

**City of Huntington Beach
COVID-19 Response Update**

City Council Meeting
March 31, 2020

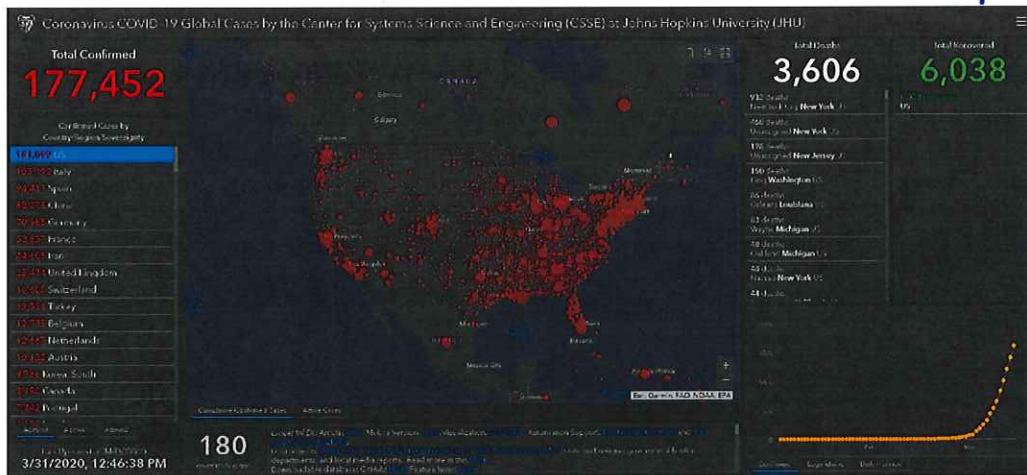


**SUPPLEMENTAL
COMMUNICATION**

Meeting Date: 3/31/20

Agenda Item No.: 1 (20-1557)
City Manager's Report

**Situational Update
US Totals**



Johns Hopkins Coronavirus - COVID-19 Resource Center Cases in the U.S.				
	30-Mar	31-Mar	% Increase Over Prior Day	# Increase Over Prior Day
Total Cases	144,672	177,452	22.7%	32,780
Total Deaths	2,575	3,606	40.0%	1,031

Situational Update Orange County

Orange County, CA COVID-19 CASE COUNTS

Posted Date: 03/30/2020

Data posted each day are always preliminary and subject to change. More information may become available as individual case investigations are completed.

Cumulative Cases to Date

464

(includes deaths)

Cumulative Deaths to Date

4

Cases Reported Today

37

Deaths Reported Today

0

Total people tested HCA Public Health Lab (PHL) and commercial labs to date

5,522

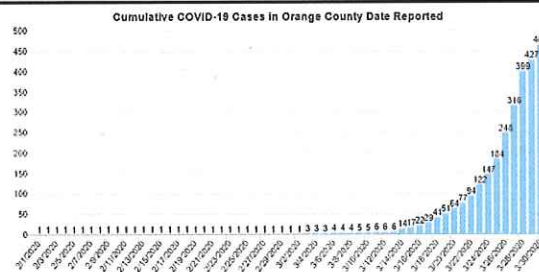
HCA PHL available to test

989 specimens

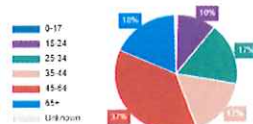
Orange County COVID-19 Cases in the Orange County				
	30-Mar	31-Mar	% Increase Over Prior Day	# Increase Over Prior Day
Total Cases	431	464	7.7%	33
Total Deaths	4	4	0.0%	-

