

2nd Block Main Street Business Survey Results

Responses collected between Oct. 24 – Nov. 1, 2020

Survey Questions:

1. Do you support a continuation of the closure of the 2nd block of Main Street?
2. To what date or time frame would you like to see the closure extended?
3. Has your business been positively or negatively affected by the closure?

Killarney's Irish Pub - Will Walton

I fully support the continuation of the closure of the 2nd block, I'd love for this to be a permanent fixture of downtown. Nothing but positive things from our standpoint. It brings a better family feeling to downtown.

Main Street Optical – Moe Kanoudi

- 1) I support the continuation of closure.
- 2) I would like it to be extended to 2021 Labor Day.
- 3) it has had a positive impact on my business and increased foot traffic.

Longboard Pub – Mike Williams

Yes, forever, and very good for the Longboard Restaurant.

Sharkeez – Ron Newman

We should extend the patios till at least next summer. This way people will invest in the look of their patios. I don't see us going back to normal til 21 if ever. If the city wants a shopping, dinning, walking village. This is a good time to change the image of Main Street. We should set design standards and approve these patios so they are on Main Street for good. Our food sales are above last year. Overall sales are down with limited hours. Without the patios we couldn't afford to open. With the approved opening for inside dinning from county supervisors office. Why Huntington Beach is enforcing a 10pm limit on the inside dinning since we are only allowed to have 25% seating and social distancing inside. This is not what is happening in other Orange County cities. it is hard for us to be competitive. Neighboring cities like Costa Mesa, Laguna, Fountain Valley are allowing inside dining for their businesses normal closing hours. Whatever your approved cup and liquor license says. Looking forward
Ron

No Ka Oi – Dennis Boggeln

Yes, we support the continued closure of the second block. The third block should be reopened.

I would like to see the closure become permanent, with necessary improvements.

Business has been very positive and we have heard nothing but positive comments about the second block closure.

Orange County Barbers Parlor – Luis Lopez

1. Do you support a continuation of the closure of the 2nd block of Main Street?

3rd Block Main Street Business Survey Results
Responses collected between Oct. 24 – Nov. 10, 2020

Survey Questions:

1. Has your business been positively or negatively affected by the closure?
2. Do you support a continuation of the closure of the 3rd block of Main Street?
3. To what date or time frame would you like to see the closure extended?
4. Are you open to exploring seasonal closures? Would you invest or reinvest in an outdoor space for seasonal closures?
5. Do your answers change if the 2nd block remains closed?
6. Are there other options you would like explored?

Parlour E.lev.en

1. Has your business been positively or negatively affected by the closure?

Neither, except the front of my business is blocked by Sushi on Fires build out.

2. Do you support a continuation of the closure of the 3rd block of Main Street?

I do. If I have my full front entrance back.

3. To what date or time frame would you like to see the closure extended?

Doesn't matter

4. Are you open to exploring seasonal closures? Would you invest or reinvest in an outdoor space for seasonal closures?

Sure thing

5. Do your answers change if the 2nd block remains closed?

No

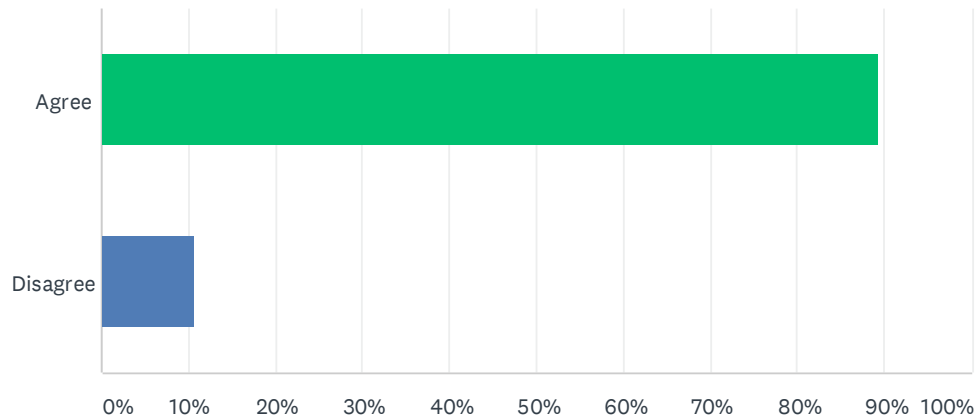
6. Are there other options you would like explored?

Will lease and rent prices increase due to additional closure with additional business space?

Jamie Kindschuh
BleachedandBlown

Q1 I think the closure of the 2nd and 3rd blocks of Main Street have created a better atmosphere for Downtown.

Answered: 429 Skipped: 61



ANSWER CHOICES	RESPONSES	
Agree	89.28%	383
Disagree	10.72%	46
TOTAL		429

Q6 Comments

Answered: 190 Skipped: 300

#	RESPONSES	DATE
1	It's great! I love it.	10/27/2020 10:17 AM
2	A bridge above PCH from Main to the Pier would provide pedestrian safety, increase foot traffic to local stores, reduce traffic congestion, and can be aesthetically completed. Finding away to create additional parking and the budget to pay for it may be a challenge, but should be studied.	10/26/2020 2:56 PM
3	The closures were probably the only positive from unnecessary lockdown guidelines. If the closures were only for summer months, we would love that too.	10/26/2020 9:27 AM
4	No traffic on Main. Been wanting this FOR YEARS!!!!	10/26/2020 1:28 AM
5	I think its time to do something big downtown...clean it up, new paint, new awnings, wash and sweep the sidewalks people love eating outside.	10/25/2020 9:01 PM
6	I love it	10/24/2020 5:14 PM
7	I lived on 3 rd st for 36 years we tried to get that done 25 years ago you wouldn't even listen to us!!!	10/24/2020 2:06 PM
8	Keep it forever!	10/24/2020 9:55 AM
9	I support whatever the merchants & restaurants support.	10/24/2020 8:28 AM
10	lived here for over 30 yrs..loved when Main st. was closed several years ago to traffic and love it now. In SLO the street market, resturants have no in coming cars and it makes you feel so much more "small townish"...locals.	10/24/2020 7:50 AM
11	Need more adult events downtown	10/23/2020 11:10 PM
12	The reason for not visiting Main Street much has been due to the crowds and very few wearing masks, as well as the amount of homeless wandering around. We also have been avoiding the pier area due to the all the protestors and the religious groups who are constantly carrying signs and preaching. It has turned into a mess down there. I hope the charm someday returns to our beach community.	10/23/2020 9:32 PM
13	Now that Huntington Beach is open to indoor seating I think that traffic should be opened up again so that people could find parking along Main Street	10/23/2020 9:23 PM
14	The closure of the 200 and 300 block of Main St. is helping change the culture of DT and bringing back the locals.	10/23/2020 8:04 PM
15	I hope the closures become permanent.	10/23/2020 8:02 PM
16	It has saved these businesses from permanent closure!! Too many have closed!! We have to keep HB open!!	10/23/2020 8:00 PM
17	We would love to see the second and third block closed to vehicle traffic permanently, and make the space available for restaurants, Tuesday markets, etc.	10/23/2020 7:33 PM
18	I've only been on Main street once since the street shut down for outdoor dining, but I really enjoyed it and I know it helps the restaurants out.	10/23/2020 6:48 PM
19	Just do it!	10/23/2020 6:03 PM
20	Our retail stores are going out of business due to the lack of street traffic that brings in the tourists and locals. The retail stores are open to do business from 9:00am until 6:00pm and there are no shoppers on the street. The restaurants open generally from 5:30pm - 9:30pm to do their business. Generally there are no diners during the day so the retail stores are losing business during the hours that they are open and the restaurants are not doing much during the day. Main street was closed in order to help the restaurants with no thought given to the Retail Stores. Main Street needs to be re-opened to two way traffic they way it always has for the benefit of all the BID members. This survey should only be sent to the members of the BID. Why didn't this survey ask the question "How has the Street closure affected your business?" and other questions like that? We have been very fortunate with the current weather. When winter comes we will see a drastic reduction in all businesses. Come down to Main Street during the middle of a weekday and see for yourself how bad this street closure really is! By the way why aren't these questions yes or no questions such as "Do you support the	10/23/2020 4:51 PM

