

Switzer, Donna

From: Fikes, Cathy
Sent: Monday, August 3, 2020 9:08 AM
To: Agenda Alerts
Subject: 3rd Block Closure

From: Jim Hall <jim@surfcityalehouse.com>
Sent: Thursday, July 30, 2020 4:25 PM
To: Posey, Mike <Mike.Posey@surfcity-hb.org>
Cc: Fikes, Cathy <CFikes@surfcity-hb.org>
Subject: 3rd Block Closure

Hi Mike,
Thank you and all of the City Council for supporting your downtown businesses!

These are extremely tough times to own a business and we are doing our best to navigate all the new rules and business practices. Ideally, we as a community need to pull together and support the local businesses that are suffering. The restaurant industry has been especially hard hit.

The 2nd Block has experienced great success with the street closure. And the businesses, especially the restaurants, would like the 3rd block closed as well. The need is immediate and we hope that the city council will approve similar opportunities for the 3rd block business to utilize the block for extra seating. This will help with much needed sales as well as with social distancing.

If the City has funds available to assist in the beautification of the street closures that would be greatly appreciated. Ideally, if businesses could chose from a pre-approved vendor(s) for particular tenting and fencing, that would help the overall image tremendously. If lighting, heat lamps, chairs and tables were made available that would also enhance the experience.

As you and I both know, not every business supports the closure of Downtown streets. However, closing of 2nd and 3rd block benefits the greater good. The majority of 3rd block business owners are in favor of the closure. Those businesses in favor of the closure employ an estimated 100+ employees. (many of which live in Huntington Beach.) The businesses that do not favor the closure employ far fewer people. Not that anyone is less important, but many more will benefit from the 3rd Block Closure.

I greatly appreciate you taking time to address this critically important topic. Hopefully, the City Council will add to the agenda for Monday's meeting. In addition, hopefully they will vote and approve the 3rd block closure and allow business to immediately expand.

Kind regards,

SUPPLEMENTAL COMMUNICATION

Jim Hall
Surf City Ale House
301 Main St.
Huntington Beach, CA 92648

Meeting Date: 08/03/2020

Agenda Item No.: 23(20-1810)

Sent from [Mail](#) for Windows 10

Switzer, Donna

From: Fikes, Cathy
Sent: Monday, August 3, 2020 10:25 AM
To: Agenda Alerts
Subject: 3rd Block Main Street Closure - Council meeting consideration

**SUPPLEMENTAL
COMMUNICATION**

From: The UPS Store #4482 <store4482@theupsstore.com>
Sent: Sunday, August 2, 2020 3:25 PM
To: jill.hardy@surfvity-hb.org
Cc: Fikes, Cathy <CFikes@surfcity-hb.org>
Subject: 3rd Block Main Street Closure - Council meeting consideration

Meeting Date: 08/03/2020

Agenda Item No.: 23(20-1810)

Honorable Mayor Pro Tempore Jill Hardy
City of Huntington Beach, California

Dear Mayor Pro Tempore Hardy,

I am writing over of concern for the possible closure of cross traffic on Olive Avenue at Main Street to accommodate the opening of street-side dining for the 3rd block restaurants of Main Street. The closing of Olive Avenue will have an adverse business effect to non-restaurant/retail stores in the adjacent downtown area. I'm very concerned for the realities that this closure brings with the loss of the cross traffic flow on Olive Avenue, as I have experienced with Surf City Night street closures, if for only 7 hours, one day a week, let alone a full-time temporary closure.

I'm asking that should this initiative be approved and implemented, it be done in a way that would keep cross traffic on Olive at Main Street open to vehicle traffic. The full-time closure of 2nd and 3rd blocks Main Street with an Olive Avenue closure will have a disastrous effect on retail businesses in the Downtown on a full-time basis. We have survived it for 7 hours, 1 day a week in the past with Surf City Nights but I am convinced that a full-time closure of Olive Avenue as proposed, would be disastrous hit to our non-restaurant retail businesses.

Please contrast a full-time, 2 block street closure to the to that of Surf City Nights. Every Tuesday, a 3-block closure was implemented on Main Street from 2pm to 9pm for SCN. On those days, all cross traffic on Olive Avenue and Walnut Avenue, East and West stops and for those 7 hours, 1 day a week, cross traffic and convenient access to Main Street in the downtown area becomes impossible and significant disruption to normal business fell upon the retailers of downtown as a result. Deliveries are nearly impossible and are scheduled on different days of the week to avoid access challenges. Local retail customers avoid the downtown area at all costs unless they are specifically coming for SCN. Business revenues in my business for SCN days drop to 50% or less of the normal! We accept it, but look to the other 6 days of the week to make up for the losses experienced that 1 day of the week. What will we do during a full-time closure? Traffic and congestion at those choke points, during the

time of closure at Olive and Walnut, are horrendous. Can't imagine the issues of a full-time closure. The reality of a full-time street closure of Olive Ave at Main Street and the resulting loss of business, traffic congestion and related operational challenges would be untenable, even of a short-term period.

I own and operate The UPS Store at 412 Olive Avenue and fully support the temporary closure of 2nd block main street to assist and facilitate the restaurants of 2nd block in their reopening efforts. I support this 3rd block effort as well but please direct planning efforts for this closure to include keeping Olive Avenue cross traffic free and open. There must be a way to keep this access point to the downtown free and open to traffic. Do not close this critical access way to the downtown, for the sake of the residents, the visitors and the non-restaurant/retail businesses that will not directly benefit from the 3rd block street closure.

Thank you for your time and consideration.

Sincerely,

Steve Grabowski
Owner/Operator

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UPS Store 4482
412 Olive Ave
Downtown Huntington Beach, Ca 92648
714 960-8600



M-F 8a-6:30p
Sat 9a-4p
Closed Sunday

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Switzer, Donna

From: persol121 <moekan49@gmail.com>
Sent: Monday, August 3, 2020 2:00 PM
To: supplementalcomm@surfcity-hb.org
Subject: closure of main street 3rd block.

thank you for considering closure of third block of main street and allowing business to extend out onto public property mostly with in their property line as it was done 4 weeks ago in the second block. this closure will also allow other than restaurants to use public property in front of their store to expand outside..we would also like for you to extend the clearing time from 10:00 pm to 11:00 pm. meaning that last seating for extended patio will be at 10:00 pm and patios will be all cleaned up at 11:00 pm. Average check for food has taken a big jump and also wine sell has increased and glass wear should be allowed to serve fine wine and beer and craft cocktails. most will not consider it real dining when forced to have their \$15 glass of wine in a plastic cup when eating a \$38 Halibut.we are trying to change the old image of past downtown Main Street and need you to help us to achieve that and plastic cup service is an absolute NO, we will serve in CHINA and GLASS. THANK YOU. MOE KANOUDI @ Main street eyewear.

**SUPPLEMENTAL
COMMUNICATION**

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