

Switzer, Donna

From: susie smith <makinwavessalon@yahoo.com>
Sent: Monday, November 16, 2020 12:28 PM
To: supplementalcomm@surfcity-hb.org
Subject: Fwd: 3rd block street closure

**SUPPLEMENTAL
COMMUNICATION**

Meeting Date: 11/16/2020

Agenda Item No.: 12 (20-2033)

Sent from my iPhone

Begin forwarded message:

From: Susanna Smith <makinwavessalon@yahoo.com>
Date: November 16, 2020 at 12:24:54 PM PST
To: city.council@surfcity-hb.org
Subject: Fwd: 3rd block street closure

Supplemental communications

Sent from my iPhone

Begin forwarded message:

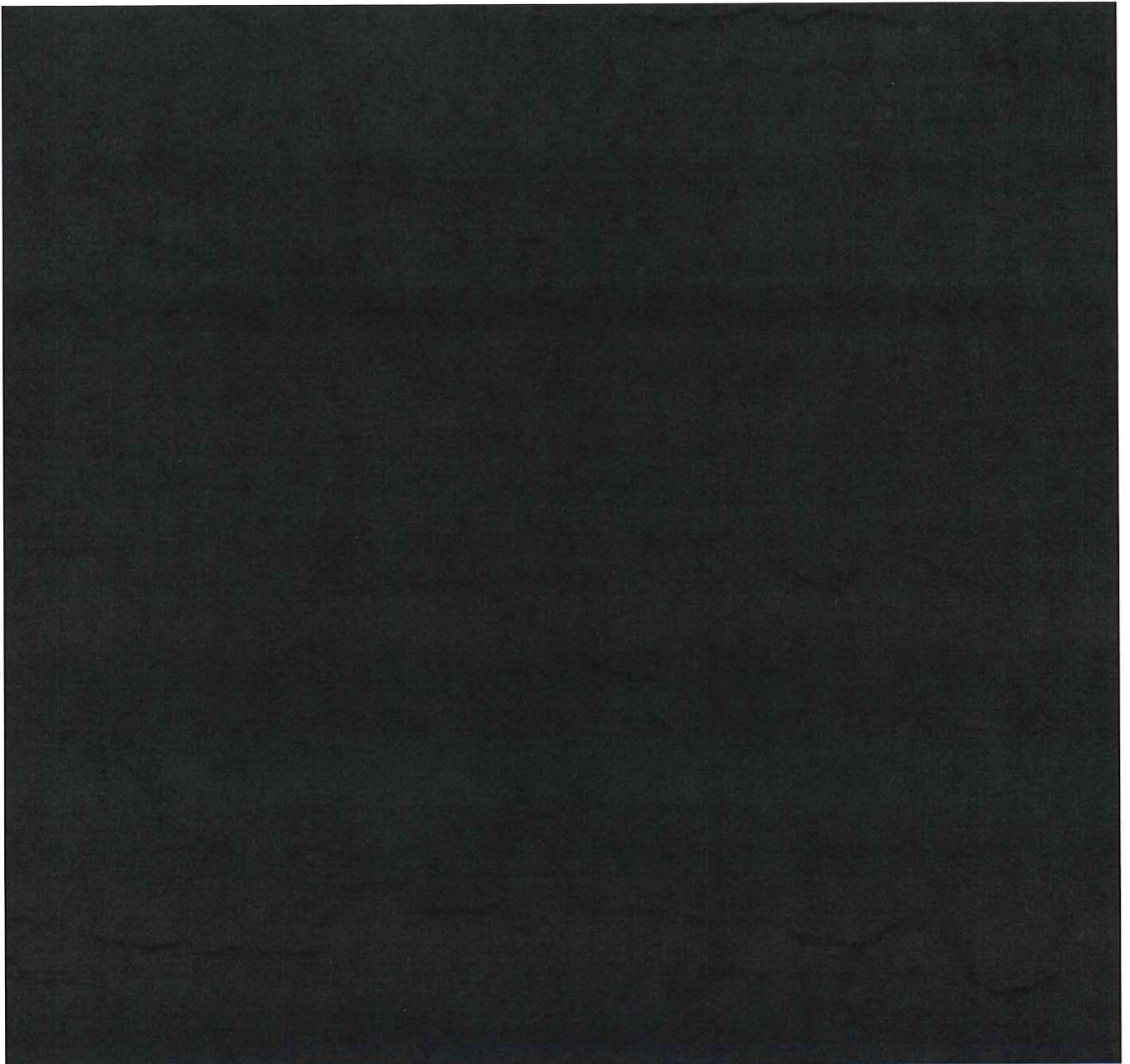
From: susie smith <makinwavessalon@yahoo.com>
Date: November 16, 2020 at 9:08:10 AM PST
To: "makinwavessalon@yahoo.com" <makinwavessalon@yahoo.com>
Subject: 3rd block street closure

The third block of Main Street closure is detrimental to the vitality of the businesses that are not restaurants on this block. We have had several promotions and marketing events and nothing has worked to bring the business we've lost back. As you know, each block of Main Street is built completely differently. The third block of Main Street relies on vehicular traffic to survive. We need these roadblocks that make us look like we are out of business removed immediately. There are now three streets in down town that have outside street dining and the street is open to vehicles. The same is also being done on Main Street in Garden Grove, Main Street in Seal beach, and in Belmont shore in Long Beach. I have attached photos of these areas for your reference to this email. Please vote tonight to open Main Street third block to vehicular traffic immediately. Our future depends on it. There is no reason this street should be closed to cars. In downtown 5th street is open and Cruisers has street dining with cars driving by. On the 1st block of Main Wahoos has street dining and the street is open. On Walnut Gallagher's & Boat House are dining in the street and cars are driving through. Also, please note that the kiosks across the street from my business are not all being utilized. At least four of them have not been open one time the entire summer. These can definitely be relocated to allow for more outside dining on that side of the street as well as using the fire zone. That way they have room for everyone including drive-through traffic. The kiosks are not a valid reason to close the 3rd block of Main Street to vehicular traffic. Please note the businesses

