. <http://www.Champion.biz/LiveStream>

**Encore Global** (formerly PSAV).

March 2017 – Present (Furlough)

Project Manager & Instructor for Global Learning; Los Angeles, CA

File based media management and platform delivery of media, digital production, video, graphics, media management, audio, lighting, power, communications and projection services. Clients include FOX Sports at Terranea Resort, Valley Irrigation, SAP, Reuters, etc. <https://www.encoreglobal.com>

**Blu Laser Digital, LLC**

May 2004 – March 2017 ; Freelance Engineer, Executive GM / PM / Design Engineer-Owner; Gilbert, AZ  
Stereoscopic 3D Broadcast Encoding and playback. Worked with 3ALITY and Jerry Steinberg and Fox Sports at BCS in Miami. Supervised a varying staff of up to 200 technicians, engineers, designers and editors- a consultation and services firm focused on providing event production, file based media management and platform delivery of media for film and television, trade show booth support and stereoscopic 3D 1080p digital production , video, graphics, media management, audio, lighting, power communications and projection services. Stereoscopic 3D link: <https://sites.google.com/a/blulaserdigital.com/blu-laser-digital/3d-services/3d-products/benefit-with-maroon-5>  
Clients include NBA, NFL, ROLEX, BENTLEY, DISNEY, DISCOVERY, 3ALITY, etc.  
<https://sites.google.com/a/blulaserdigital.com/blu-laser-digital/>

**WorldStage** (formerly Video Applications, Inc.)

March 2001 - May 2004 ; Digital Cinema Specialist - AE / PM; Tustin, CA

Developer of digital cinema screening business for major studio clientele. Maintain an existing client base while continually harvesting new sources of business through building relationships, writing proposals and developing technical design and implementing file based media delivery platforms for presentations. Forecast emerging growth areas and apply communication action plans. Public speaking engagements include National Associations of Broadcasters (NAB) for Panasonic Broadcast in Las Vegas and Hi-Def Expo. <https://www.worldstage.com>

**Creative Technology-NEP** (formerly Sweetwater Video / AVTS)

October 1998 - March 2001 ; Account Executive/ PM / TD / Engineer Van Nuys, CA

Corporate representative for trade show booths including National Association of Music Merchandisers (NAMM). Initiated corporate membership in Los Angeles Convention & Visitors Bureau, Orange County Convention & Visitors Bureau, International Association of Event Managers, Los Angeles Chamber of Commerce, and PROMAX.  
<https://www.ct-group.com/us>

**The Walt Disney Company**

August 1996 - October 1998 ; First Engineer / Projectionist / PM / TD / Engineer Burbank, CA

36 weeks a year travelling manager of global projects. Designed and built the first Perception RT DVR file based playback and record system for event & archival purposes. <http://www.disney.com>

**Background Engineers, Inc.** April 1994 - July 1996 Film Process Projectionist / PM / TD / Engineer Burbank, CA  
NTSC SD transmission of real time live video via Switch-56 IDSL lines in partnership with Rich-Millennium / Bell Labs. Sr. Projection Engineer, Technical Director for productions and special events including Dennis Miller Live for HBO, OOCL, Hollywood Bowl, LA Zoo, The Walt Disney Co, Lucasfilm, Shrine Auditorium, Awards Shows, Business Theater, Commercials, Feature Film Productions, Music Videos etc.

I have been managing corporate live streaming since initially packet testing LIVE transmissions of SD NTSC MPEG-1 files in real time over 'Switch-56 A-DSL' lines in 1995. That process was developed at AT&T Bell Labs and distributed by Rich-Millennium, Inc. Things have come a long way since then.

While at Disney in 1996-98, I worked as an engineer with Kevin Rosenberger in the projection department using the first Texas Instruments DLP digital projectors. I designed and built the PerceptionVR digital workstation for recording and playing back of Disney digital media. The system was based on a ghosting process of a large master file encode, with a sub-file structure allowing 'low latency' transcoding files to populate many different requested output media types. I was also entrusted by Disney Legal to transport both unseen, upcoming and archival master media assets, globally. My team (under Andy Henry) encoded, digitized and archived all media assets for corporate most global presentations for Team Disney, Animation, Consumer Products and any division that was issued an internal charge number.