3

Situational Update Orange County



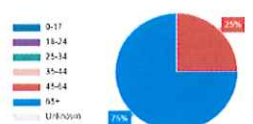
Cumulative COVID-19 Cases by Age



Cumulative COVID-19 Cases by Sex



Cumulative COVID-19 Death by Age



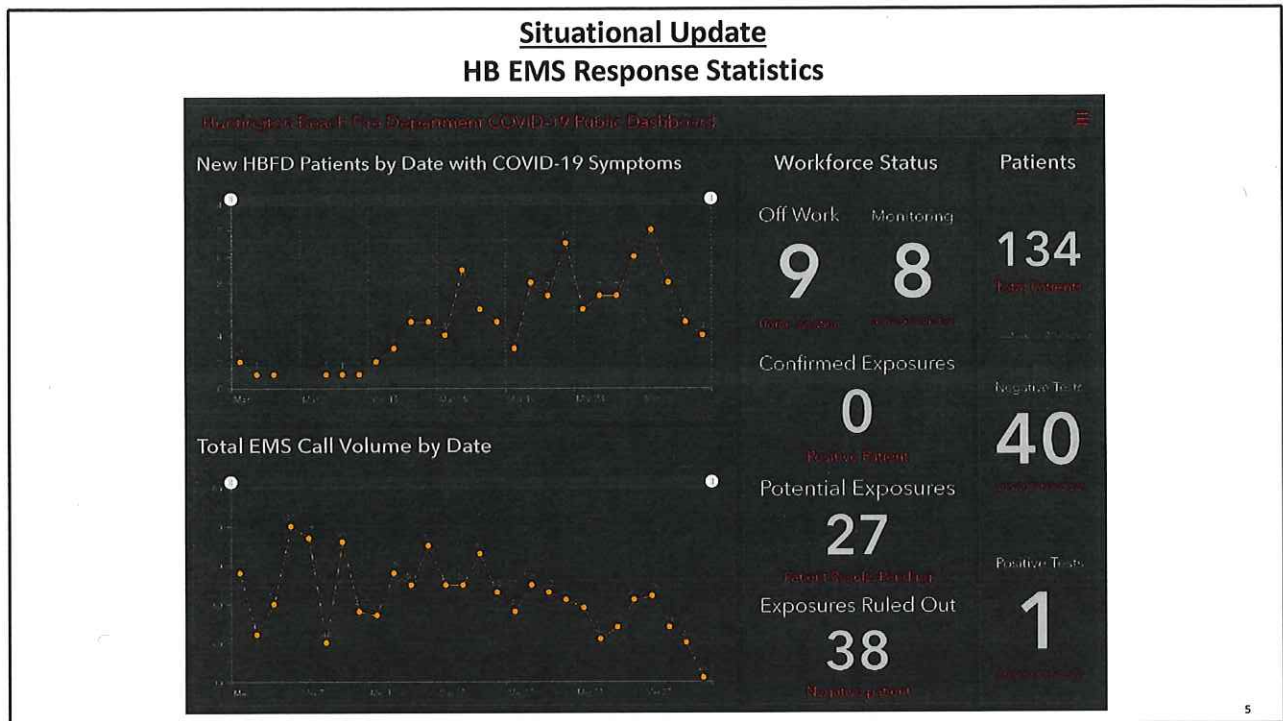
Cumulative COVID-19 Death by Sex



Case Counts by Cities

CITY	DEATH COUNT	TOTAL CASES
Aliso Viejo	25,377	1
Anaheim	109,130	40
Brea	25,000	2
Costa Mesa	11,870	15
Cypress	14,113	10
Dana Point	14,113	7
Fullerton	14,113	10
Fountain Valley	14,113	10
Huntington Beach	14,113	10
La Habra	14,113	10
La Jolla	14,113	10
Laguna Beach	14,113	10
Laguna Hills	14,113	10
Laguna Niguel	14,113	10
Lake Forest	14,113	10
Long Beach	14,113	10
Longwood	14,113	10
Marina del Rey	14,113	10
Orange	14,113	10
Palmdale	14,113	10
Rancho Santa Margarita	14,113	10
San Clemente	14,113	10
San Juan Capistrano	14,113	10
San Marcos	14,113	10
San Ramon	14,113	10
Seal Beach	14,113	10
Stemmer	14,113	10
Tustin	14,113	10
Westminster	14,113	10
Yorba Linda	14,113	10
Other	202,478	10
All of Orange County	1,111,418	104

4



Transitioning To Phase III Operating Model

- **March 17 / 18, 2020**
 - Orange County issued their initial and then follow-up health care orders
- **March 19, 2020**
 - Governor Newsom issued a Statewide “Stay at Home” Executive Order
- **March 18, 2020**
 - City began transition operations to our COVID-19 Response Plan – Phase III Operating Level
 - This involves the closure of City facilities to the public, while also maintaining revised operational models across every City department
- **March 23, 2020**
 - Daily Executive Briefing Sessions started with Mayor & City Council to discuss City’s ongoing COVID-19 response