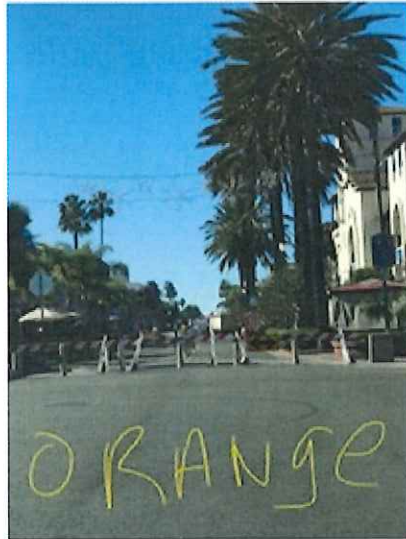
on my side of the street have not been approached by the BID board of directors to discuss this situation. There was a small email survey that is not valid in my opinion as the BID does not have a valid email database. If you choose to use this Survey to influence your vote in anyway please determine how many people it was sent to you and how many people replied before you do. Thank you for your consideration and I would appreciate a response to my email so I know it has been received.

Thankyou,

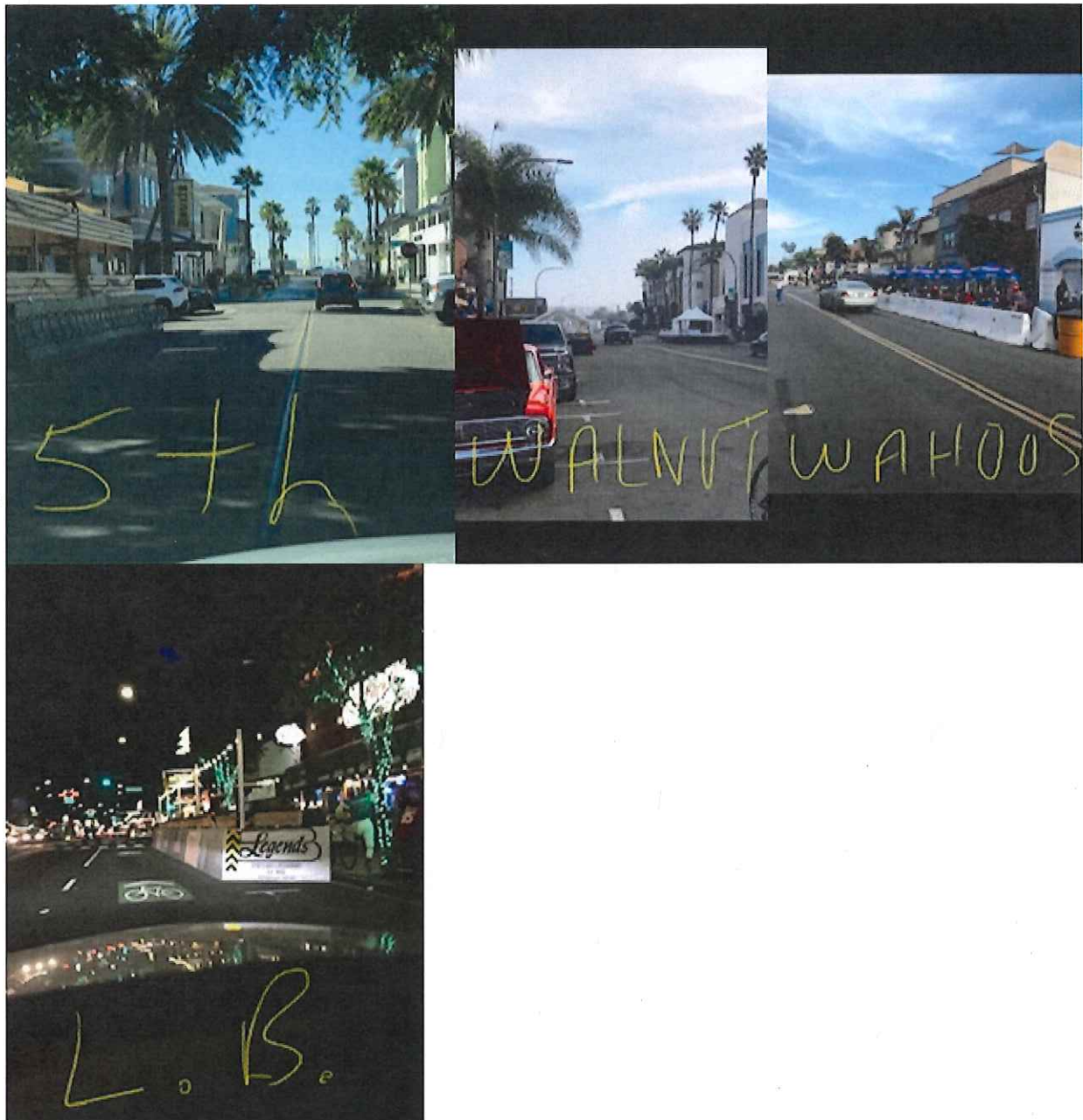
Susie Smith
Makin Waves Salon
320 Main Street











Sent from my iPhone