I'm on honorary withdrawal from MPEG-700 and can reinstate it anytime if needed.

From 2001-2004 I was at Video Applications (WorldStage) as a Digital Cinema Specialist with Carl McMillan, a member of the SMPTE DC28 technology committee on digital cinema standards and accepted practices. For the next few years I managed the multiple preview screenings for studios including Disney, FOX (Star Wars), MGM (Legally Blonde), Universal (Blue Crush) and many, many more.

I founded Blu-Laser Digital, LLC in 2004 where I collaborated closely with DOREMI Labs engineering teams on a mirroring design modification for their V1-HD J2000 encoders to allow Fox Sports to capture dual sets of live Stereo3D media for immediate archival and broadcast. I designed a 1080p optical disc recorder/player for studio use based on UDO and Sony PDD utilizing blue laser technology. On the digital cinema front, I maintained a DCP file workflow for major studio screenings and film festivals using Quvis, Doremi - Dolby, Sony and easyDCP Software with a custom designed server.

I have worked closely with Sony, IMAX and Discovery on asset management platforms and delivery systems. 2009 Cover of Rental and Staging Magazine (INFOcomm Edition). PDF Link:  
<https://drive.google.com/file/d/0B1ZS6qCb7fG9OGU2YiQxZmltZjA0ZS00YjNlThjZDktYzI1OGFmOWU1OWRi/view?hl=en>

I partnered with Limelight Networks in 2009 on a global livestream of Disney's takeover of Times Square NYC for their 'Club Penguin' brand – 2009 Cover of Rental and Staging Magazine (INFOcomm Edition). PDF Link:  
<https://drive.google.com/file/d/0B1ZS6qCb7fG9ZTRkMDlmZmltNjlmZS00NThlLWE1OTMtOWM5NTQ1OTMyYTQy/view?hl=en>

After changing through developing hardware over the years (MAKO, Tandberg, Doremi, NewTek and Dolby) recent use of Wirecast systems and Epiphan's Pearl2 systems have provided exemplary livestream results with RTMP and HEVC h.265 up to 4k UHD while remaining cost effective. I worked with Champion.biz on a recent monetized livestream. We enlisted Brightcove due to their universally accepted "PlayTV" app. Link to clip:  
<https://champion.biz/livestream/>

ZOOM and Vimeo recently released an upgraded streaming package that allows for new functionality. Creative use of LED panels and xR Stage backdrops have blossomed companies like Resolume, EPIC 'Unreal' and DISGUISE to manage media on a further elevated level.

During 2020 quarantine, I was accepted to the MBA program at University of the People and completed certification for CPR/AED, Covid Compliance Officer / Health & Safety Supervisor, Covid Tracing Agent through Johns-Hopkins University, Certificate in Marketing through Wharton School of Business; Penn State University.



References:

Jeffery Porter - Local 33 – CBS Television City - 818-535-9524 - MagicRat7@earthlink.net

Mark Burnett - Video Engineer - 818-237-8989 - blulasermb@yahoo.com

Dan Studney - Writer (WGA Member) - 323-321-1082 - DanStudney@aol.com

Jim Stark , Design Engineer, Disney-ABC Television Group (colleague)  
"I have worked with Robert in several capacities over the last 10 years and without exception, every event has resulted in a personally and professionally successful outcome. During 2001 to 2004, Robert and I worked together at Video Applications, Inc. Robert negotiated and closed many high profile and challenging events during this period. Robert always engaged clients, vendors and staff with the highest degree of professionalism and courtesy. After our time at Video Applications, I also had the pleasure of working with Robert on events such as Disney Consumer Products-E3, American Idol and BCBG/Max Azria. Robert's attention to detail and commitment to a successful result always made his events a rewarding experience to be involved in. I would not hesitate to work with Robert on any event he was involved in."

Bernie Laramie , COO, Stereoscope LLC, (business partner) "Robert Sullivan is a diligent worker with a pleasant approach. He was always there to help StereoScope when we worked together on Discovery Communications UpFront 2010 business campaign. He made the work fun and we always knew he had our back."

Walt Sturrock , Training Manager, Aerospace / Walt Disney Animation Studios (colleague)  
"Robert is a very knowledgeable and energetic leader. He can be counted upon to deliver professional results. He has a great sense of humor and is a lot of fun to work with. I highly recommend him."