	continured closure of Main Street?" yes or no Has the closure of Main Street helped improve your business? Yes or No	
21	Closing main st was the best thing you could have done. Long overdue	10/23/2020 4:43 PM
22	Its a major improvement to downtown Thank you	10/23/2020 4:09 PM
23	We really could use additional enforcement of pedestrian only areas, both sidewalks & open space in the streets. Signs are ignored, and people on bikes & skateboards, especially electric, are ignoring rules to walk bikes/get off boards. Its only a matter of time before someone is seriously hurt & city gets sued.	10/23/2020 3:44 PM
24	I'd like to see the closures of block 2 and 3 permanent.	10/23/2020 3:43 PM
25	Would like to see a more uniform look to the closed streets. Perhaps having the street vendors be able to sell in small spots downtown on the closed blocks. Return of music would be nice. Have a uniform walk way between main & Pacific City (uniform lighting, plants and signage) to move people between ares for expanded browsing and shopping. Still need a small but larger market to draw locals to the area. Thanks for asking for comments.	10/23/2020 3:19 PM
26	It's looks very gorgeous and romantic nice atmosphere keep it!!	10/23/2020 3:12 PM
27	It is a no brainer. There should be no vehicle traffic on Main Street. Much more comfortable with it being closed. Keep it closed please!	10/23/2020 3:07 PM
28	We would go more but the homeless are disgusting, it smell like urine and they keep harassing people while the PD do nothing, just like Venice.	10/23/2020 3:05 PM
29	I believe that the closure of Main Street has been an absolutes success, and would love to see a continued improvement to those outdoor seating areas. While some of the businesses have done a tremendous job, others seem to have fallen short. If there was a visual standard in place, with guidelines and a style guide, that would really tie everything together. I believe that this change has made our already incredible Main Street, even more attractive.	10/23/2020 2:53 PM
30	I think it is great for businesses and residents!!! More enjoyable and more seating outdoor! Should be permanent :)	10/23/2020 2:36 PM
31	I think Main St is much better destination closed down. To be honest when it's open to traffic it smells of exhaust as cars cruise up and down. Keep it closed	10/23/2020 2:30 PM
32	I love the social distancing and less traffic in this area.	10/23/2020 2:25 PM
33	Thank you for keeping business open.	10/23/2020 2:17 PM
34	Clean up the homeless. The closure has not only given residents room for more enjoyment, it has given the homeless more room to spread out and set up their disgusting camps. I will not be back downtown until that is fixed	10/23/2020 2:13 PM
35	Get the crackhead tweakers off Main Street and it will make the dining experience even better! Not safe having them around. They can go off at any time. We love the outdoor dining beside that.	10/23/2020 2:09 PM
36	During the warm months, the closure of Main St. is a great idea. However, I think closing the 2nd & 3rd block during the winter months will result in less road & foot traffic creating empty outside restaurants. Taking into consideration how the businesses feel. Tuesday night street fair for 3 blocks is still a great idea.	10/23/2020 2:04 PM
37	Would be a great opportunity for police on foot to get to know residents like in the old days. Cops on foot. Encourage it.	10/23/2020 1:35 PM
38	I like the street closures to easily walk around the downtown area. However, I wish there was more of a police presence downtown. There are some disruptive people down there, including one person without a mask who got right in my face and shouted. It kept me from visiting downtown for several weeks.	10/23/2020 1:03 PM
39	Tough decision, really. I appreciate driving thru Main Street to get home from PCH (and the street cruise factor), but I also appreciate the street closure for the atmosphere it's providing. The closure also curbs the out of towner traffic (which is not usually appreciated). If 5th Street was a more open and acceptable thoroughfare, the closure would be even more appreciated.	10/23/2020 12:55 PM
40	I love the atmosphere downtown with the street closures	10/23/2020 9:43 AM

