



CITY OF HUNTINGTON BEACH
CITY COUNCIL MEETING – COUNCIL MEMBER ITEMS REPORT

TO: THE HONORABLE CITY COUNCIL

FROM: KIM CARR, MAYOR

DATE: JUNE 1, 2021

SUBJECT: ESTABLISH A RECOVERY FUND TO SUPPORT BUSINESSES IMPACTED BY THE MAY 21-23 INCIDENTS

Over the May 21–23 weekend, an event called “Adrian’s Kickback” was promoted on TikTok and became a viral sensation garnering nearly 200 million views. As a result of that social media post, the City saw large crowds of unruly party-goers gather at the Pier and Downtown.

The groups that gathered on Friday, May 21st and Sunday, May 23rd were dispersed by the Huntington Beach Police Department (HBPD) without incident. However, on Saturday, May 22nd a crowd of around 2,500 people gathered in the downtown area and eventually engaged in criminal conduct requiring a significant police response. Thankfully, HBPD and other allied law enforcement professionals expertly managed the situation and there was not a single significant injury, violent crime, or burglary reported to the police. Furthermore, the City saw minimal property damage which included:

- **Property Damage (as of 5/26/21):**
 - A broken glass door at CVS located at PCH and 6th Street
 - Overturned and damaged tables, chairs and EZ-Ups associated with the Surfin’ Sunday Market
 - Reports that merchandise left in the canopy tents overnight were vandalized and stolen
 - Minor damage to the roof at Lifeguard Tower 13
 - One police sedan suffered a broken rear window

- **Graffiti Reports (as of 5/26/21):**
 - Graffiti on the PCH side of Pacific City
 - Graffiti on a condo complex located on PCH
 - Graffiti on the 500-block of PCH and the 300-block of Main Street
 - Three police SUVs suffered graffiti damage

I am proposing that the City establish a \$20,000 fund to support recovery efforts for local downtown businesses impacted by the May 21-23 incidents. This fund could help small business owners replace stolen or damaged merchandise, replace equipment needed for the Pier Plaza vendors and help with any additional graffiti clean-up needs.

RECOMMENDED ACTION

I recommend that the City Council direct the City Manager to develop a \$20,000 recovery fund program to support local downtown businesses that were impacted by the events from the May 21-23 weekend.