James Mathers , President and Co-Founder, The Digital Cinema Society (colleague)  
"In the many years I have known Robert he has always been at the forefront of new technological advancements in the Entertainment Industry. His pioneering work continues to help pave the way for Filmmakers to understand and utilize new digital tools. He is a friend and valued member of the Digital Cinema Society."

Frank J. Radice - Expert in Residence -Definition 6  
A Unified Marketing Agency  
79 Fifth Avenue New York, NY 10003  
Http://www.definition6.com (o) 212-201-4200 (m) 646-460-7279  
http://www.frankradice.com  
Twitter.com/fradice  
Facebook.com/FrankJRadice

To whom it may concern,

It is with great pleasure that I recommend Robert Sullivan. I have known him for over twenty years.

Robert has always displayed a high degree of creativity, integrity, responsibility, and technical expertise. In following his endeavors in technology over the years he has always made himself available to me as a technical consultant for many projects.

His other production accomplishments are well documented... with the notable addition of developing the Stereoscopic 3D Projection & Projection launch platform of the '3DNet' Upfront Tour for SONY-IMAX-Discovery Channel. He has proven his industry leadership status as Keynote Speaker for 3D Stereoscopic Production at the Digital Video Magazine's "DV Expo" as well as being the recipient of a 2011 New Media Film Festival award.

He is also a most dependable team player. His good judgment and mature outlook ensure a logical and practical approach to his endeavors. Robert would be an asset to any organization, and I am happy to give him my wholehearted endorsement.

Sincerely,

Frank J. Radice

Chris Prosio National Business  
Development Manager  
Projection and Image Processing Products  
Barco, Inc. 11101 Trade Center Drive Rancho  
Cordova, CA 95670

To Whom It May Concern:

During my employment as a sales executive at Background Engineers, I worked with Robert Sullivan in producing above expectation results for our clients. Our work included process photography projection for a number of feature films, music videos and television shows. During this time, Robert always strived to produce the best possible results for our customers.

Since our tenure together at Background, Robert and I have enjoyed a continuing business relationship.

In all my interactions with Robert, he has always displayed the same commitment to perfection. Even in the most trying of situations, he has been collected and able to find the best solution to the issue at hand. He is always exploring better ways to improve his craft, be that projection, video delivery or 3D processing.

Robert would be a great fit to any organization.

All the best,

Chris Prosio



Bob Sullivan - 818-857-6504 [rsullivan2k@gmail.com](mailto:rsullivan2k@gmail.com) : Data Points

- 10 + years video platform engineering and/or operational experience.
- Featured speaker:
  - Digital Video Expo for S3D acquisition and data management.
  - DGA for media encoding and data production management and archiving.
  - HPA with Leon Silverman of Laser Pacific/Marvel/Disney.
  - NAB as a guest presenter of SONY.
  - InfoComm as a guest of Panasonic.
- 10 + years in DCP data management and content storage/encoding operations.
- 5+ years operations in Video CMS and encoders in the Content Delivery Network (CDN) space.
- 5+ years multi platform data management and CRM forecasting fueled by 30 + years of entertainment and corporate media experience with ability to drive teams and influence business decisions based on data and metrics.
- 10 + years on the bleeding edge of encoding and operations technology including satellite and video IP networks. Common media player streaming options including, unicast, multicast, SRT, HLS, MPEG-DASH, RTMP, SAP, UPnP, and more. LiveU mobile packet system operations experience for live webcast on ProfilesTV - NBC - Ford Motor Co TV show "Escape Routes".
- 3+ years Production Director with Ncompass Productions and PRG/Production Resources Group; overseeing supervisory monitoring of production team protocols for **E-sports** Live-streams on several **Call Of Duty Championships** / BlackOps and XGAMES; **CounterStrike GO**, Aspen, CO Championships with **MLG / Activision**, TBS Sports, **FanDuel**, Super Bowl & Beyonce.
- 5+ years maintaining redundancy bandwidth availability channels to route multiple size output streams. 320/525/720/1080/2160.
- 5+ years experience working with Multi-CDN deployment. Client Encoding requirements and specifications change with each project. Constant monitoring of final produced stream and redundant stream to allow failsafe switching.

[HOME](#)

## Blu Laser Digital L.L.C.

From Blu Laser Digital L.L.C.

