



**Huntington Beach**  
**Downtown Business Improvement District**  
**Boundaries and Benefit Zones 1 & 2**

**Businesses to be Assessed—Fiscal Year 2020-2021**

**Business Name:**

**FIRST BANK**

**ZIMBABWE HB GIFTS & ACCESSORIES (CT)**

**SHOREBREAK HOTEL**

**THE IRISHMAN**

**BLACK BULL CHOP HOUSE**

**BOLT TOURS**

**NAILED IT NAIL BAR**

**PEDEGO HB**

**SALT HAIR LOUNGE**

**ESTHETICS AND LASH EXTENSIONS BY HANNAH**

**ARIA HOOKAH LOUNGE**

**SALT LIFE LLC**

**JACK'S SURFBOARDS**

**C V S / PHARMACY**

**MODERN PARKING INC**

**SMILES CAFÉ**

**GENTLE DENTAL HUNTINGTON BEACH**

**MAIN STREET CLEANERS**

**BOGGELN & COMPANY CPA**

**COMPASS**

**E J I DESIGNS**

**STYLING BY STEPH**

**COLOR ME ALLIE**

**DASH OF SASS**

**ANDE'S PERUVIAN ARTS & CRAFTS**

**ANDE'S PERUVIAN ARTS & CRAFTS**

**HOT TRENDS SUNGLASSES (CT)**

**THE FUNNEL HOUSE**

**NORTH SHORE POKE**

**NO KA OI**

**SANCHO'S TACOS**

**KILLARNEY'S**

**TOP HB NAILS**

**DARE ME BIKINI**

**SMOKERZ LAND 3 SMOKE SHOP**

**ZEPHYR BARBERSHOP**

**CASSANDRA CAPRI HAIR**

**COLDSTONE CREAMERY**

**MIN'S DYNASTY PERMANENT MAKEUP**

**MOTIF ON MAIN SALON**

**7-ELEVEN STORE**

**BEACH ISLAND**

KENNETH BROW SALONS  
JAX BICYCLE CENTER  
SAIL PROPERTIES  
INVESTMENT BUILDERS LLC  
WAVELENGTHS RECOVERY LLC  
PERFECTED WEALTH MANAGEMENT  
KOKOMOS SURF SIDE  
INDARRA MODERN INDIAN CUISINE  
MAIN ST BARBERS  
HOT TRENDS SUNGLASSES (CT)  
HOT TRENDS SUNGLASSES (CT)  
GRATER GRILLED CHEESE  
CHARLIE'S GYRO  
ZACKS PIER PLAZA  
BRUXIE - GOURMET WAFFLE SANDWICHES  
BLK EARTH SEA SPIRITS  
ZACKS TOO  
DWIGHT'S BEACH CONCESSION  
SURF CITY STORE  
CALI CLOTHING II  
BEACH WAVES  
SKIN REHAB  
SURF CITY SEGWAY  
HUNTINGTON SURF & SPORT  
MAIN STREET DAY SPA  
BEAUTY BUNGALOWS BY PORCELAIN  
PRISTINE MOTORSPORTS  
VEGWARE PACKAGING INC  
PARKING CONCEPTS INC  
THE UPS STORE #4482  
LEE ROBINSON, CPA  
TURN KEY HOMES  
SPEEDY CREDIT REPAIR INC  
F H A REVIEW  
LUNA UNITED  
PACIFIC SOTHEBY'S INTERNATIONAL REALTY  
RMA INTERNATIONAL LANDSCAPE ARCHITECTURE  
ZERO ZERO PIZZERIA  
WAHOO'S FISH TACO  
LONGBOARD RESTAURANT & PUB  
MANGIAMO GELATO  
NAUGLES  
ROCKIN FIGS SURF HEADQUARTERS  
MAKIN WAVES SALON  
SALON VEYSEL  
BARE BUNNY AESTHETICS