41	Long overdue! Make it permanent and upgrade the seating areas to make it a real attraction. Those few parking spaces lost are well worth it	10/23/2020 9:10 AM
42	It is so great to have a Main Street experience with the street closed to traffic. Long overdue and should be permanent. It can be further developed into something better for businesses and customers alike.	10/23/2020 9:01 AM
43	It appears that the overwhelming majority of businesses are thriving. I have heard reports that some businesses are breaking all time sales records. More locals, including families, are re discovering our amazing downtown.	10/23/2020 8:04 AM
44	We love coming out to main now there are no cars!	10/23/2020 7:11 AM
45	It's amazing! More locals down town!	10/23/2020 7:11 AM
46	The environment has been fun and has brought more locals down town. We have worked to achieve these goals fir a long time, participating has increased business immensely.... please keep our Main Street safe and fun by keeping it closed! ☺)	10/23/2020 7:10 AM
47	side street parking is sufficient for shoppers. Lack of traffic is more pleasant to foot traffic on main street	10/23/2020 7:00 AM
48	Wonderful to eat outdoors without car exhaust and noise!	10/23/2020 6:54 AM
49	I think it should be permanent! :)	10/23/2020 6:32 AM
50	The only reason my family and I do not spend more time DT—is the city's inability to control the homeless population and violence that has increased.	10/23/2020 5:55 AM
51	Thank you for helping HB businesses! We have to support each other during these surreal times.	10/23/2020 12:21 AM
52	Overall, I think that Huntington Beach has done an excellent job with the closures of Main St. I am comfortable dining outdoors and believe it adds a more friendly feeling to Main St. I am still able to access the parking garage near BJ's Brewery, so there has been minimsl disruption if any.	10/22/2020 11:40 PM
53	I love the way it is now	10/22/2020 11:07 PM
54	I think you should close all of Main st downtown	10/22/2020 10:18 PM
55	As a business owner, I would like my (3rd block) street opened to vehicle traffic. I do not feel that I have the right to decide for the 2nd block as I do not own a business there. Thank you for your consideration.	10/22/2020 10:05 PM
56	With or without Covid. Main Street should have been closed for traffic for years. There is absolutely no reason to allow cars on Main Street. Leave it closed to traffic!	10/22/2020 9:54 PM
57	I think especially with Covid we need to keep three blocks closed. I think with improvements 2nd block should close. I feel first block needs to stay open for access to parking and Main Street and the lack of food serve in first block. I feel 3rd block isn't ready to be closed even with improvements. Foot traffic still won't go there yet	10/22/2020 8:37 PM
58	Keep the 2nd and 3rd blocks on Main Street closed. It gives more of a community atmosphere for out neighborhood.	10/22/2020 8:24 PM
59	Keep the closures! It's nice	10/22/2020 7:34 PM
60	I think the first street should be closed down to vehicle traffic also	10/22/2020 7:19 PM
61	If you're visiting the restaurants downtown, it is a nicer environment not having to deal with all the noise from cars and motorcycles!!	10/22/2020 7:09 PM
62	My family has always said Main street is safer and funner when closed just like it is on the Tuesday night fairs	10/22/2020 6:29 PM
63	FINALLY!!! Pedestrian zone is wonderful on Main Street! Please keep it this way	10/22/2020 5:41 PM
64	I love going downtown with the streets closed. It feels so safe and inviting.	10/22/2020 5:21 PM
65	We frequent downtown when the streets are closed its the best atmosphere for dining and	10/22/2020 5:14 PM

shopping. Don't care to have cars pass right by my table and don't like the jammed street with cars. Much better for pedestrians.

66	I need more information. What would be the plan if the street were permanently closed. Would it block current businesses with new business or expand existing business	10/22/2020 5:09 PM
67	These closures should become permanent. We should have a pedestrian main street.	10/22/2020 4:37 PM
68	I've always thought that from PCH to Olive, Main Street should be closed to traffic.	10/22/2020 4:36 PM
69	Close all of Main Street from Pch to orange.	10/22/2020 4:32 PM
70	Homeless problem is still a huge issue and why I no longer go downtown.	10/22/2020 4:26 PM
71	Love ♥ Street closure😊	10/22/2020 4:24 PM
72	Please make Main Street a permanent pedestrian only zone!	10/22/2020 4:12 PM
73	close Main st ti vehicle traffic from pch to Palm	10/22/2020 3:55 PM
74	I would support the closures for the 2nd and 3rd blocks of Main Street for the Summer Moths going forward	10/22/2020 3:46 PM
75	Love the new atmosphere downtown with the restaurants open to the street. Would love to see us build on this and allow restaurants to add more outdoor lights and ambiance. Make it permanent!	10/22/2020 3:34 PM
76	I love the expanded outdoor dining!	10/22/2020 3:19 PM
77	Vod	10/22/2020 3:19 PM
78	Please have live music again. I am ready to perform at any time! I have been a finalist on Surf City's Got Talent. Please reach out to me at support@musicbymarisa.org and my Instagram is @musicbymarisa. Thank you!	10/22/2020 3:12 PM
79	Open up main st.....	10/22/2020 2:34 PM
80	Clean up the homeless problem and more families will come to Main Street... you have let it all go downhill.	10/22/2020 2:33 PM
81	For the moment it's good, through the year.	10/22/2020 2:29 PM
82	It's created a beautiful atmosphere and it feels safe and welcoming. Much more family friendly.	10/22/2020 2:19 PM
83	I think the closures have given downtown a more welcoming atmosphere. I really love that it feels more like a place that WANTS people to come to. I think this could actually work on a more permanent basis.	10/22/2020 2:15 PM
84	We have enjoyed the closed blocks of Main street. It seems to have been a wonderful boost to the restaurants. I am not sure the effect it has had on the businesses	10/22/2020 2:15 PM
85	The area would be much safer if masks were required. Why not have checkpoints at the entrances? The lack of enforcement methods by our city is disappointing and dangerous. And the reason our wonderful city has become a nationally known embarrassment as the epicenter of the "anti-mask" and "hoax" movement. Please do something.	10/22/2020 2:13 PM
86	This has been great for the downtown! If there were cars like before people would be just be racing up and down the street	10/22/2020 2:13 PM
87	I like the closed streets and think it brings more visitors to the city. Gives the city charm and character.	10/22/2020 2:05 PM
88	I think with a nicer more unified look of the extended patios and increased police presence, that the continued closure of the 2nd & 3rd blocks would be more successful.	10/22/2020 1:57 PM
89	Closing the streets is a great idea! But there are far too many people downtown who do not wear masks. This keeps many residents away, including myself. The businesses on Main Street need to do a better job of enforcing mask usage and wearing.	10/22/2020 1:49 PM
90	The drug addict and derelict problem needs to be solved as it's more important than closing the streets. It has driven my family away from downtown. The smell of vomit, etc. in the parking	10/22/2020 1:45 PM

garage and alleys along with the derelicts hanging around where you eat on the restaurant sidewalk area is sickening.