FEBRUARY 25, 2012



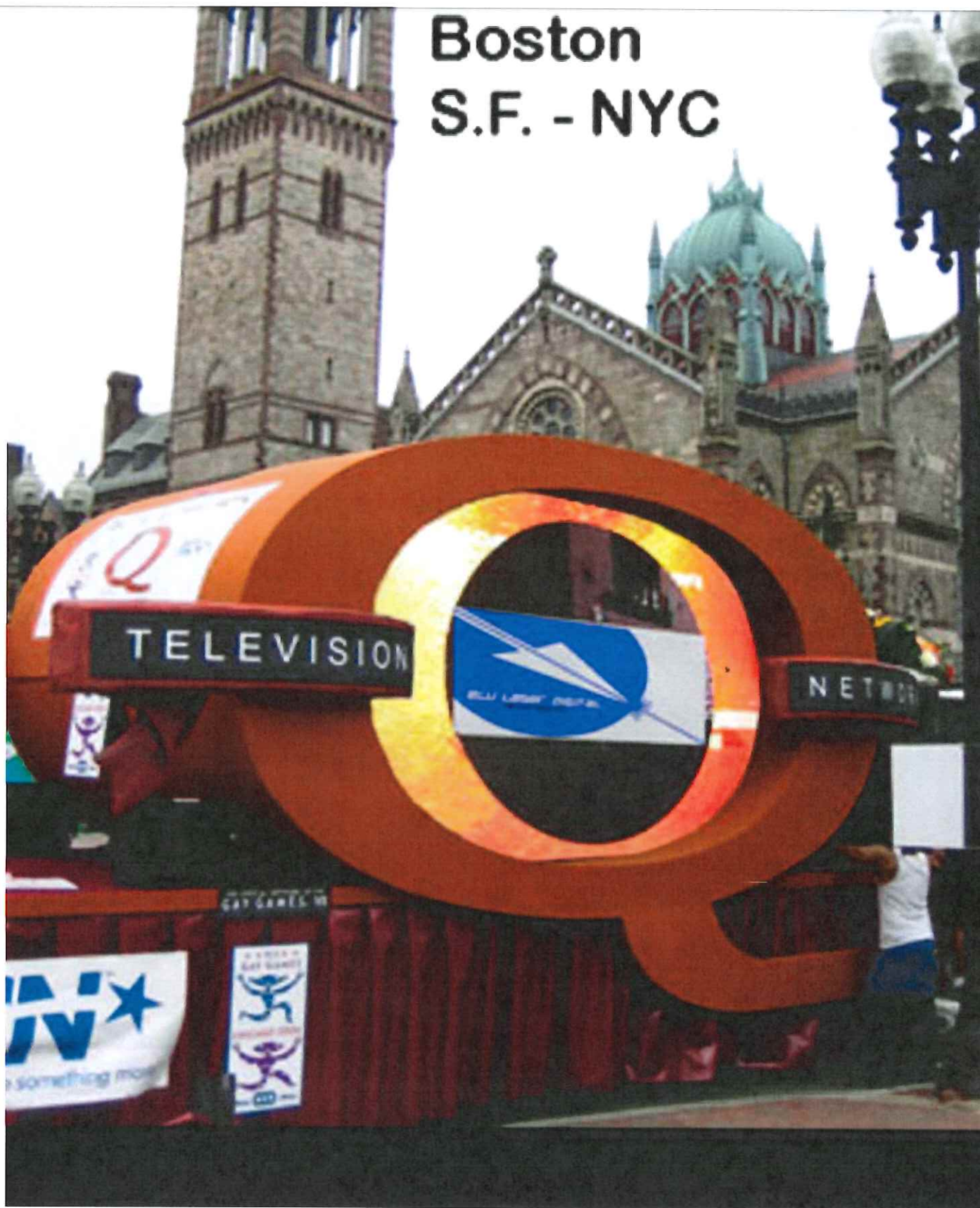
*Times Square concert event*



[Subscribe](#) [Find a Venue](#) [Find a Supplier](#)



