

BRAND BOOK



10142 Adams Ave./RC0384 Huntington Beach, CA 92646 01/29/2020

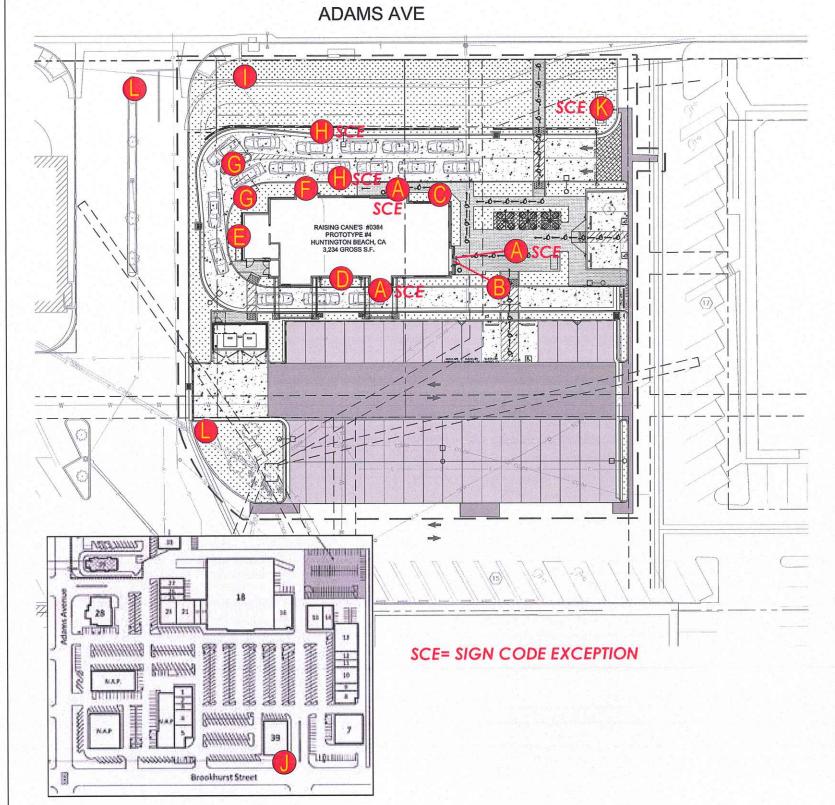
DATE	PM	CHANGE
8/13/19	SH	Updated elevations, removed OL
9/16/19	SH	Updated mulit-tenant pylon design
9/23/19	SH	Updated mulit-tenant panels
10/2/19	SH	Updated quantities
12/4/19	SH	Updated per city comments
1/7/20	SH	Removed wall sign due to variance
1/20/20	SH	Updated directional
1/29/20	SH	Updated per city comments

SITEMAP

0 2 0 0

00000

0 0 0 0



	QTY.	CODE	DESCRIPTION
A	3	WS-6FT	3x6 Wall Sign
B	1	ONS	Open Sign
	1	CFNS	Chicken Finger Neon Sign
	1	PMRL	Painted Mural
	1	PAMRL	Painted Arrow Mural
	1	BD-1	Blue Dog
(G)	2	DTMB	DT Menuboard & Awning
	2	PSB	Presell Board
	1	TEN	Multi Tenant (Adams)
	1	TEN	Multi Tenant (Brookhurst)
	1	MON	Monument
	2	DIR	Directional

LL approval required for all signage			
Allowed tenant panels on Adams & Brookhurst		BLUE	
Allowed 1 wall sign per street or parking lot		DOG	MURAL
Super graphics are allowed with approval if wall sign has any wording on it greater than 10% of wall. Limited to 1.5SF/LF			,
Mural counts as WS, due to copy	YES	4	
LL has approved standard proto signage per legal summary. Monument can be submitted to the city and may need to be revised in PSP.	1 E 3	N	V
Individual monument and pre sell boards will require MSP revision/variance	NO		





Location: Huntington Beach, CA AGI Rep: G.W.