91	People traffic is better then cars traffic.	10/22/2020 1:32 PM
92	i was downtown 2 weeks ago when a terribly bad fight started I cannot get that out of my head and the vision off all the blood and the sound of the skate board hitting that man across the head. I cannot go downtown any more. There are way too many homeless people down there.	10/22/2020 1:29 PM
93	I think the first block should be closed too. Keep it like it is on Tues Night Market nights always. I feel it adds to the atmosphere of Downtown and supports the small businesses. That small amount of parking isn't a big deal.	10/22/2020 1:19 PM
94	Fire Oliver chi and Travis Hopkins	10/22/2020 1:05 PM
95	I see Less street people...More inviting to the locals and visitors	10/22/2020 1:02 PM
96	The closure of these blocks on Main Street has been amazing! You should make it permanent!	10/22/2020 1:01 PM
97	If this is going to b a permanent thing I think it should look better. Right know it looks thrown together. I love HB were. Enter then this.	10/22/2020 12:51 PM
98	Better enforcement of mask wearing and vagrant removal is required for a Better Downtown HB	10/22/2020 12:45 PM
99	Still too many people not wearing masks enclosed spaces even if outdoors on a street but too much traffic of people not wearing masks for me to enjoy it.	10/22/2020 12:36 PM
100	This is long over due, Main street should be for Pedestrians, not cars.	10/22/2020 12:35 PM
101	Bring back surf city nights	10/22/2020 12:33 PM
102	Presently, the traffic closures on 2nd & 3rd blocks of Main St are working well, but could easily get out of hand with excessive alcohol. Additional issues stem from the rerouting of traffic through my neighborhood (southside) due to the closures. All neighbors I speak with would like a residents-only parking policy on our street (2nd St) as the Main St businesses profit at our expense and inconvenience with disruptive (especially late evening) Main St patrons parking, being loud, partying, and discarding their trash in front of our homes. The Downtown Bid should also clean up trash and sidewalks in front of our homes, too, not stop their cleanup a block away.	10/22/2020 12:28 PM
103	Much better atmosphere and noise-free outdoor experience when dining and shopping with the closure to vehicle traffic!	10/22/2020 12:27 PM
104	We need Main street open are you guys nuts! who's Stupid idea was this any ways the police? The police in Huntington Beach are the reason we lose business they have become completely too aggressive! If any thing should be closed it should be the police and specially the chief who encouraged them to be this way!	10/22/2020 12:25 PM
105	Bring back the real surf city nights street fair!	10/22/2020 12:10 PM
106	If there is a long term closure of both blocks, the area needs some infrastructure upgrades.	10/22/2020 12:08 PM
107	Neither agree or disagree. Mostly feel this is a decision for businesses to make, in partnership with public safety. Any permanent closures would require financial commitment to create a sense of place vs a disjointed environment.	10/22/2020 12:07 PM
108	I think main street should be closed to olive permanently. Fewer opportunies for crime, fights, homeless 'nests' and general mischieviousness. In other words safer for all of law abiding citizens that want to enjoy our downtown shops and restaurants.	10/22/2020 12:04 PM
109	It is important to Implement a safe & healthy shopping experience. Good for the mind to shop outdoor. (Especially cool nautical themed awesome goodies☺)	10/22/2020 11:58 AM
110	There is a sports bar on the corner of main across from starbucks that from my observation seems to have tons more business since they have street seating. Keep it up !	10/22/2020 11:51 AM
111	We used to go more frequently and now we barely go down there.	10/22/2020 11:49 AM
112	Main Street has become absolute trash. Blocking cars has reduced the trashy feel. I'd close off the entire street and try to instill safety and charm.	10/22/2020 11:45 AM
113	I think detouring traffic to 5th street helps the business owner's on 5th street.	10/22/2020 11:44 AM

114	Make the closures permanent! Street "patio dining" is great. We saw this on Lincoln Street in South Beach, Miami, several years ago and thought it would be perfect for HB. It was wildly popular and created a great walking atmosphere for residents & visitors.	10/22/2020 11:43 AM
115	Let's keep the businesses going but mandate masks	10/22/2020 11:43 AM
116	This should have been done years ago	10/22/2020 11:42 AM
117	Completely unacceptable handling of Covid 19 having all these unmasked restaurant, bar patrons and tourists sitting on the sidewalk tables, walking around maskless and w/ minimal social distancing. The City should comply with CDC and State of California mandates. Open up those blocks, tighten the regulations on the involved businesses please.	10/22/2020 11:40 AM
118	I think they should permanently close this 2 blocks.	10/22/2020 11:38 AM
119	The closure seems like it is only for food and ALCOHOL/DRINKING. Keeps people lingering instead of moving. I.E. I feel unsafe due to the pandemic	10/22/2020 11:36 AM
120	I love it and I hope it stays like that forever	10/22/2020 11:32 AM
121	Main St is not built for a permanate closure as there are too many improvements that need to be made to do so. The businesses has expressed time and again that they DO NOT WANT IT CLOSED and there is no replacement parking for the 83 spaces that are lost with a closure. I do not own a business on Main st and I have lived in HB for 57 years and I remember this question being brought up numerous times in the past and it gets shot down even time	10/22/2020 11:29 AM
122	I think the closure of main street has created a great atphosphere with the outdoor dining. Add some live performers and you have the best surf city in the world which will attract more customers!	10/22/2020 11:29 AM
123	I have not talked to the business owners that are in those blocks. I would support the majority decision from them.	10/22/2020 11:29 AM
124	I think it will add a different atmosphere if we close it permanently it would make it a fun and open marketplace could add more street vendors etc I miss the Tuesday night marketplace the way it was I think we could do more if that if you shut down Main Street	10/22/2020 11:27 AM
125	Closing Main Street adds to the atmosphere of downtown and creates a destination for people to go and hang out - and therefore spend money. Without the closure, people will return to only coming downtown to go to one specific business and then leave.	10/22/2020 11:22 AM
126	I think the absence of vehicle traffic makes Main Street nicer, safer, and more attractive for patrons to visit. Additionally, I think it helps Main Street's small businesses more competitive against Pacific City's walking mall. It was the best thing to come out of the Pandemic - let keep the change.	10/22/2020 11:21 AM
127	The closed blocks definitely make the area more "pedestrian friendly". We support their permanent closure. There is plenty of parking in the nearby parking facilities.	10/22/2020 11:20 AM
128	Unfortunately since the street closure more homeless and drug addicts are there. Bring back Tuesday night vendors	10/22/2020 11:16 AM
129	Need to have more of a police presence on main downtown.	10/22/2020 11:16 AM
130	I love having all traffic off Main Street. It is so much more pedestrian friendly...it makes it feel like a street fair all the time. I believe it attracts more tourists too!!	10/22/2020 11:15 AM
131	This should have been done years ago	10/22/2020 11:11 AM
132	During this Covid pandemic that is still rampant and could go back into a red zone If we are not careful...It is vital right now to have these streets closed for all small businesses.	10/22/2020 11:11 AM
133	Until you clean up downtown, there is nothing you can do to improve the atmosphere. Homeless and drug addicts crapping and urinating while trying to enjoy dinner. Such ambiance.	10/22/2020 11:10 AM
134	Closing the streets makes it so more people can congregate and spread covid. Open the streets so there are less people to spread this killing disease	10/22/2020 11:10 AM
135	Closing to vehicle traffic creates a nice promenade. Gotta be good for business once we get past the pandemic restrictions.	10/22/2020 11:08 AM