SOCK HARBOR  
AMERICAN VINTAGE  
BASKIN-ROBBINS #362100  
MODEL CITIZEN  
SURF CITY CHIROPRACTIC  
MAILBOX STATION  
INNOCEAN WORDWIDE AMERICAS  
ROBERT KOURY PROPERTIES  
MINNOW ELEVEN  
ARMIJO ANTHONY (CT)  
CELLORION (CT)  
HUNTINGTON SURF INN  
T K BURGERS  
JIMBOY'S TACOS  
RITTER'S STEAM KETTLE COOKING  
CRABBY'S BOAT HOUSE  
2ND FLOOR FAD  
CRUISERS PIZZA BAR GRILL  
ALOHA GRILL  
GALLAGHER'S PUB & GRILL  
RUBY'S SURF CITY DINER  
MAIN STREET OPTICAL & BOUTIQUE  
THE BLOW DOWN  
M E HELME HOUSE FURNISHING CO  
DING DR  
BOW AND ARROW HAIR LOUNGE  
LOVE LOCKS  
HAVAIANAS SANDALS  
EL DON LIQUOR  
RAY'S RENTALS  
GALITZEN PROPERTIES  
A&S ACCOUNTING SOLUTIONS  
H M R ARCHITECTS  
INNOCEAN WORDWIDE AMERICAS  
BOARD WEST  
AMBIT CONSULTING LLC  
KUBO  
ZIGGYS ON MAIN  
WELLS FARGO HOME MORTGAGE  
SESSIONS WEST COAST DELI  
DAIRY QUEEN  
HURRICANES BAR & GRILL  
FRED'S MEXICAN CAFE  
CUCINA ALESSA HB  
JACK'S BEACH CONCESSION  
SURF CITY EXPRESS GIFTS CENTER

ROCKY MOUNTAIN CHOCOLATE FACTORY  
SAKAL SURFBOARDS  
SALON RETRO  
NEIRA DESIGNS & FIX-IT  
MONTGOMERY JEWELERS  
EV RIDEABLES LLC  
NO MOORE FUZZ  
PACIFIC COAST BODY SCULPTING LLC  
QUIKSILVER  
HUNTINGTON BEACH EASY RIDER, DANK CLOTHING  
F45 TRAINING YORKTOWN  
PIERSIDE COMMISSARY  
LAZ PARKING CALIFORNIA LLC  
FLYWHEEL  
WEAVER & ASSOCIATES  
GRUPO GALLEGOS  
SOLENA LANDSCAPE  
EIDO  
EXPRESS DONUTS  
CELLORION (CT)  
ZIMBABWE HB GIFTS & ACCESSORIES (CT)  
TZONE  
SUSHI ON FIRE  
THAI WAVE  
HUNTINGTON BEACH BEER COMPANY  
SURF CITY ALE HOUSE  
LETS GO FISHING  
SURFBOARD AND BIKE RENTALS  
MOOD SWINGS  
HOSTETLER KERI  
SKINSATIONAL  
MAIN STREET WINE COMPANY  
PARLOUR E LEV EN  
HUNTINGTON BEACH BICYCLE COMPANY  
MAIN STREET LIQUOR  
HUNTINGTON SURF & SPORT  
COASTLINE REAL ESTATE INVESTMENTS LLC  
CONTINENTAL CLEANERS  
CDA MARKETING GROUP INC  
P R TALENT  
HEADLINER  
SURF CITY SKATES  
BEAUTY & THE BEACH STUDIO  
AUTOMATED CASH MANAGEMENT SYSTEMS (ACMS)  
SURF CITY EXPRESS

POSITIVE THOUGHT BRAND  
ZIMBABWE HB GIFTS & ACCESSORIES (CT)  
PETE'S MEXICAN FOOD  
ICECREAMTON SOFTY ICECREAM & HANDCRAFTED CHURROS  
B J'S CHICAGO PIZZERIA  
DUKES  
WATERFRONT HILTON BEACH CABANA  
BEEBEE NAILS  
NOELLE CHRISTINE BEAUTY  
DANIEL JAFFE DDS  
LUCY'S TAILORING & ALTERATIONS  
SURF CITY HOLISTIC MEDICINE  
MCA TRADING LLC  
HAMLIN GOODING  
DING TEA  
JAN'S  
I H O P  
MAIN STREET HAIR COMPANY  
SUGAR CABANA  
CALI SHORE STORE  
HAVEN OF WELLNESS  
EUROPA NAIL STUDIO  
THE TRAINING SPOT  
HUNTINGTON BEACH REALTY  
HORN HOLISTIC ACUPUNCTURE  
DIRTY DOG WASH  
RIO MEDIA INC  
RICHARD HARLOW & ASSOCIATES  
221 N MAIN STREET BEACH PROPERTIES LLC  
BOBASUR  
THE ICE CREAM WAY  
SUGAR SHACK  
SHARKEEZ  
HQ GASTROPUB  
KITE CONNECTION  
GLAM BY INK  
GLAM BY INK  
BROWS ON MAIN  
ELEVATE SPA SERVICES  
SUITE INSPIRATION  
SURF CITY MARKET  
PORCELAIN  
7-ELEVEN STORE #35767B  
SUNWEST REALTY  
BRENT O NICHOLS DDS  
IPA 1031 GROUP LLC