Site ID: RC0384 AGI PM: Anthony Molina



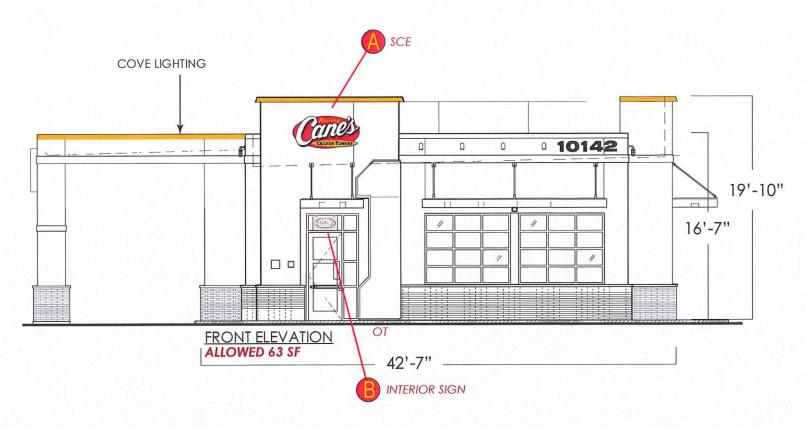
ELEVATIONS

0010

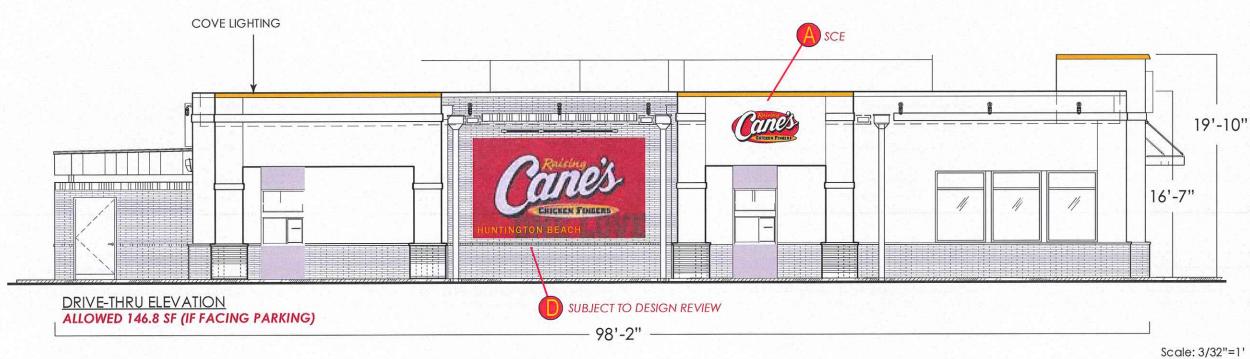
0 0 0 0 0

0 0 0 0 0

SCE = SIGN CODE EXCEPTION



	QTY.	CODE	DESCRIPTION	
A	3	WS-6FT	3x6 Wall Sign	
B	1	ONS	Open Sign	
	1	CFNS	Chicken Finger Neon Sign	
	1	PMRL	Painted Mural	
	1	PAMRL	Painted Arrow Mural	
(1	BD-1	Blue Dog	
(2	DTMB	DT Menuboard & Awning	
	2	PSB	Presell Board	
	1	TEN	Multi Tenant (Adams)	0 0 0
	1	TEN	Multi Tenant (Brookhurst)	9 0 0 0
	1	MON	Monument	0 0
	2	DIR	Directional	



Raising

Location: Huntington Beach, CA

Site ID: RC0384

AGI Rep: G.W.