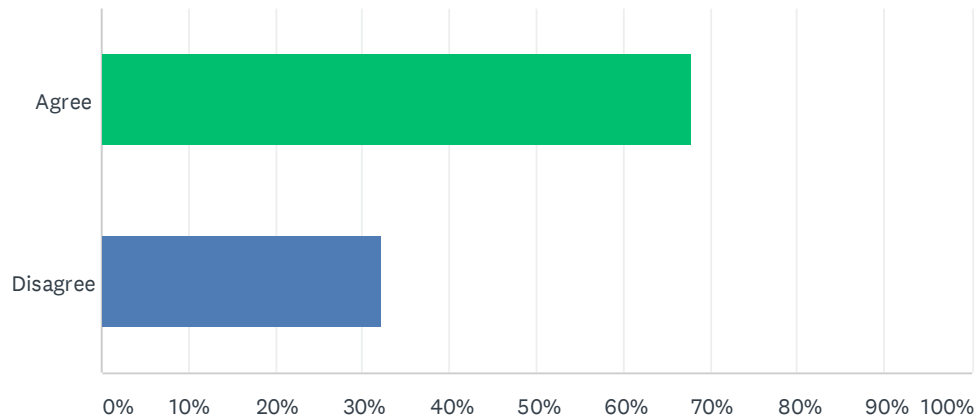
136	Make it permanent and then invest in hardscape/landscape to turn it into a truly pedestrian centered venue.	10/22/2020 11:07 AM
137	The drive down Main Street is one of the most iconic and memorable ones on the west coast. I miss it, and hope to see it return. HB has a very strong car culture, and that goes away with the closure of Main Street. Not to mention the HB 4th of July Parade. What then?	10/22/2020 11:04 AM
138	Since dining in is so restrictive (25% capacity), restaurants need to be able to have increase outside dining capacity.	10/22/2020 11:00 AM
139	Enjoy Main Street more without vehicles.	10/22/2020 10:59 AM
140	The closure of the streets doing the unprecedented times we are experiencing will help support that outside safety is a great alternative to keep enjoying a active lifestyle .	10/22/2020 10:57 AM
141	My household feels that he restaurants need all the help from the community now. The city should continue to work together for the revenue to get into the business and then to the governments that also need the money.	10/22/2020 10:57 AM
142	The reason for supporting closure is the restaurants can have more outdoor areas.	10/22/2020 10:57 AM
143	I think whatever we can do to help these businesses is essential. Even if things ever get back to "normal" I still think it's a good idea to keep Main Street closed to vehicle traffic. It discourages "cruising" and safer for pedestrians.	10/22/2020 10:57 AM
144	Should have been done years ago	10/22/2020 10:50 AM
145	We have very much enjoyed outside dining without the parade of cars going down main st.! However, we would like to see bikers/skateboarder riders walking them rather them riding them!	10/22/2020 10:49 AM
146	The decision belongs 100% to the business owners who will be affected by any continued closure. This includes all retail servicing business owners, not just the ones on the 2nd and 3rd blocks.	10/22/2020 10:48 AM
147	I also believe that the first block on Main st. should be closed like it was on the old days of the Tuesday night farmers market. There is no need to have traffic on any of the three blocks. I know some of the classic car owners love to come down and show Off their cars but without catalytic converter's exhaust is a bit toxic and carries up the block. They can get their same thrill going up and down PCH. This would be safer for pedestrians also.	10/22/2020 10:48 AM
148	We enjoy coming to a farmers market large with no traffic! Thanks	10/22/2020 10:43 AM
149	I would like Main Street to be closed from Orange to PCH.	10/22/2020 10:43 AM
150	I think the closure creates a safer more intimate environment for the pedestrians of down town, which in turn generates a larger draw and more commerce. I'm all for the closure of both blocks. The Various parking structures located in close vicinity to Main Street provide ample parking	10/22/2020 10:43 AM
151	We need traffic back	10/22/2020 10:42 AM
152	Its too crowded, it's unappealing, I used to go downtown all the time and I havent been in months. There is also a classic car culture that families and tourists absolutely love. I 100% oppose closing permanently	10/22/2020 10:42 AM
153	We rarely go to downtown HB. We have no opinion about closing Main Street for 2 blocks, but would favor it if closure provided improved safety for residents and businesses.	10/22/2020 10:42 AM
154	It's been great!.....Let it ride!	10/22/2020 10:40 AM
155	As soon as health dictates allow indoor dining, we need to reopen Main to parking to support non-restaurant businesses.	10/22/2020 10:39 AM
156	Much of the outdoor dining is well managed and enhances the downtown experience. However, social distancing requirements are not well enforced by some of the establishments which causes significant concern for public safety.	10/22/2020 10:34 AM
157	I think having more outdoor dining on Mainstreet is a positive thing for our community,very much of in favor keeping it in place.	10/22/2020 10:34 AM
158	Close the whole street down. From pch to frankfurt	10/22/2020 10:33 AM