Maintain Vital City Operations

- **Phase III Operating model**

- Scaled-down service delivery model, however, every department continues to provide public services
- Police and Fire have instituted new operational models to respond to COVID-19
- Vital Public Works, utility operations, maintenance activities, and capital projects continue to be functional
- Plan check, permitting, and inspection services are continuing to operate with the use of digital technologies
- Senior Care programs are continuing to function
- Digital library services being offered to the public
- Internal service functions (finance, IT, legal) continue to operate
- Telework options deployed Citywide to allow our team to work offsite
- Day care program for essential personnel developed and instituted

- **Social Distancing and Pandemic Response Changes for Staff**

- Moved operations briefing to Zoom meetings – to protect / isolate operational leadership
- Developed and implemented a leadership continuity plan for essential operations
- Updated in person meetings to comply with social distancing standards
- Developed Situational Status Report for daily information to Incident Commander and City Council

7

Outreach To Our At-Risk Communities

- City has made contact with 150 at-risk facilities located throughout town, including skilled nursing facilities
- Phone Survey – designed to assess conditions, PPE supply and compliance with CDC guidance documents used at all at-risk facilities
- 12 informational boards distributed to all Vons, Albertsons, Costco and Target – refreshed twice per week
- Initiated the Senior Pen Pal Program designed to connect children with seniors
- Senior at risk email group sent Quick Guide instructions for FaceTime, Facebook, and Skype – Virtual connection opportunity with no visitors due to restrictions
- Focused messaging on fraud and scams related to Covid-19 incident

8

Fire / EMS Operational Update

• Fire Operations

- Made continual updates to our operating and response model
 - > Developed a plan for implementation of two designated COVID-19 ambulances—program begins April 1st
 - > Daily evaluation of staffing levels in order to maintain operational readiness
 - > Completed contingency plans for service delivery modifications based on available suppression staffing
 - > Current algorithm focuses on responder safety by directing the proper risk assessment and appropriate level of PPE for the situation
- Integrated Dr. Sam Stratton, former OCEMS Medical Director and current HB resident, as a medical advisor to provide guidance and medical oversight
- Average daily calls for service from March 15 – March 30 was 48, compared to 54 during same time period in 2019

9

Police Department Operational Update

• Police Operations

- The PD has developed a Department Operations Center to manage the crisis
 - > We have altered our methods of taking police reports and responding to citizens by:
 - Encouraging online reporting
 - Established telephone reporting unit
 - Having officers call complainants asking them to step outside when we do respond
- PD operations have been reorganized into critical functions
 - > All specialty sworn positions have been put back into patrol
 - > Patrol group has been divided up into platoons on 13 hour shifts to avoid any cross contamination of each other
 - > The schedule is built to minimize officer exposure and prevent the virus from afflicting too many officers at one time
 - > A decontamination areas has been established in the parking lot
- Enforcement posture on Governor's Order
- We are educating business by handing out the order and asking for compliance
- Thus far, we have gained compliance, but many stores operate in a gray area

10

Key Operational Adjustments

• Beach Access Management Plan

- Pier closed
- Beach parking lots closed
- Traffic reader boards deployed on PCH and Beach Boulevard
- Social distancing signage installed
- Instituted enhanced police patrols
- Hourly social distancing reminders from Tower Zero
- Additional response mechanisms being considered

• Active Recreational Facilities Closed

- While parks remain open, all active recreational facilities are all closed
 - > Meadowlark Golf Course closed
 - > Disc Golf closed
 - > Tennis and pickleball courts closed
- Social distancing / safe hygiene practices signage being deployed at all park facilities
 - > Over 700 signs have been put out throughout the City to provide notification of the closures

11

New Services Developed

HB Ready

RESOURCES POSTPONED EVENTS PRESS RELEASES CONTACT

Coronavirus Updates in HB

Keeping Huntington Beach Safe and Informed

Last Updated: Tuesday, March 31, 2020 - 12:24 PM

LATEST UPDATE:

There is now epidemiological evidence of community transmission in Orange County, indicating that COVID-19 is spreading in the community.

12

New Services Developed



CITY OF HUNTINGTON BEACH
CITY SERVICES INFORMATION

**City Services
Call Center**

City Staff is working diligently as One HB to provide the latest updates as they become available.

All updates will be posted immediately on www.HBready.com

For any questions regarding city services you can call City Hall at (714)536-5511.



Now Live

HBready.com

13

New Services Developed

Do you need help?



If you are a senior at home and in need of essential assistance, please call our Senior Center in Central Park at **714-536-5600**.



CITY OF HUNTINGTON BEACH
PUBLIC OUTREACH INFORMATION



Want to help?



