



Choura

**CREATING  
SPACE**



# PARKLETS

## RESTAURANT EXPANSIONS

Under new guidelines, parklets allow restaurant operators to add capacity safely. With interior restrictions, exterior expansions utilize parking spaces to host more patrons. Parklets can be built as temporary or permanent structures to provide instant solutions. California outdoor dining is desired, and if implemented correctly could rival Europe's popularity.

Parklet decks can be custom-constructed, or built with a letdown floor beam and ply system. Regulations ask that decks are built flush to curb heights and level to pass inspections. Choura's designers and crews have the knowledge to build the expansions in compliance with city ordinances. On average, parklets can be built onsite within 48 hours.





# PARKLET CONCEPT DESIGNS

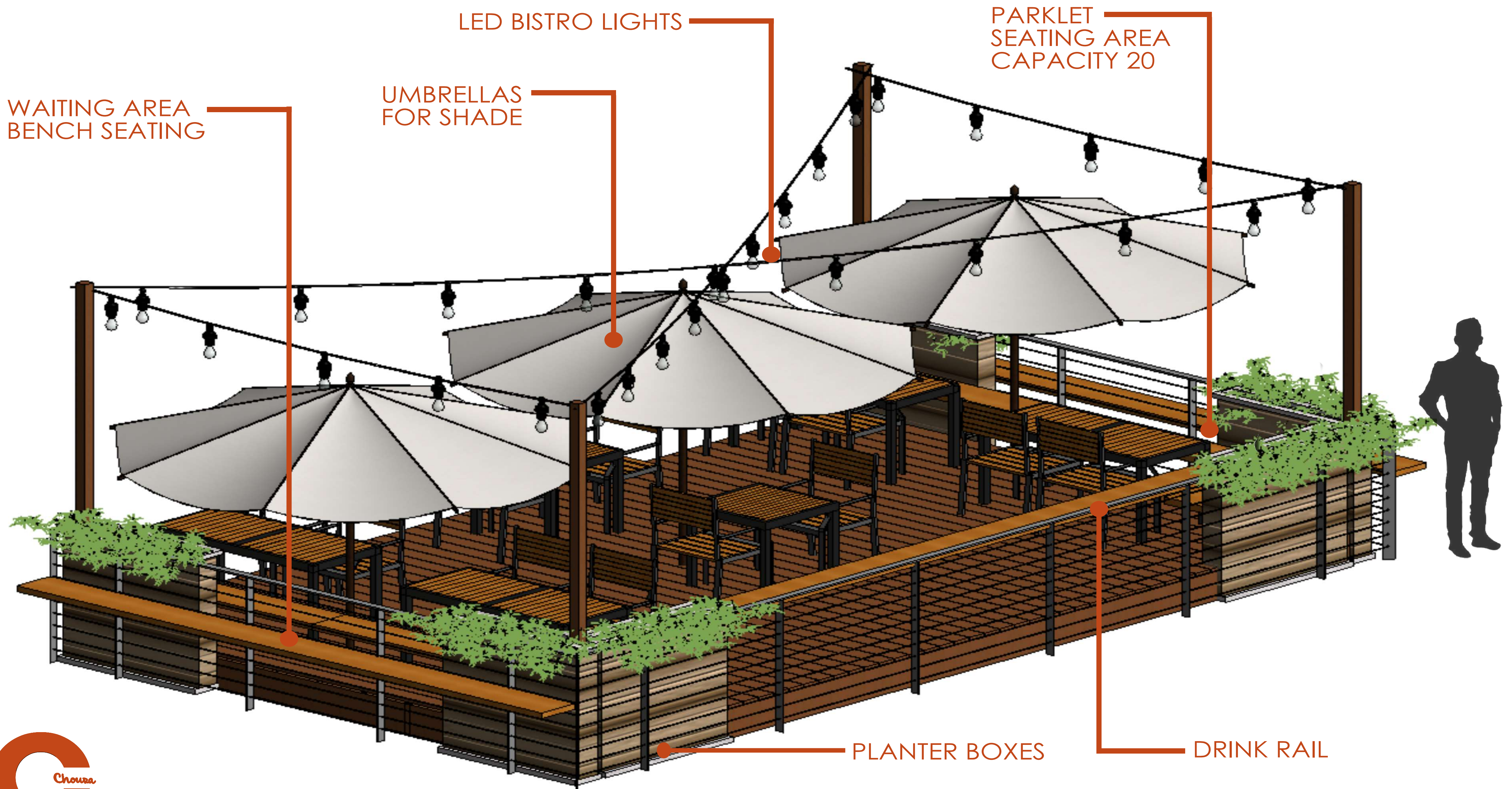


WAITING AREA  
BENCH SEATING

UMBRELLAS  
FOR SHADE

LED BISTRO LIGHTS

PARKLET  
SEATING AREA  
CAPACITY 20



PLANTER BOXES

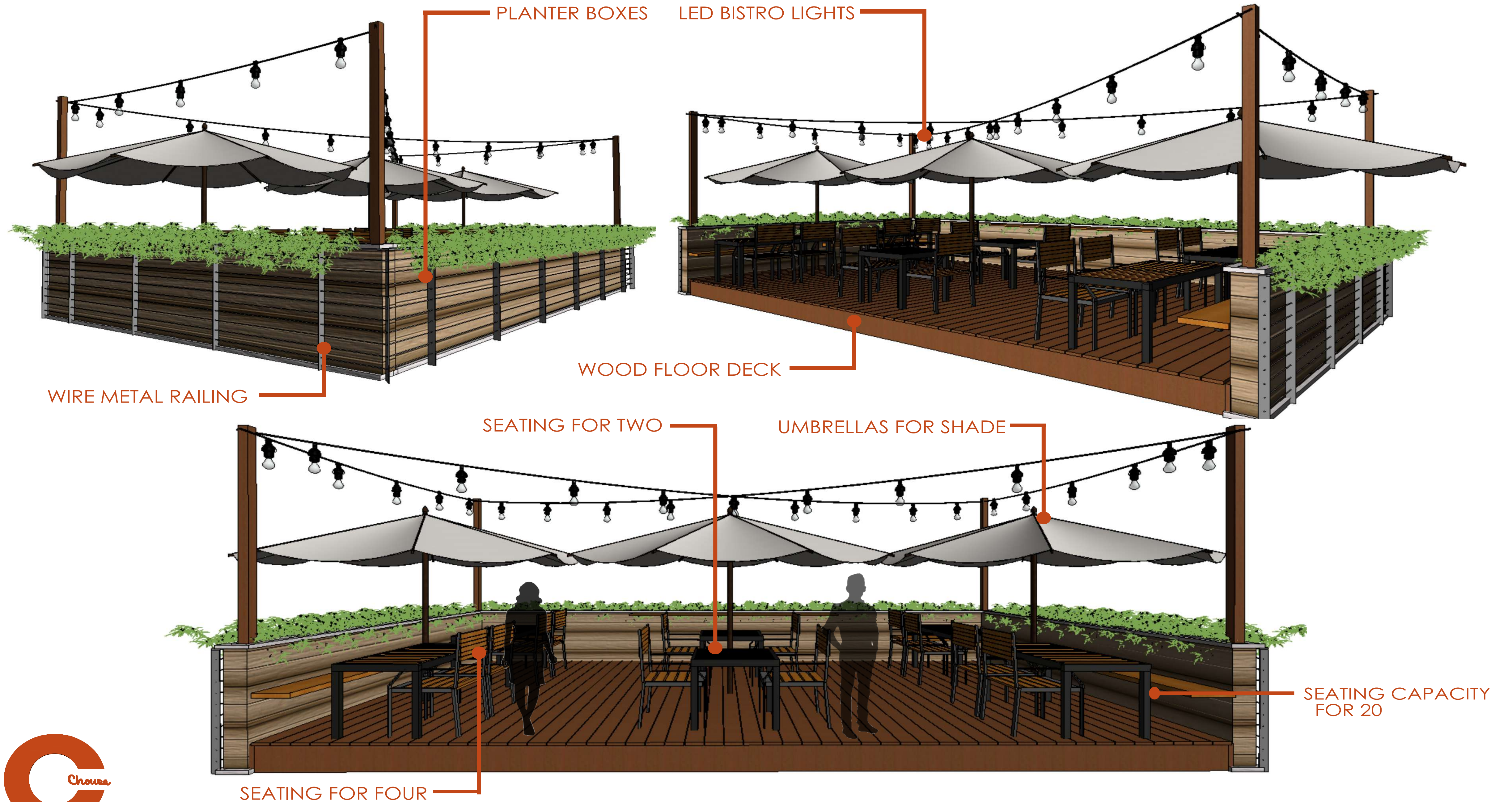
DRINK RAIL



06.05.2020

CITY OF HUNTINGTON BEACH- SAMPLE DESIGN PARKLET





06.05.2020

CITY OF HUNTINGTON BEACH- SAMPLE DESIGN PARKLET

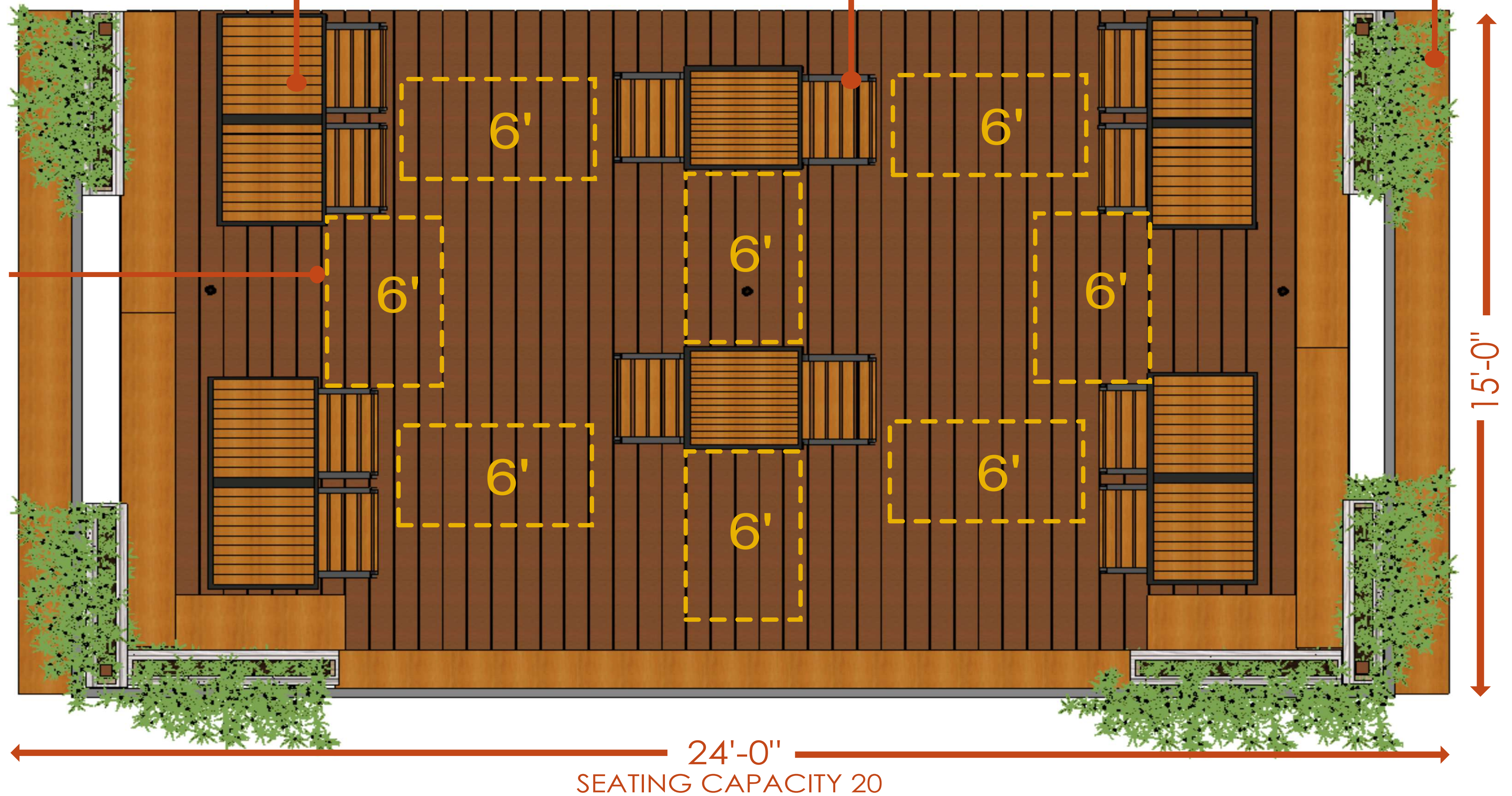


SEATING FOR FOUR

SEATING FOR TWO

WAITING AREA  
BENCH SEATING

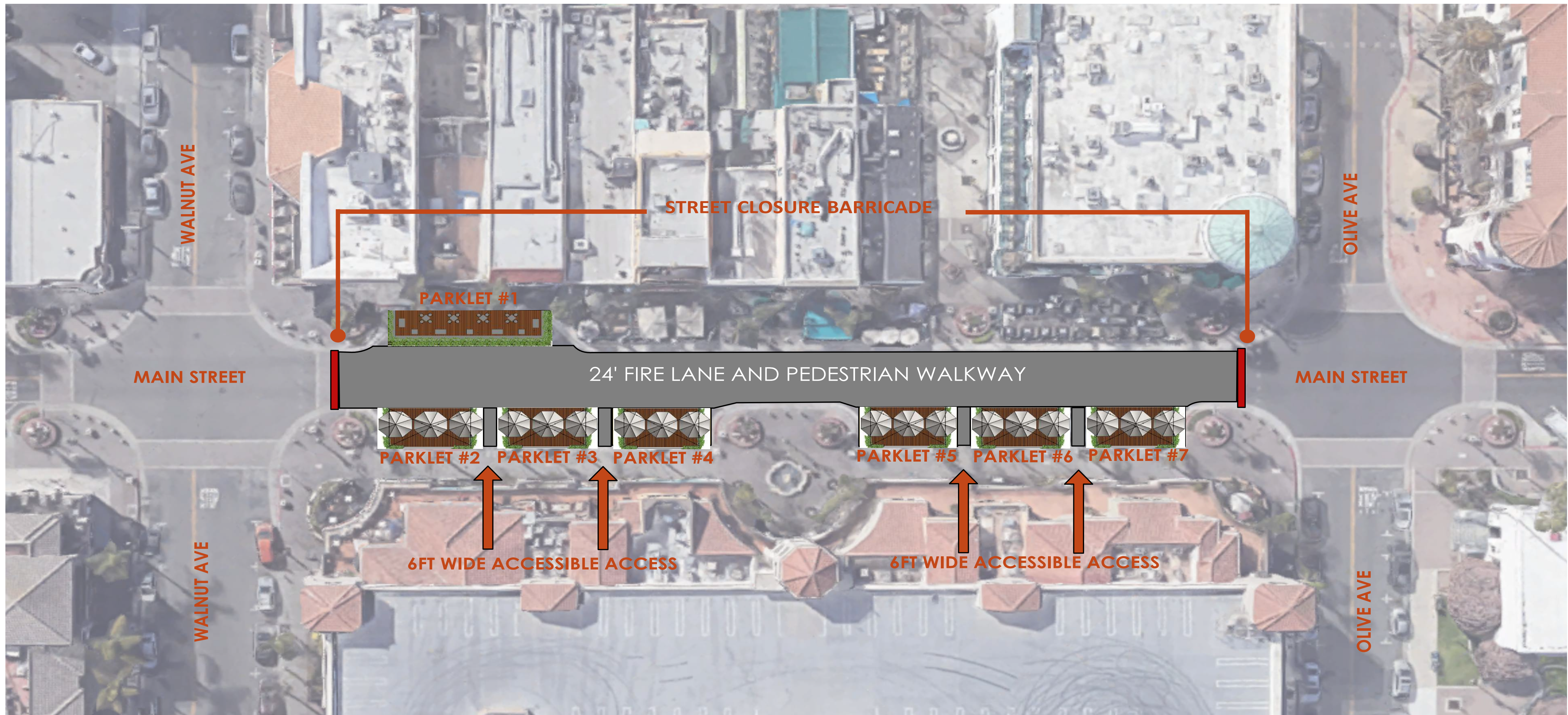
6' DISTANCE



06.05.2020