159	We really like having more outdoor seating on Main St., we hope the closure of the 2nd & 3rd blocks continue.	10/22/2020 10:33 AM
160	The closures to Main Street for 2nd and 3rd streets are THE BEST AND BY FAR THE COOLEST THING to happen to Downtown. My husband and I talk about it all the time, it's awesome for downtown, makes it so much better and Surf City vibes even more. Remember driving through those two blocks?! That honestly sucked and made residents avoid the area. ...Unsafe drivers, pedestrians just cutting off cars at anytime, super slow driving, long stops with people polluting the air with so much exhaust from being stopped waiting to drive, etc!! This is awesome, I was going to send the city and email about it! PLEASE, don't open them back up, EVERYONE LOVES the new set up!! So much safer in so many ways with no cars and all that for everyone!! Beach and Surf City bliss!	10/22/2020 10:29 AM
161	Please keep this going- it's so much nicer - we should make this permanent!	10/22/2020 10:28 AM
162	It's been great! Close it permanently ...great for restaurants & surf shops still get their drive & park traffic	10/22/2020 10:28 AM
163	The street closure has allowed my family to eat at numerous restaurants located on Main Street.	10/22/2020 10:28 AM
164	I also believe you should close the first block so traffic doesn't come off of PCH and create traffic jams. Pedestrian traffic always blocks that first intersection from cars heading up from PCH and inevitably stops traffic.	10/22/2020 10:28 AM
165	Support small business owner on main Street love it	10/22/2020 10:27 AM
166	Downtown seems tacky and slightly dangerous. The two times we have gone downtown recently we were surrounded by tough looking people. We are older and a little afraid. Would love to sit and eat happily like " days of yor". How can it be spiffed up a little? Do love HB!	10/22/2020 10:26 AM
167	COVID 19 will be with us for many more months. The more healthy, inviting and unique experiences that downtown HB business offers both residents and visitors will be what sustains these struggling businesses. If we go back to the way it was, and COVID numbers are still above the minimums to go to the 100% open for inside dining, the even more businesses will close. Our businesses need to offer incredibly creative experiences within their exterior footprints. Just look at the Haunted Carwash experience in HB. It was featured in the OC Register this week and we hear that they are almost sold out of tickets. If I owned a business downtown, that's the kind of thinking that one needs to have to make it through the COVID Winter of 2021.	10/22/2020 10:25 AM
168	Weather permitting outdoor dining is awesome! Especially when the COVID19 pandemic has strictly limited our restaurants from utilizing their indoor space...	10/22/2020 10:24 AM
169	No one wants to ho down there until the homeless are cleared off the streets! I have not gone downtown because of the pandemic. However, I think it's excellent to eat in the street and allow pedestrians and bikes on the 2nd and 3rd blocks for summer months! Maybe open up to traffic in November through March and then close for special occasions? Biggest problem is the number of people calling the brick planters home. And a toilet. Gross.	10/22/2020 10:24 AM
170	With the exception of 2 business owners in the 300 block of Main Street, I have not heard from a single person who does love the closure of main street and hope it remains closed	10/22/2020 10:22 AM
171	Strongly agree that the vehicle traffic shouldn't be on main street anymore.	10/22/2020 10:22 AM
172	I think as long everyone wears a face mask and keep their 6 ft apart I think we are okay going back to normal I hope.	10/22/2020 10:21 AM
173	Restaurants and retail face continued and perhaps more strict guidelines for the foreseeable future. Businesses need the ability to operate outside. Guests are more comfortable shopping and dining outside. I for one would love to see the city support a permanent closure of downtown Main Street. Cobblestone roads, enhanced lamp posts, fountains, etc etc. . In addition, I'd strongly recommend everyone to consider HB downtown as ONE downtown and not subdivide the management of the 3 blocks. For instance closing 2nd block and opening 3rd block would be devastating to 3rd block businesses. And the downtown loses the synergy of having both Blocks closed. Thank you Jim Hall Surf City Ale House	10/22/2020 10:21 AM
174	A few restaurants are not adhering to the Covid 19 protocols ??	10/22/2020 10:19 AM

175	OPEN UP BEFORE THANKSGIVING. it has brought back a sense of HB community & kept most of the riff raft away. I'm thankful the stores are able to be open & should continue DESPITE what Gestapo Gavin says. my suggestion is to keep it as is until after the election but OPEN UP BEFORE THANKSGIVING.	10/22/2020 10:17 AM
176	People need to wear masks!	10/22/2020 10:17 AM
177	Get rid of the homeless and the meth heads that hangout down there. It's why I don't go downtown Anymore haven't been to the sugar shack in years! Miss HB being a sleepy lil beach town	10/22/2020 10:17 AM
178	I love having no vehicles passing by while I eat and shop. No more exhaust smells, loud exhaust systems, or revving engines. I would suggest closing the first block too.	10/22/2020 10:17 AM
179	We haven't been near main st. In ages so we don't know what's going on with closures. Imo, if you could engineer a change for traffic flow, parking space, etc., It would be great to remodel main st. From pch to a couple blocks in to make it pedestrian only, like the Grove shopping mall in LA. The pedestrian and vehicle gridlock at the four way stops is a waste of time. Sitting outside an eatery and having noisy motorcycles and cars feet away is not pleasant. With call vid and new efforts to eat outside nows a good time to redesign main street for pedestrians only	10/22/2020 10:16 AM
180	Keep Main closed from cars for safe walking, biking and skating! Give the restaurants more outside seating to stay in business and keep Huntington Great!	10/22/2020 10:16 AM
181	Please make the closing of Main St permanent. This has been an issue the City has deferred for too long. Turn the 3 blocks of Main St into a pedestrian zone.	10/22/2020 10:16 AM
182	City should spend some money to make the area look a little more uniform. Looks a little hokie now.	10/22/2020 10:16 AM
183	None	10/22/2020 10:14 AM
184	I have always believed Main Street should be closed to traffic. As to whether or not I feel safe during Covid anywhere in Huntington Beach, sadly the answer to that is a big fat no	10/22/2020 10:14 AM
185	I think it is much better to have 2nd & 3rd Block of HB Main St closed for traffic, especially with Cafes and Eateries out in the open!!!!	10/22/2020 10:13 AM
186	Here is a chance to make a nice park like setting in downtown. I say yes	10/22/2020 10:11 AM
187	I only support the permanent road closures of downtown if it feels safe and clean.	10/22/2020 10:09 AM
188	We love the Main street closure. We'd like to see it stay permanently.	10/22/2020 10:07 AM
189	I would love to see more consistency/nicer looking outdoor seating. It's a bit of a hodge podge right now. And a nicer barrier where the street is closed. But overall I really like the pedestrian zone and would like to see it become permanent.	10/22/2020 10:05 AM
190	I think it would be great if the first block was blocked off as well making it a completely pedestrian area	10/22/2020 10:04 AM

Q2 I have spent more time Downtown due to the block closures on Main Street.

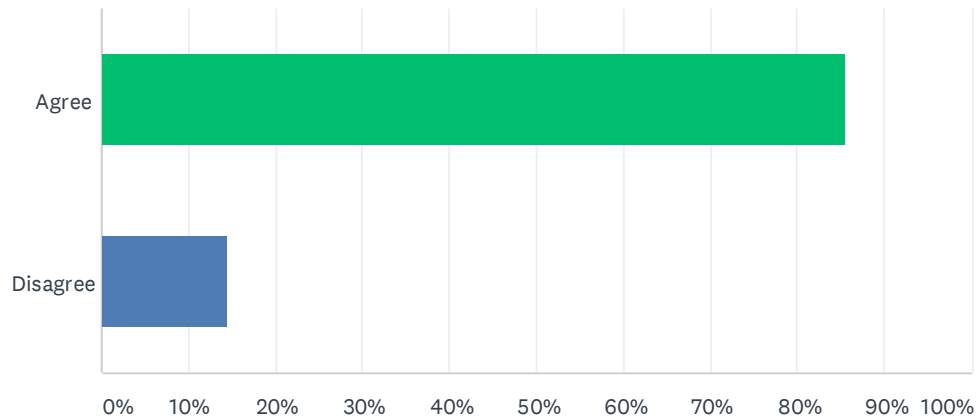
Answered: 427 Skipped: 63



ANSWER CHOICES		RESPONSES	
Agree		67.68%	289
Disagree		32.32%	138
TOTAL			427

Q3 I support a continued closure to vehicle traffic for the 2nd block of Main Street.