# Boston S.F. - NYC

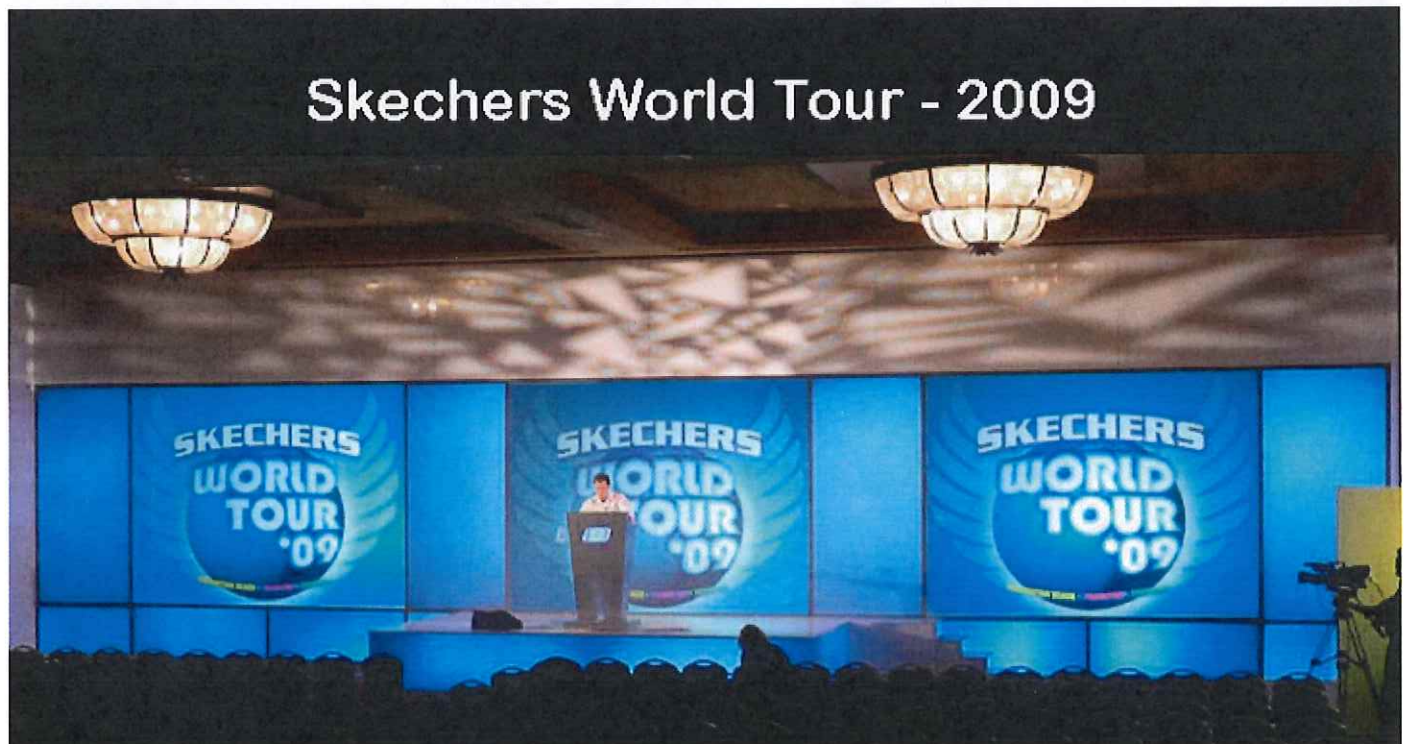


LED parade float: Boston, New York, San Francisco





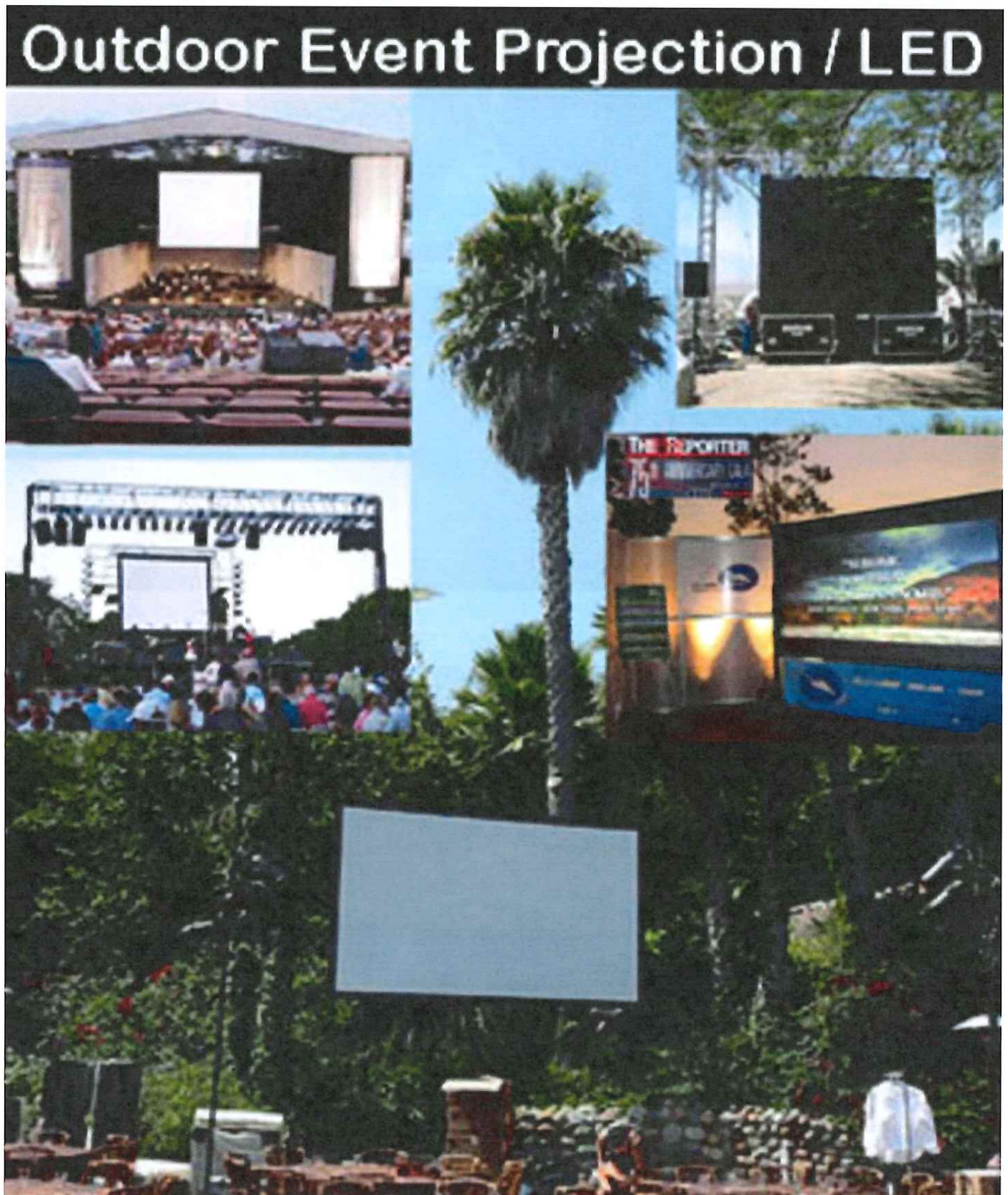
Stage treatment: Disney's Grand Californian Hotel







General session: Skechers World Tour 2009



[Subscribe](#) [Find a Venue](#) [Find a Supplier](#)