AGI PM: Anthony Molina

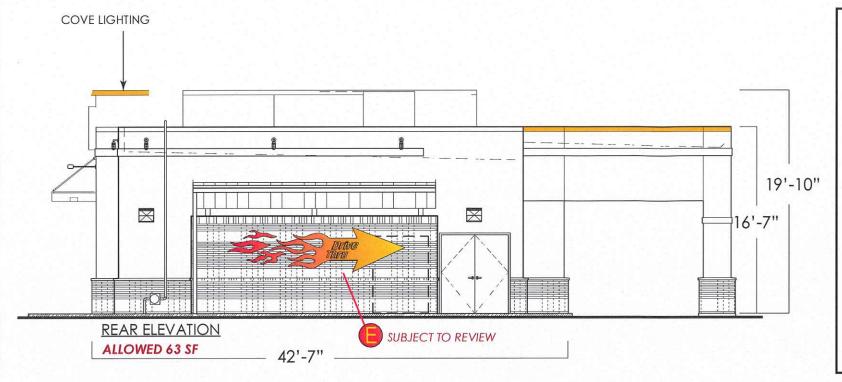




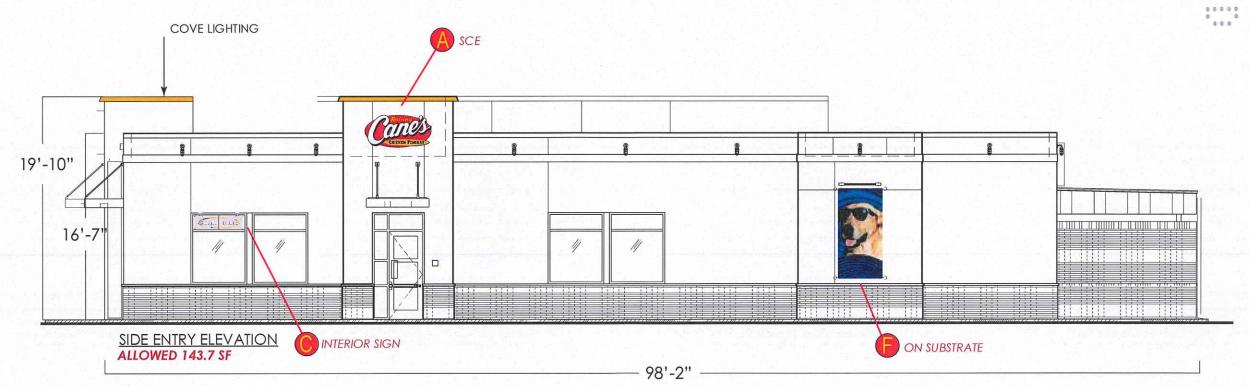
0000

.

SCE = SIGN CODE EXCEPTION



	and the second second			
	QTY.	CODE	DESCRIPTION	
A	3	WS-6FT	3x6 Wall Sign	
B	1	ONS	Open Sign	
0	1	CFNS	Chicken Finger Neon Sign	
	1	PMRL	Painted Mural	
(1	PAMRL	Painted Arrow Mural	- 2
•	1	BD-1	Blue Dog	
G	2	DTMB	DT Menuboard & Awning	
	2	PSB	Presell Board	
	1	TEN	Multi Tenant (Adams)	0 0 0 0
	1	TEN	Multi Tenant (Brookhurst)	00000
	1	MON	Monument	0 0
	2	DIR	Directional	0 1
				7 1 1 5 5



Scale: 3/32"=1'



Location: Huntington Beach, CA

Site ID: RC0384

AGI Rep: G.W.

