

## Public Art Master Plan Update

- Master Plan Draft Overview
- Next Steps – Council Direction for finalization of the Master Plan
  - Art in Public Places ad hoc Committee
  - Development of Ordinance
- Other Options

**SUPPLEMENTAL  
COMMUNICATION**

Meeting Date: 3/16/20

Agenda Item No.: 26/20-1481



## **Introduction**

- Purpose
- How this Plan Relates to City Documents and Procedures
- Community Engagement
- Vision Statement
- Public Art Objectives

## **Achieving the Vision**

- Art Typologies
- Artwork Eligibility



## **Next Steps**

- A) Appoint two City Council liaisons to work with staff to establish an ad hoc Art in Public Places Committee
- B) Direct staff to develop an Art in Public Places Ordinance in support of a Public Art Master Plan
- C) Staff will finalize draft plan and update current Community Development Public Art Program




## **Art in Public Places Committee**

- Currently approximately \$317,000 in the Public Art in Parks Fund
- Council liaisons will work with staff to develop policies, procedures, and potential locations for a call for artist/projects within City parks
- Provide guidance regarding size, scope, type, potential number of projects based on available funds and public input already provided through the Master Plan development
- Goal: appropriate funds for project(s) to be commissioned and constructed in FY 2020/21
- Future of committee based on whether or not a sustainable funding source is approved by City Council



## **Ordinance Development**

- Institution of a development in-lieu fee with net-neutral cost
- Seek further input on technical details related to the in-lieu fee from the development community
- Conduct an in-depth analysis of past development history to project future fee amounts
- Nexus study to validate the art in-lieu fee options
- Assess how the new art in-lieu fee impacts our current Community Development policies, procedures, and codes related to public art based on each option.



## Alternative Funding

- Without a City provided sustainable funding source, one alternative to fund public art could potentially be through one of our local non-profit organizations if one would be willing to conduct a community fundraising campaign

## QUESTIONS

# HUNTINGTON BEACH

public art master plan