# Outdoor Event Projection / LED

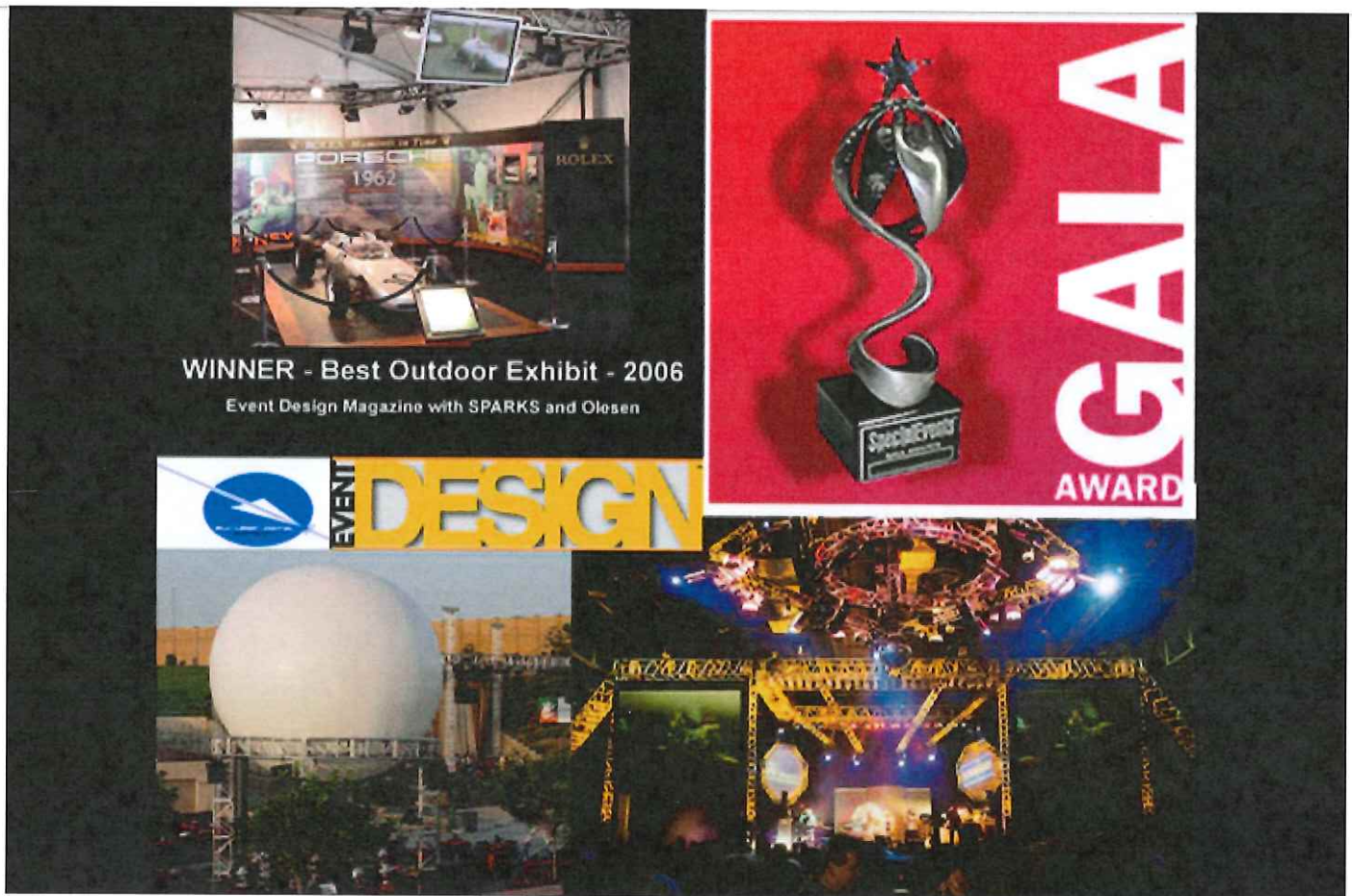
Outdoor events: Projection and LED screens



Super Bowl/Rolex Awards, Singapore



# ≡ BIZBASH



Awards



[Subscribe](#) [Find a Venue](#) [Find a Supplier](#)





Electronic Entertainment Expo, LACC



[Subscribe](#) [Find a Venue](#) [Find a Supplier](#)





Consumer Electronic Show, Las Vegas





LA84, Los Angeles Olympic Committee, L.A. Coliseum

LATEST IN HOME



Inside American Express's New Weeklong Virtual Experience

Subscribe Find a Venue Find a Supplier



#### STRATEGY

10 New Venues in Dallas/Fort Worth for Summer 2021 Meetings and Events



#### TEXAS

How to Represent Your Brand in a Virtual Environment – Beyond the Usual

#### SPONSORED



10 Innovative New Patio Experiences Across Canada

#### CANADA

## MORE IN HOME

Event Tech Check: 8 Cool New Tools Event Planners Should Know About Now

#### EVENT TECH & TOOLS



10 New Venues in Austin/San Antonio for Summer 2021 Meetings and Events

[TEXAS](#)

Setting Sail: How Events and Meetings at Sea Are Making a Comeback

[EVENT PRODUCTION & FABRICATION](#)





## 10 New Venues in Philadelphia for Summer 2021 Meetings and Events

[PHILADELPHIA](#)

## 10 Clever Ways Brand Activations Have Used Vending Machines

[EXPERIENTIAL MARKETING, ACTIVATIONS & SPONSORSHIPS](#)



## 5 New Venues in Montreal for Summer 2021 Meetings and Events

[MONTREAL](#)

## Podcast: TikTok and Fresh Paradigms for Event Engagement (Episode 205)

[GATHERGEEKS](#)



How Can Food Festivals Become More Equitable and Inclusive?