Get involved today by calling **714-752-0406**, or send an email to hbresponds@gmail.com

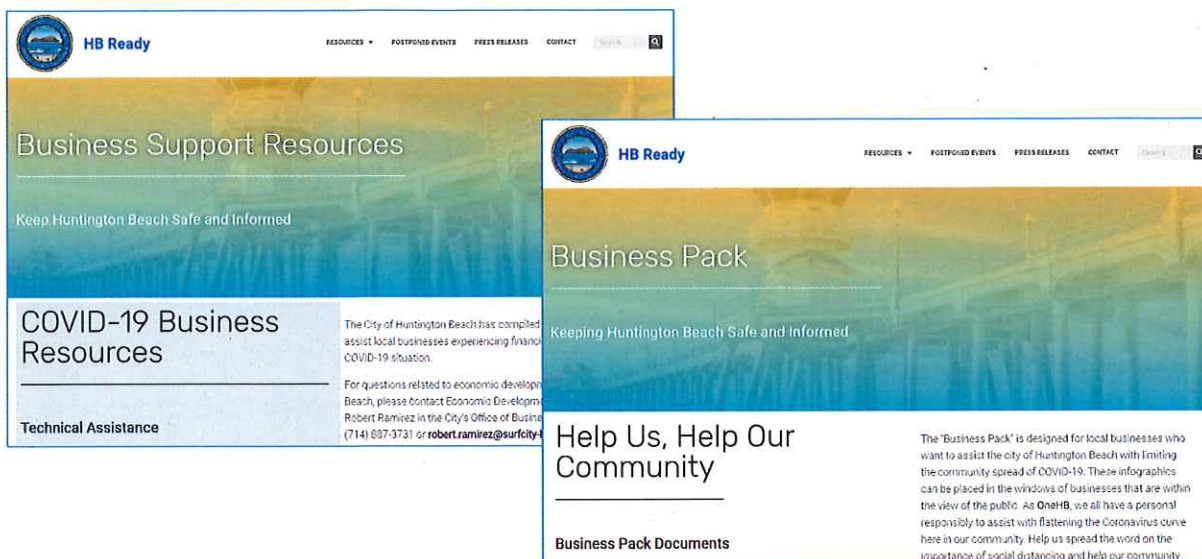


CITY OF HUNTINGTON BEACH
PUBLIC OUTREACH INFORMATION



14

New Services Developed



15

Public Information Operation Statistics Since March 12th

- **Hbready.com website**
 - 121,297 unique views since website launch
 - 276,000 post clicks
- Over 180k **impressions** across all social media accounts
- Nearly 38,000 **engagements** across all social media accounts

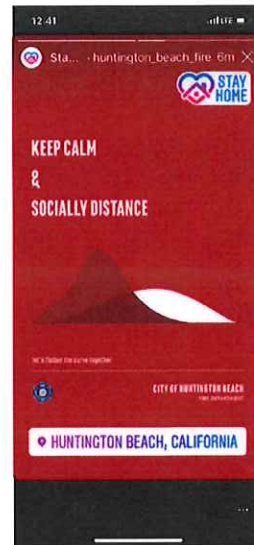
16

Instagram Launches 'Stay Home' Story & Co-Watching Feature Amid COVID-19 Outbreak