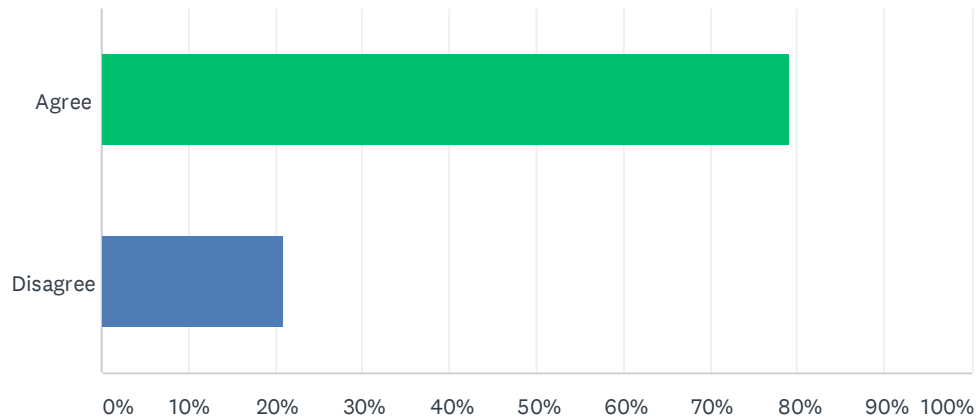
Answered: 478 Skipped: 12



ANSWER CHOICES	RESPONSES	
Agree	85.56%	409
Disagree	14.44%	69
Total Respondents: 478		

Q4 I support a continued closure to vehicle traffic for the 3rd Block of Main Street.

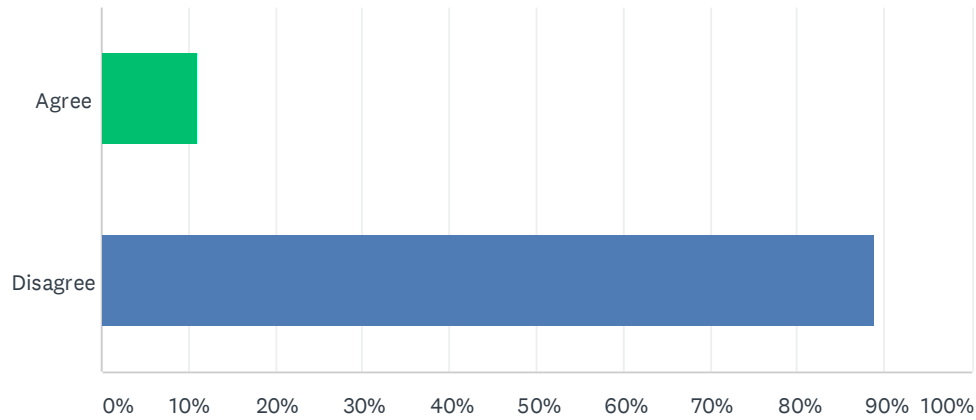
Answered: 478 Skipped: 12



ANSWER CHOICES	RESPONSES	
Agree	79.08%	378
Disagree	20.92%	100
Total Respondents: 478		

Q5 I do not support any closures to vehicle traffic for Main Street.

Answered: 458 Skipped: 32



ANSWER CHOICES	RESPONSES	
Agree	11.14%	51
Disagree	88.86%	407
Total Respondents: 458		

Q6 Comments

Answered: 190 Skipped: 300

Parlour e.lev.en
C. 3602816362 S. 7149691800

Avila's El Ranchito

1. Has your business been positively or negatively affected by the closure? positive. Sales are up about 30%
2. Do you support a continuation of the closure of the 3rd block of Main Street? yes
3. To what date or time frame would you like to see the closure extended? we would love a Main Street front patio permanently
4. Are you open to exploring seasonal closures? Would you invest or reinvest in an outdoor space for seasonal closures? yes, we could do this every summer.
5. Do your answers change if the 2nd block remains closed? no
6. Are there other options you would like explored? We wouldn't mind opening the 3rd block to drive through traffic, and letting cars park in front of our neighbors businesses. All we would need are 3-4 parking spots directly in front the of the restaurant. This could make the businesses happy and keep the outdoor dining for us. We would make sure appropriate measures are taken to ensure customer safety from drive through traffic. Seal Beach Main St did this and it worked out great for them.

Maribel Avila Ley
Avila's El Ranchito
Corona del Mar, Newport Beach & Huntington Beach
www.avilaselranchito.com

Jim Hall **Surf City Ale House**

714-403-5857 | jim@surfcityalehouse.com

1. Our business has been positively affected by the closure. Guests love it! We are busy on Main street and extended patio during key business times.
2. I do support a continuation of the closure of 3rd block and 2nd block. More importantly, I support the closure of the Our Downtown Streets.
3. I would like to see the street closure extended until COVID 19 restrictions are lifted.
4. I am open to exploring seasonal closures. I would invest in an outdoor space for seasonal closures.
5. My answers are the same if 2nd block remains closed. However, if 3rd block is opened for vehicular traffic, we will need to open 2nd block. Otherwise the 3rd block is at a huge disadvantage to the 2nd block. (foot traffic patterns alter dramatically when 3rd block is open for vehicular traffic and 2nd block is closed to vehicular traffic)
6. We should conduct a feasibility survey to see if closing downtown streets permanently is a good idea for businesses, community and revenues. The community is overwhelmingly in favor of keeping 3rd and 2nd block closed forever. In addition, the city should invest funds to make downtown vibrant. The City of HB's heart is....The Downtown. Need to maintain the infrastructure, enhance the streets, sidewalk, curb appeal. Need to create a safe with high visibility police and security presence. We need to find a place for the homeless that are a danger to themselves or others. Need to find a place for homeless that have habitually alcohol or drug violations in public. We need to create pandemic compliant community based events on a recurring basis.

Model Citizen

Questions:

1. Has your business been positively or negatively affected by the closure?

Although I have put my best foot forward, I have been unable to attain last years figures. August down 24%, September down 8% and October projects to have a 35+% decrease. As you know, I built out a patio and have hosted fundraisers, pop-ups and vendor events in the space. I have also utilized the Post office activation. The BID has done a wonderful job in creating relationships and attempting to drive more business to the 3rd block. It is difficult to build synergy when the block does not work together.

2. Do you support a continuation of the closure of the 3rd block of Main Street?

I have always been honest with the fact that I would like the street open to traffic. I will however continue to support the community and my fellow business owners.