AGI PM: Anthony Molina



A

CUTSHEET WS-6FT SIGN CODE EXCEPTION REQUIRED

0009

0000

200000

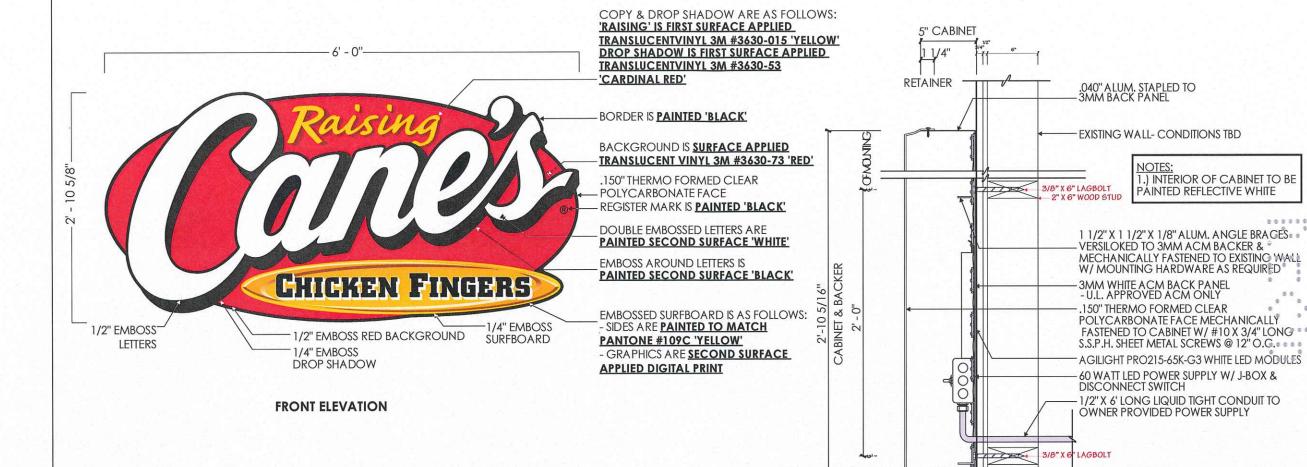
00 00

0 0 0

0000

....

0



| COLOR CHART | 3M #3630-15 'YELLOW' | 3M #3630-73 'RED' | 3M #3630-53 'CARDINAL RED'