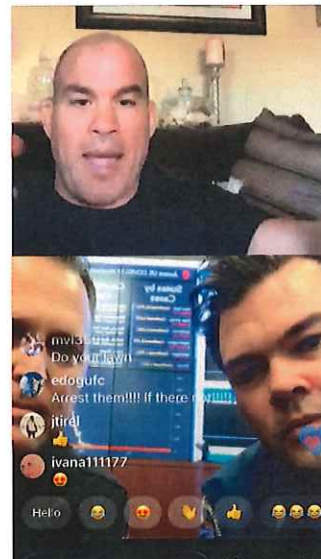


Matt Southern / March 24, 2020

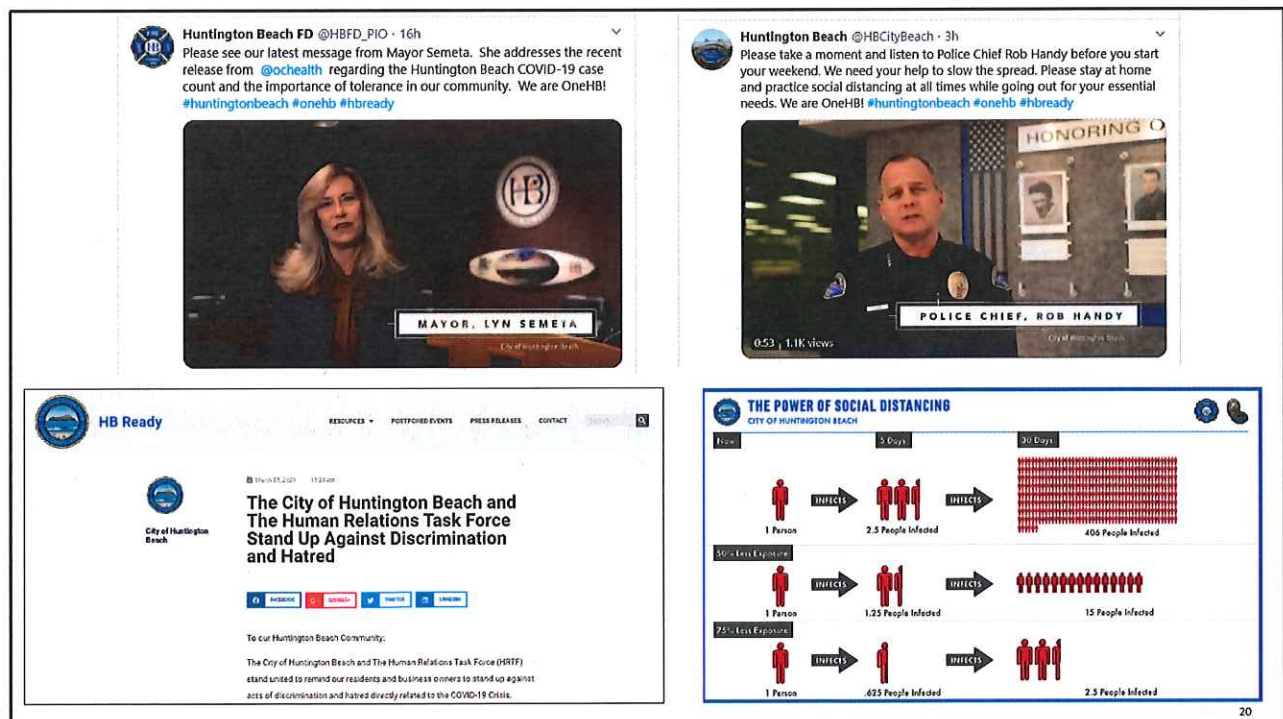
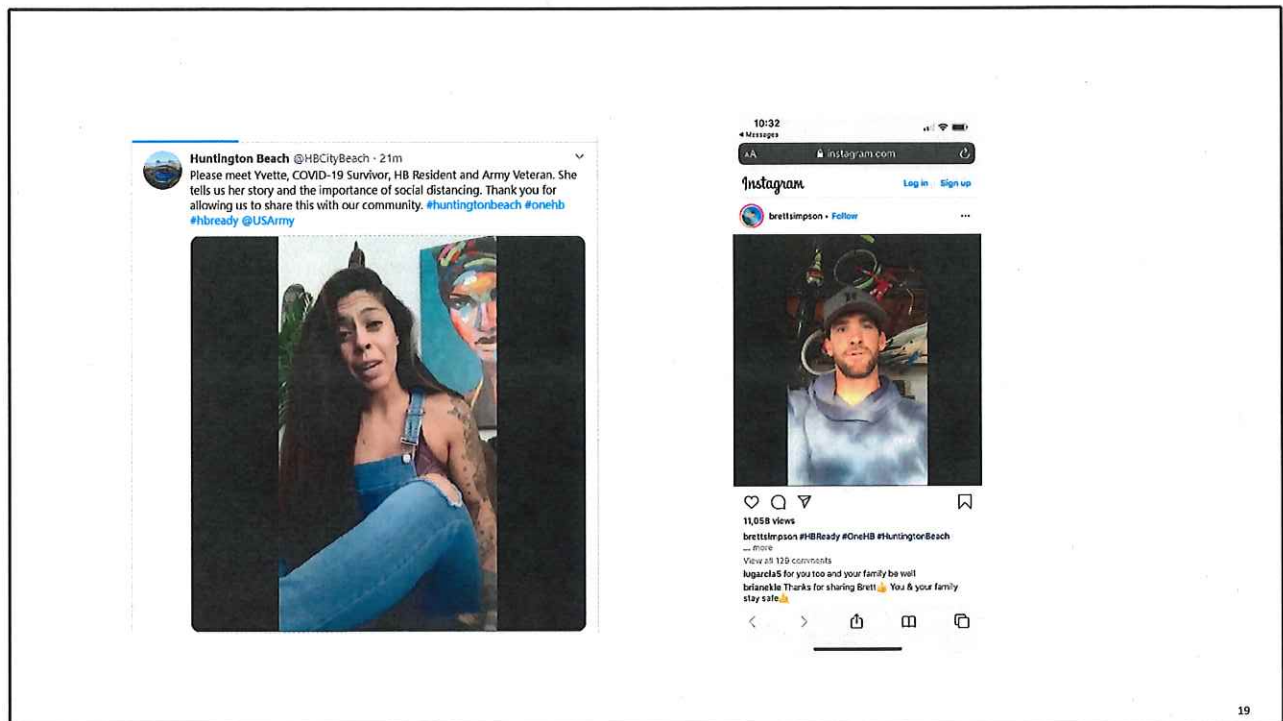
257 27K
SHARES READS