CITY OF HUNTINGTON BEACH- SAMPLE DESIGN PARKLET





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CITY OF HUNTINGTON BEACH- SAMPLE DESIGN PARKLET





# HUNTINGTON'S HISTORIC SURF MUSEUM

The existing parking lot of the HB Surf Museum, would act as an extension of downtown businesses with ability to generate revenue through small scale events and activations.

**LOCAL BUSINESSES // BRANDS // ARTISTS**

POP UP RETAIL SPACE

FITNESS STUDIO EXTENSION

ACTIVATION SPACE FOR LOCAL ARTISTS

LIVE CONCERT VIEWING

SPONSORSHIP ACTIVATIONS



# BUDGET BREAKDOWN

MAIN STREET BUILD OUT	MONTHLY PRICE PER UNIT
(6) 15' x 24' DINING DECK w/ RAILING, FLOORING, & PLANTERS	\$45,000
(1) 15' X 48' DINING DECK w/ RAILING, FLOORING, & PLANTERS	\$13,500
MULTI-DECK FURNITURE: SEATING & SHADE	\$18,000
MAIN STREET LIGHTING: OVERHEAD STRAND LIGHTING	\$8,000
SANITATION STATIONS: (4) SIDED w/ REFILLS	\$5,000
PERFORMANCE STAGE	\$3,000
SIGNAGE (ONE TIME FEE)	\$2,500
SECURITY (TBD DEPENDENT ON FINAL SCOPE OF WORK) - APPROX. \$35 PER HOUR/PER GUARD	TBD
RESTROOMS	TBD
PRODUCTION SERVICES (ONE TIME FEE): PROJECT MANAGEMENT, LABOR, TRUCKING	\$10,000
ESTIMATED MONTH 1 TOTAL:	\$105,000
ESTIMATED MONTH 2 TOTAL:	\$70,000
SURF MUSEUM ACTIVATION SPACE	
INCLUDES: GROUND COVERING, STAGE, BAR ACTIVATION, SEATING, & SHADE	\$7,500
ADDITIONAL SERVICES (RESTROOMS, TALENT BOOKINGS, BRAND PARTNERS)	TBD



**THANK YOU**