SECTION

1/4"Ø WEEP HOLE W/ LIGHT SHIELD AS REQ'D

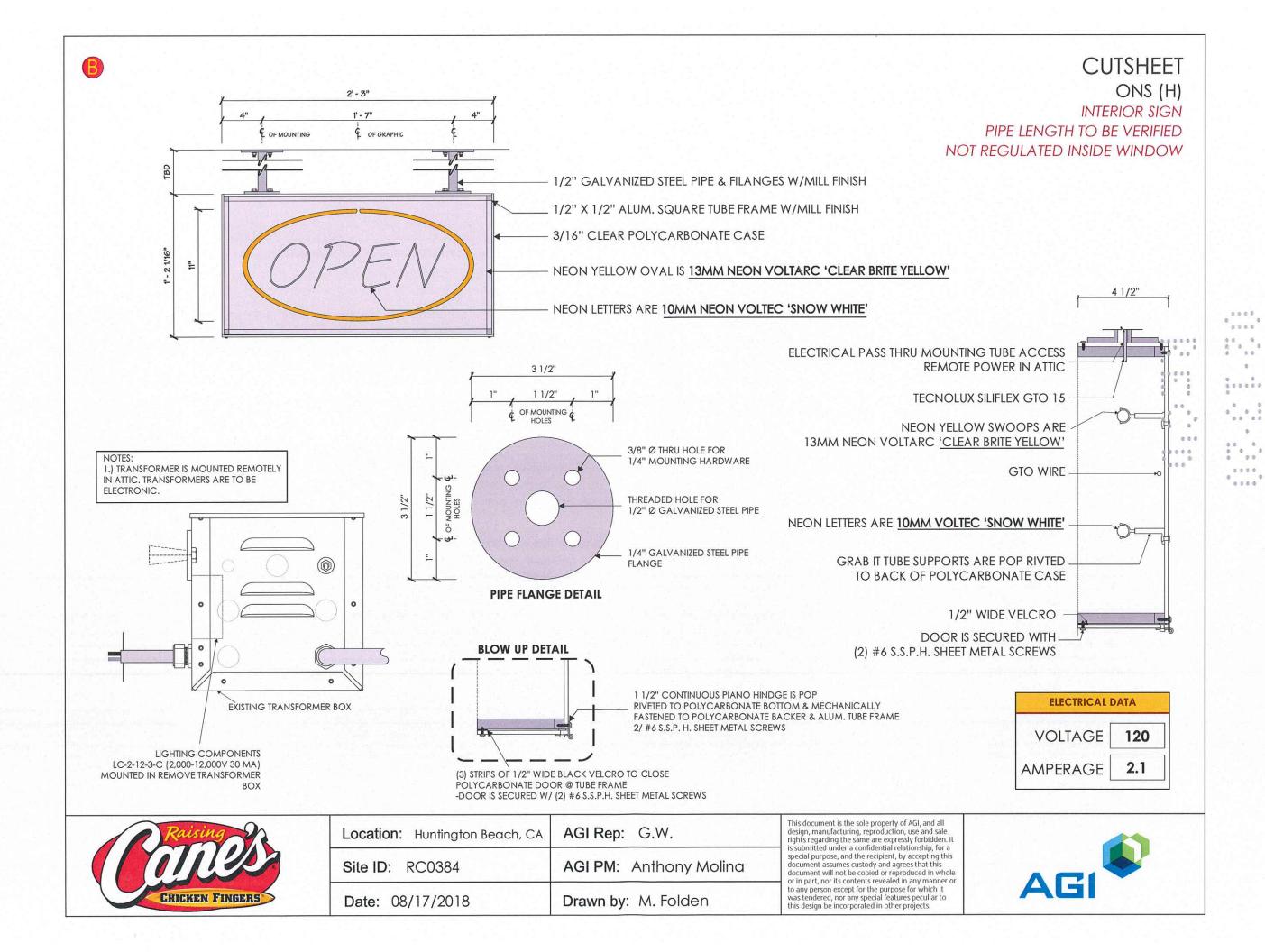


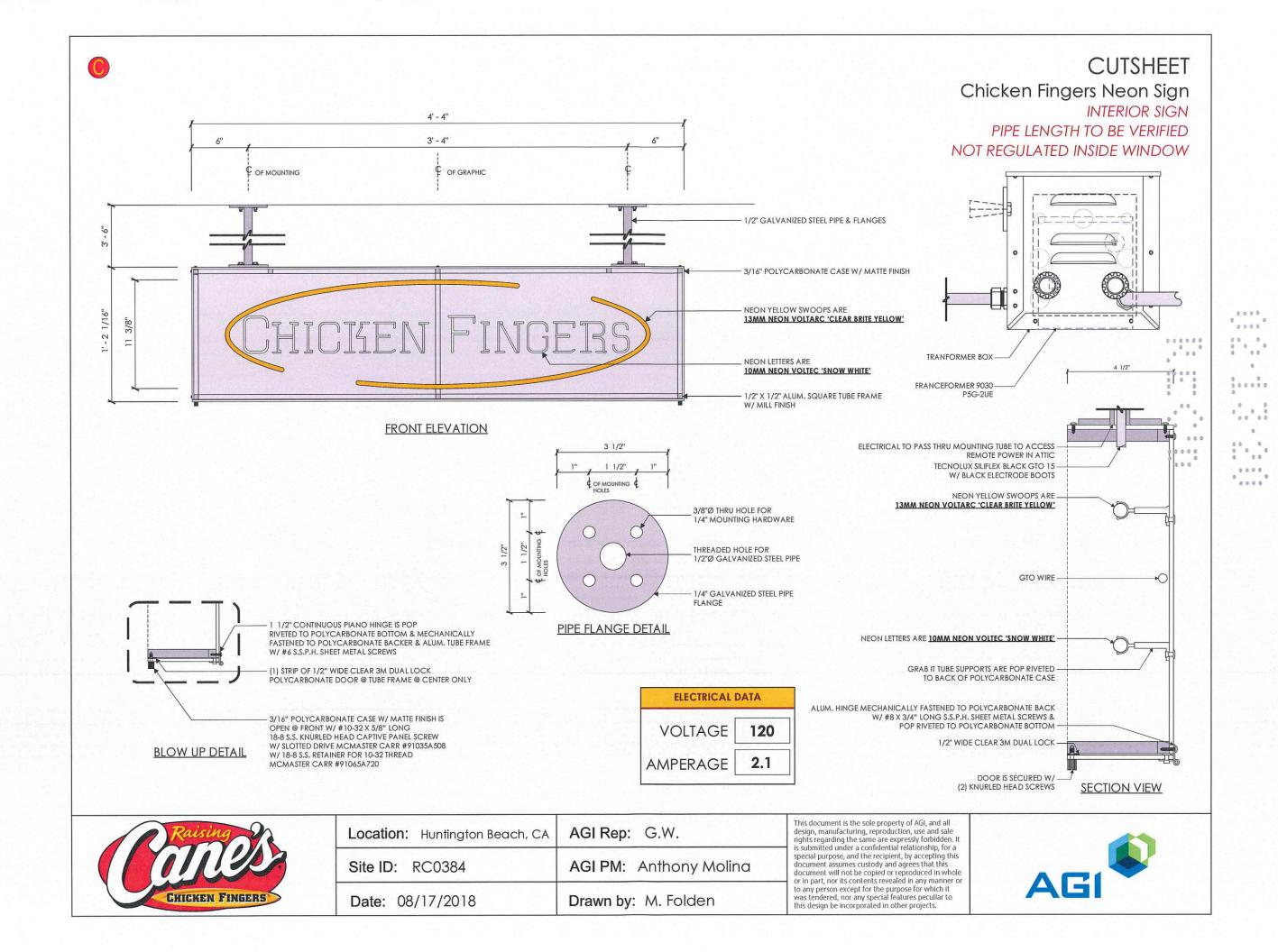
Square Footage

Location: Huntington Beach, CA AGI Rep: G.W.

Site ID: RC0384 AGI PM: Anthony Molina







CUTSHEET PMRL (0915)

0000

000000

.

....

SUBJECT TO DESIGN REVIEW AS SUPERGRAPHIC



15'-6'

139.50 Square Footage

FOR ARTIST RENDERING USE ONLY MURAL PROVIDED BY OTHER VENDOR



Location: Huntington Beach, CA AGI

AGI Rep: G.W.

AGI PM: Anthony Molina

Date: 08/17/2018

Site ID: RC0384

Drawn by: M. Folden





CUTSHEET PAMRL NO COMMERCIAL COPY, ARTWORK



Raising 2
Thu 2
CHICKEN FINGERS
֡

Location:	Huntington Beach, CA	AGI Rep:	G.W.	
Site ID:	RC0384	AGI PM:	Anthony Molina	