TEAM DESIGN & CONSTRUCTION  
RIPCORDER DIGITAL INC  
W & R STUDIOS  
SUBWAY  
BANZAI BOWLS  
LUIGI'S  
PERQ'S NIGHTCLUB & SPORTSBAR  
COACH'S MEDITERRANEAN GRILL  
SHABU ON FIRE  
BODHI TREE VEGETARIAN CAFÉ  
ORANGE COUNTY BARBERS PARLOR  
JOLYN CLOTHING COMPANY  
DIANES / BEACH FEVER  
FOREVER 21  
RIP CURL SURF CENTER  
SIGNATURE PRINTING  
A STREET PARTNERS  
CORREA & ASSOCIATES  
J & J COASTAL LENDING  
HOWARD FISCHER DVM  
MILK AND HONEY HB  
25 DEGREES  
ARMIJO ANTHONY (CT)  
602 COFFEE HOUSE  
STARBUCKS COFFEE COMPANY #575  
AVILA'S EL RANCHITO H B  
DOS TOROS  
SANDY'S BEACH SHACK  
1 LOOK VINTAGE  
ALCHEMY SALON  
LEATHER AND LACE O C  
MERRILEE'S INC  
CALIFORNIA CLOTHING  
STUDIO 37 SALON  
CAPITAL INVESTMENT NETWORK INC  
PHOTO HOUSE INC  
T R RANCH SERVICES LLC  
THE NEXT LEVEL  
W & R STUDIOS  
MAILPIX INC  
SURFLINE  
CB INVESTMENTS INC  
WESTLAND BUSINESS SERVICES INC  
PACIFIC RIM TAX & ACCOUNTING  
ATM GLOBAL INCORPORATED

**JUVE CREATIVE INC**  
**GUARANTEED RATE INC**  
**BOMBURGER**  
**BLUE CHAIR ACCOUNTING**

2020 - 2021

## HUNTINGTON BEACH DOWNTOWN BUSINESS IMPROVEMENT DISTRICT ASSESSMENT FORMULA

Category	OCT 01, 2020 - SEP 30, 2021	
	Benefit Zone 1	Benefit Zone 2
<b>Retail Businesses (includes Nail / Hair/ Skin Salons)</b>		
1,000 sq. ft. or less	\$351	\$200
1,001 to 2,500 sq.ft.	\$702	\$400
2,501 to 4,999 sq. ft.	\$1,053	\$600
5,000 sq. ft. or more	\$1,404	\$800
<b>Restaurants</b>		
1,000 sq. ft. or less	\$351	\$200
1,001 to 2,500 sq. ft.	\$702	\$400
2,501 to 4,999 sq. ft.	\$1,053	\$600
5,000 sq. ft. or more	\$1,404	\$900
<b>Hotels</b>		
20 rooms or less	\$468	\$400
21-50 rooms	\$936	\$800
51 rooms or more	\$1,404	\$1,200
<b>Services / Office</b>		
First Floor	\$281	\$160
Basement, Second Floor or higher		
1,000 sq. ft. or less	\$120	\$90
1,001 to 2,500 sq. ft.	\$150	\$120
2,501 to 4,999 sq. ft.	\$300	\$150
5,000 sq. ft. or more	\$700	\$350
<b>Cart / Kiosk</b>		
	\$100	\$80
<b>Banks / ATM</b>		
	\$600	\$400
<b>Seasonal (open fewer than 9 months/year)</b>		
	\$500	\$300

- On APRIL 29, 2020, City Council voted to defer payment of required business license fees and BID assessments through September 30, 2020.
- There are no changes from the 2018-2019 Assessment Formula
- Assessments are paid annually, as a requirement to receive and/or renew a business license for organizations operating within the Business Improvement District.
- Assessment excluded for apartments, real estate agents, non-profits, home-based businesses and temporary vendors.
- Business and non-profit organizations outside the area may join with the approval of the BID Board by paying the equivalent fee annually.
- Non-profit organizations within the BID Assessment Zone can voluntarily participate by paying \$30 to the HB Downtown BID directly.