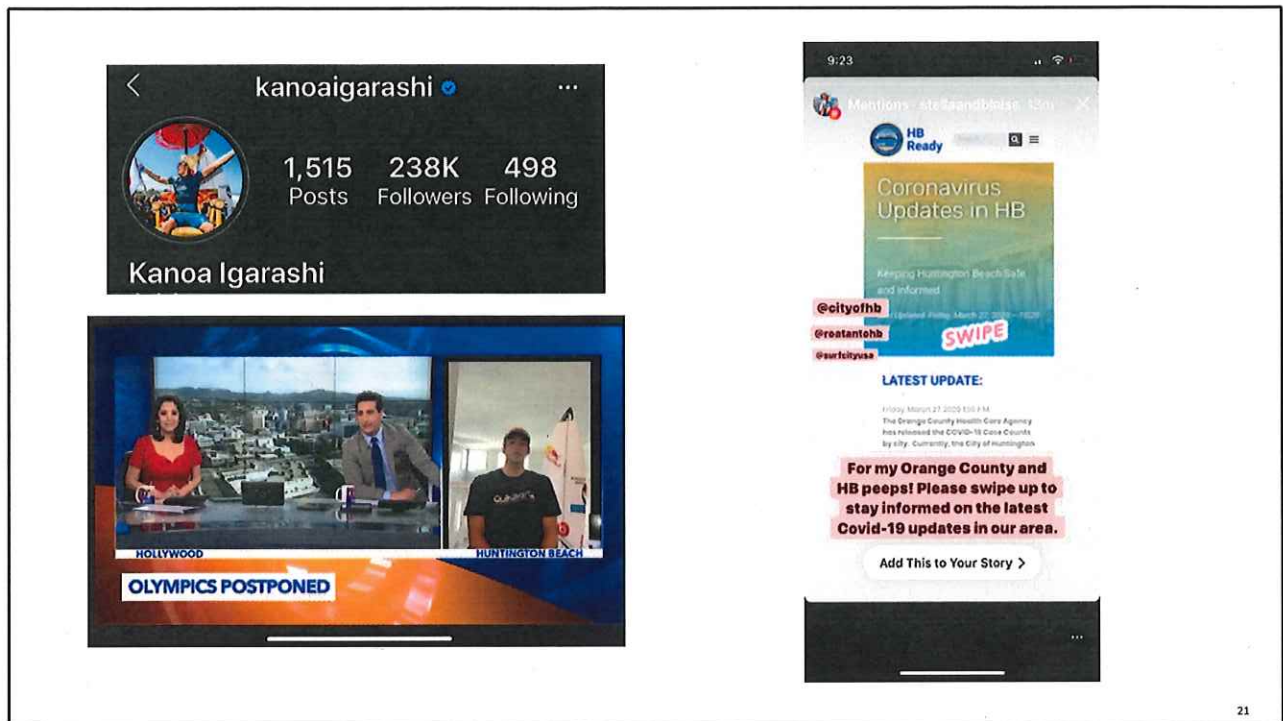


17



18





21

Working To Stay Ahead of the Situation

- Advance Planning Team developed to continue looking ahead to help us anticipate what's to come
- Emerging issues we're currently monitoring include
 - Other community support programs / service needs
 - Homeless related issues
 - City financial situation

22

Questions?