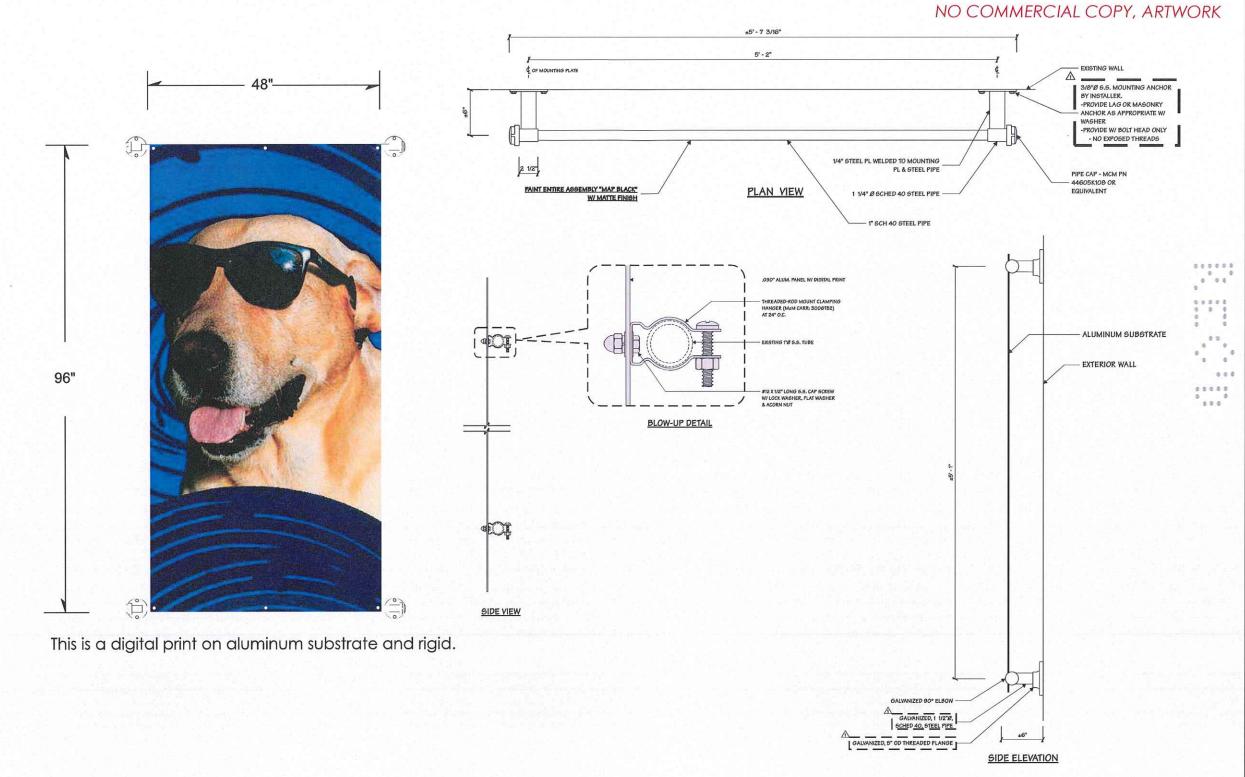




Blue Dog on Substrate

00000

0000





Location: Huntington Beach, CA	AGI Rep: G.W.
Site ID: RC0384	AGI PM: Anthony Molina

Drawn by: M. Folden

Date: 08/17/2018



G

CUTSHEET

0000

....

000000

0000

0 0 0 0

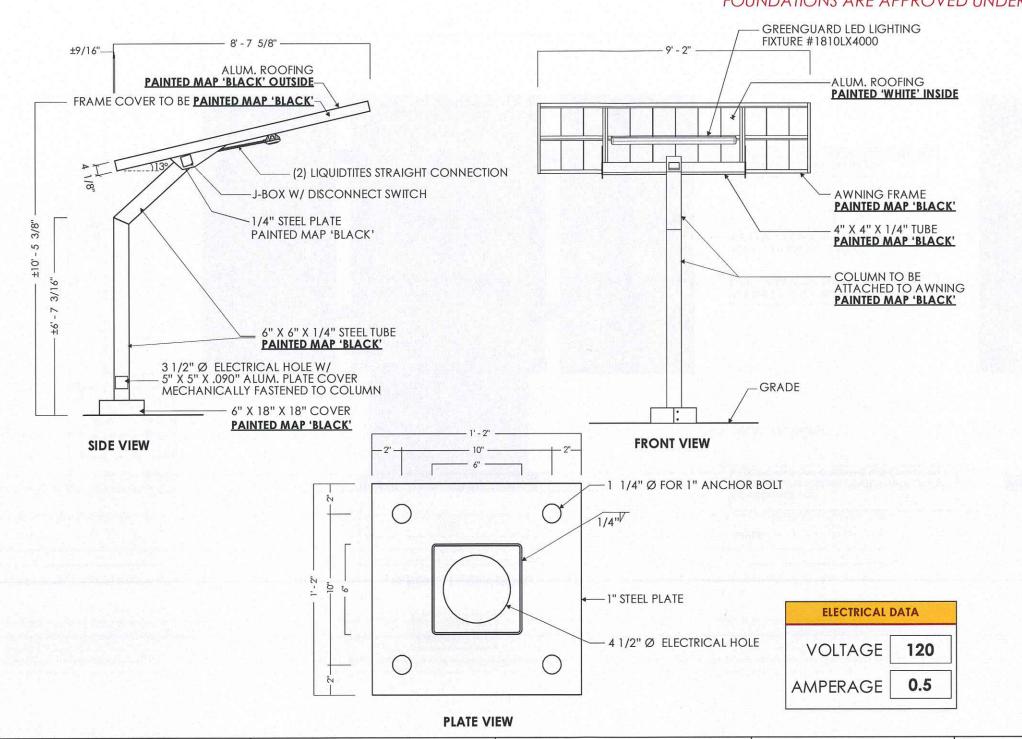
000

.

Drive Thru Awning

NOT REGULATED BY SIGN CODE

DRIVE THRU EQUIPMENT FOUNDATION IS NOT PART OF THIS PERMIT FOUNDATIONS ARE APPROVED UNDER THE BUILDING PERMIT





Location: Huntington Beach, CA AGI Rep: G.W.

Site ID: RC0384 AGI PM: Anthony Molina

Date: 08/17/2018 Drawn by: M. Folden





CUTSHEET

Speaker Post

.