[EVENT PRODUCTION & FABRICATION](#)

How the ESSENCE Festival Returned to New Orleans With a Hybrid Event

[HYBRID & VIRTUAL EVENT PRODUCTION](#)





10 Cool Event Ideas You May Have Missed This Month From Match, Hulu, American Express and More

[EXPERIENTIAL MARKETING, ACTIVATIONS & SPONSORSHIPS](#)

5 New Venues in Calgary for Summer 2021 Meetings and Events

[ALBERTA: CALGARY, EDMONTON](#)



---

How Alo Brought Back Large-Scale Event Production

[EVENT PRODUCTION & FABRICATION](#)

10 New Venues in Los Angeles for Summer 2021 Meetings and Events

[LOS ANGELES / SOUTHERN CALIFORNIA](#)





Who's Ready to Pivot Again? Get a Peek Inside the 'Friends' Experience

EXPERIENTIAL MARKETING, ACTIVATIONS & SPONSORSHIPS

Load More Content



© 2021 Bizbash Media, Inc. All rights reserved.

## Moore, Tania

---

**From:** Mark Sheldon <surfcitysheldon@gmail.com>  
**Sent:** Monday, July 19, 2021 2:52 PM  
**To:** CITY COUNCIL; supplementalcomm@surfcity-hb.org  
**Cc:** Carr, Kim; Delgleize, Barbara; Peterson, Erik; Posey, Mike; Moser, Natalie; Kalmick, Dan  
**Subject:** Communication for July 19, 2021 City Council Meeting - Advocacy for Oscar Rodriguez  
Application for City Council Appointment

Honorable Mayor Carr and Members of the City Council:

I am writing to you as a long-time resident (since 1989) of Huntington Beach, actively interested in the future of our community.

At your meeting on July 19, 2021 you will be considering candidates for appointment to the vacancy on the City Council.

A number of residents of our City have stepped forward to apply for the appointment, and a number of them are very well qualified not only by professional/personal background, but also by their history of engagement on behalf of the people of the City and experience with the workings of our City government.

With no disrespect to the other well-qualified applicants, I would like to put a good word in for the application of **Oscar Rodriguez**.

In the 2020 City Council Election Mr. Rodrigurz received a very respectable fifth-place vote as a first-time candidate on a long ballot.

More importantly, Mr. Rodriguez has already shown an active interest in his community, starting with his Oak View Neighborhood where he stepped forward with others to make sure their interests were represented. However, he was already really representing not just a neighborhood but the whole community in his focus on Environmental matters.

This was particularly apparent when he joined in a search for a tangible solution to the air quality concerns associated with the Republic Municipal Waste Facility.

As important as this facility is to the infrastructure of our community, there was a clear need to find an environmentally healthier way to operate it.

Mr. Rodriguez demonstrated his capacity for community leadership in the long technical process of identifying that solution and advocating for it before the South Coast Air Quality Management District (SCAQMD).

Ultimately this led to modifications including the construction of an enclosure that allows the Facility full operation.

This solution goes a long way to mitigate the air quality issues from Republic's operation, to the benefit not only for the Oak View Neighborhood but also for the surrounding community.

For his community involvement and active role in the Republic mitigation process, Mr. Rodriguez was honored by the SCAQMD in 2016.

In his ongoing community work he has expanded his activity to a growing engagement with city-wide issues as most recently demonstrated in his work as a Member of the Huntington Beach Planning Commission.

We are fortunate to have someone of Oscar Rodriguez' caliber actively interested in addressing the needs of our City.

I hope his involvement on behalf of Huntington Beach continues well into the future.

In the context of the current appointment to the City Council, I ask that you give him your full consideration.

Thank you for your time and attention to these comments.

Mark

--

**Mark Sheldon**

[surfcitysheldon@gmail.com](mailto:surfcitysheldon@gmail.com)