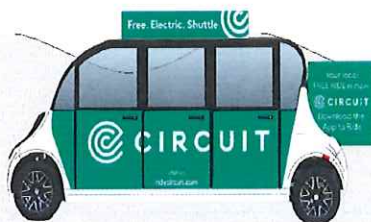


## DTHB FREE SHUTTLE SERVICE



Summer Pilot Program for Free Electric Shuttle Service in  
Downtown Huntington Beach

## POLARIS GEM E6 VEHICLES



- ✓ GEM E6 - 2016 and Newer (Made in USA)
- ✓ ADA Options Available
- ✓ Lithium Batteries: 80+ Miles per charge
- ✓ 6 Seaters - Everyone Gets their Own Door.
- ✓ Aftermarket improvements include build-outs, interior iPads, Photobooths, etc.
- ✓ New, All-Weather Options Available and alternate options like Ford XL EVs and Maxwell Motors EVs

**SUPPLEMENTAL  
COMMUNICATION**

Meeting Date: 6/15/2021

Agenda Item No.: 8 (21-475)

## PROGRAM COST

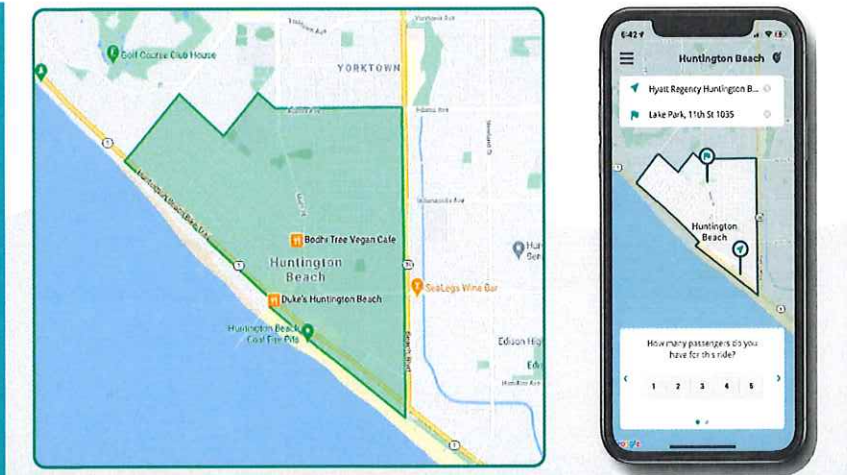


|                         | Traditional | ADA     | Notes   |
|-------------------------|-------------|---------|---|
| Cars                    | 5           | 1       | ADA vehicle is on standby   |
| Program Length (months) | 5           | 5       |   |
| Monthly Cost            | \$32,111    | \$2,550 | <b>Hours of Operation</b><br>Mon - Sat 10am-10pm<br>Sun 10am-9pm                            |
| Cost/Car/Service Hour   | \$27.12     | -       |   |
| Total Funding Needed    | \$173,301   |         | Traditional: \$160,551 ADA: \$12,750  |
| Potential Ad Revenue    | \$28,125    |         | Potential advertising revenue is estimated and not guaranteed. Assumes 50/50 revenue share. |
| Potential Net Cost      | \$145,176   |         |   |

**Circuit's services are adjustable by car, hours and/or days. These costs can be adjusted and negotiated**

- Costs include cars, drivers (w/2-paid, living wage), app, insurance, garage and charging, maintenance, etc.
- Circuit can scale the cars based on the season (more in the summer for example) without charging for carrying costs.
- If desired, Advertising revenues can reduce net-costs

## CIRCUIT + HUNTINGTON BEACH



## PROGRAM BENEFITS

- Increase mobility downtown
- Reduce carbon emissions
- Encourage visitors to “park once” and explore all that Huntington Beach has to offer
- App data will help City of Huntington Beach learn more about resident/visitor travel patterns