3. To what date or time frame would you like to see the closure extended? NA

4. Are you open to exploring seasonal closures? Would you invest or reinvest in an outdoor space for seasonal closures?

Yes and Yes.

5. Do your answers change if the 2nd block remains closed?

no

6. Are there other options you would like explored?

Nothing would make me happier then to see all parties happy. I would love for the street to open and allow my neighbors to maintain their patios if they so wish. Winter is upon us and how likely is it that people will want to sit out in the cold and eat?

Thank you for your time,
Sandra Schulz-Taylor
Model Citizen

Huntington Beach Realty

#1. Very negatively affected. Our Walk -Ins have been drastically reduced.

#2. Absolutely NOT!

#3 10/30/2020 at 5:00pm

#4 No and No! We lost our summer sales and now it is winter time.

#5 No not really. The second block of Main Street should be open to 2 way traffic also!

#6 Yes... OPEN MAIN STREET TOMORROW TO TWO WAY TRAFFIC!

Bob Bolen

Dare Me Bikini – Tanya Brown

1. 100 percent
2. Absolutely not !
3. Opened Today
4. No not at all. And I would not reinvest.
5. No Thank you please open our street it's the reason I Chose this location.

John Tillotson's / JT Development / Plaza Almeria reply to the questions:

1. Positive
2. Yes
3. Permanent
4. Yes, but prefer permanent
5. No
6. No

Dash of Sass – Natalie Sussman

1. Defiantly has been negative. I was during much better reopening without the street being closed. Days are much slower and foot traffic is much different. I have barley seen most of my regulars which are my big spenders.
2. I do not want the street to be closed, it is not good for business.
3. I would like to have it open for the holidays, it would make sense considering there is more retailers then restaurants and holiday is one of the better seasons and we need it. Most people rely on summer and holiday season and we already lost a big chunk of summer season.
4. I am not super for seasonal closures, it will just be reoccurring problems that we already have. We have a patio space and it doesn't bring in enough traction.
5. rather have all streets open, but at least the 3rd. I think it needs to be priority.
6. Open the street do the popups with restaurants on the side where there is no parking if you really need to have extra patio room for restaurants.

Surf City Skate – Toni Edwards

1. Has your business been positively or negatively affected by the closure? NEGATIVELY
2. Do you support a continuation of the closure of the 3rd block of Main Street? NO
3. To what date or time frame would you like to see the closure extended?
4. Are you open to exploring seasonal closures? Would you invest or reinvest in an outdoor space for seasonal closures? NO
5. Do your answers change if the 2nd block remains closed? NO
6. Are there other options you would like explored? NO

HBBC – Jason Hilbert

1. Has your business been positively or negatively affected by the closure?
Negatively

2. Do you support a continuation of the closure of the 3rd block of Main Street?

No. I do not support any closure of Main Street

3. To what date or time frame would you like to see the closure extended?

Open entire street at end of current term.

4. Are you open to exploring seasonal closures? Would you invest or reinvest in an outdoor space for seasonal closures?

I am willing to listen but do not support any closure at this time.

5. Do your answers change if the 2nd block remains closed?

I do not support any long term closure besides special events.

6. Are there other options you would like explored?

Expanding outdoor dining on westside of second block to accommodate restaurants while leaving entire street open to traffic.

Jason Hilbert

President

Rockin Fig Surf HQ

1. It has been good on the weekends and slow on the weekdays.
2. No, only if they open traffic and still let some vendors out that want to be.
3. No extension unless opened to cars and businesses like Seal Beach.
4. Am open to possible partial closure once again with traffic and merchants.
5. No
6. Yes, traffic and merchants out there like Seal Beach. Street closure special events as long as they are good ones.

Main Street Wine Company

1. My business, Main Street Wine Co, has been positively affected because of the closure. Not only that, the closure of Main St is the only reason that I am still in business today. I could not pay all my bills and rent because of the lack of business and the guidelines that we had to follow. Now, we are doing more business than the pre-covid days. As for customers, I have only heard positive comments about the closure as they love the outdoor dining experience.
2. Yes I support the continuation of the closure and hope that our city leaders decide to close it permanently as do my customers.
3. As I had wrote previously, I hope it is a permanent closure. Many other cities have successfully implemented these closures and have seen an increase in business. Customers continually

comment that they enjoy not having loud vehicle traffic going by while enjoying the outdoors and they feel safer.

4. I am open to anything to give it a try, but my real hope is that we keep it a permanent closure. Southern California weather is so mild that the outdoor dining can be utilized most of the time, especially when we make patio heaters available to our guests.
5. No, but I truly hope it remains closed as well. The 2 blocks closed tends to draw more people in my opinion.
6. I would like to see the city make the closure permanently and invest some money in the beautification of the 2 blocks with some planters/ trees to make it look more inviting. In the summertime and weekends perhaps provide a free shuttle service as they have done before but just for downtown.

Dann Bean
Owner
Main Street Wine Company
301 Main Street Suite 105

Indarra Modern Indian Cuisine

> 1. Has your business been positively or negatively affected by the closure?

We saw August month do well, however since then the business is negatively impacted.

> 2. Do you support a continuation of the closure of the 3rd block of Main Street?

No, do not support continuation of closure of 3rd block of Main Street.

> 3. To what date or time frame would you like to see the closure extended?

N/A

> 4. Are you open to exploring seasonal closures? Would you invest or reinvest in an outdoor space for seasonal closures?

No

> 5. Do your answers change if the 2nd block remains closed?

No

> 6. Are there other options you would like explored?

N/A

Savitur Badhwar, Owner

Sushi on Fire

1. Our businesses have been positively affected by the closure.

2. We support a continuation of the closure of 3rd block of Main Street.

3. As long as possible -we don't have a time frame in mind for the extension of the closure but longer is better for every business.

4. The running of our businesses are not impacted by season. We would be open to exploring seasonal closures and would invest in outdoor space.

5. Our answers do not change if the 2nd block remains closed.

6. We don't have any other options in mind right now we'd like to explore.

Thank you

Michelle Pana

Sushi on Fire, Shabu on Fire

Answer: Yes on 100%

2. To what date or time frame would you like to see the closure extended?

Answer: We would love to see it permanently.

3. Has your business been positively or negatively affected by the closure?

Answer: It's been a positive experience as people hear about it we are getting more traffic and feeling comfortable to return to Main Street.

Would love to see that the barriers be removed because it does not give it an appealing look so it doesn't look like a construction area. Nicer looking barriers.

--

Best,

Luis Lopez

Shop Owner | Barber

Orange County Barbers Parlor

417 Main St #102, Huntington Beach, CA 92648

Robert Koury

Best Thing that has ever Happen. Outside Dinning

And the customers really love it. Should be made permanent.