



**CITY OF HUNTINGTON BEACH**  
**CITY COUNCIL MEETING – COUNCIL MEMBER ITEMS REPORT**

TO: THE HONORABLE MAYOR AND CITY COUNCIL

FROM: NATALIE MOSER, CITY COUNCIL MEMBER

DATE: JULY 6, 2021

**SUBJECT: DIRECTION THAT STAFF BEGIN WORK ON DEVELOPING HUNTINGTON BEACH'S SUSTAINABILITY MASTER PLAN**

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Over the years, the City of Huntington Beach has engaged many sustainability initiatives through policy development and programmatic efforts. From instituting solar power projects, to installing energy efficient LED streetlights, to supporting climate action policies that protect our beaches, to encouraging development of electric vehicle charging stations – there are numerous sustainability efforts that have been coordinated in our community.

However, as part of our adopted 2021 City Council workplan, we prioritized assessing the viability of developing a sustainability / climate action plan. That particular item was identified in recognition of the fact that while the City does have a myriad of existing policies, programs, and practices in place, our efforts Citywide are fairly disparate and disconnected.

If we are to prioritize sustainability, we should look to inspire forward-looking initiatives, and we should consider such initiatives holistically. Any plan we create should present a roadmap to developing Huntington Beach as a truly sustainable City, and should reflect an understanding that a whole system approach is needed to address the following core sustainability elements:

- Protection of our local environment
- Advancement of our common economic interests
- Expansion of community health and wellbeing programs
- Elevation of equity and inclusion efforts

**RECOMMENDED ACTION**

I recommend that the City Council vote to direct the City Manager to begin work on creating a Citywide Sustainability Master Plan, which should incorporate and prioritize protection of our local environment, advancement of our common economic interests, expansion of community health / wellbeing programs, and elevation of equity and inclusion efforts.