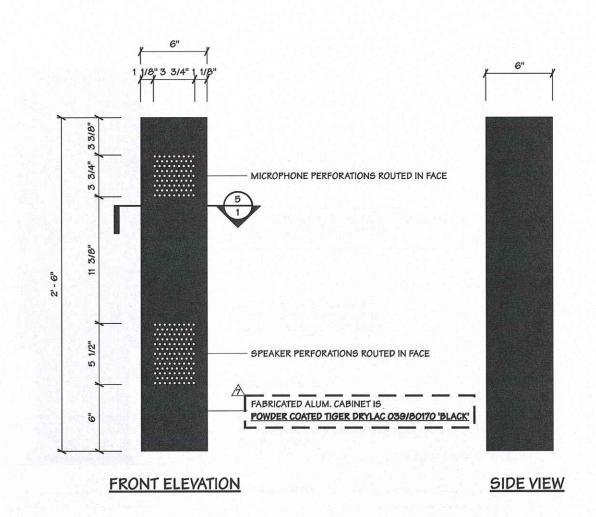
0000

000

.

.

NOT REGULATED BY SIGN CODE DRIVE THRU EQUIPMENT FOUNDATION IS NOT PART OF THIS PERMIT FOUNDATIONS ARE APPROVED UNDER THE BUILDING PERMIT





Location:	Huntington Beach, CA	AGI Rep: G.W.	
Site ID:	RC0384	AGI PM: Anthony Molina	



CUTSHEET Monument-6FT SIGN CODE EXCEPTION REQUIRED

.063" ALUM. RETURNS WELDED

ALUM. BACKER &
MECHANICALLY FASTENED TO EXISTING FILLER CABINET W/

#10 X 2 1/2" LONG S.S.H.H. TEK

0000

0000

0 0 0

0

0 0 0

0000

0000

1/8" ALUM. BACK PANEL

AGILIGHT PRO215-65K-G3

WHITE LED MODULES

.150" THERMO FORMED CLEAR POLYCARBONATE FACE MECHANICALLY FASTENED TO

CABINET W/ #10 X 3/4" I ONG S.S.P.H. SHEET METAL SCREWS

.60 WATT LED POWER SUPPLY W/ J-BOX & DISCONNECT SWITCH

1/8" 304 S.S. BACKER PANEL
MECHANICALLY FASTENED TO

STEEL ANGLE W/ #10 X 1/2"
LONG S.S.C.S. SHEET METAL
SCREWS

1/2" X 6' LONG LIQUID TITE CONDUIT TO OWNER PROVIDED POWER SUPPLY

TO ALUM. BACK PANEL 1 1/2" X 1 1/2" X 1/8" STEEL ANGLE BRACES WELDED TO

SCREWS

LOGO CABINET

ିଧିତା

1 SECTION 4 3/16" = 1"



BACKGROUND IS SURFACE APPLIED TRANSLUCENT VINYL 3M #3630-73 'RED'

BORDER IS PAINTED 'BLACK'

FIRST SURFACE APPLIED

'CARDINAL RED'

.150" THERMO FORMED CLEAR POLYCARBONATE FACE REGISTER MARK IS **PAINTED 'BLACK'**

COPY & DROP SHADOW ARE AS FOLLOWS: 'RAISING' IS FIRST SURFACE APPLIED TRANSLUCENTVINYL 3M

TRANSLUCENTVINYL 3M #3630-53

#3630-015 'YELLOW' DROP SHADOW IS

DOUBLE EMBOSSED LETTERS ARE PAINTED SECOND SURFACE 'WHITE'

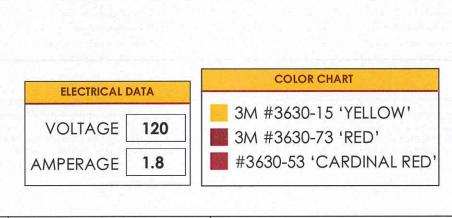
EMBOSS AROUND LETTERS IS PAINTED SECOND SURFACE 'BLACK'

EMBOSSED SURFBOARD IS AS FOLLOWS: - SIDES ARE PAINTED TO MATCH PANTONE #109C 'YELLOW'

- GRAPHICS ARE **SECOND SURFACE** APPLIED DIGITAL PRINT

CABINET ELEVATION

Square Footage





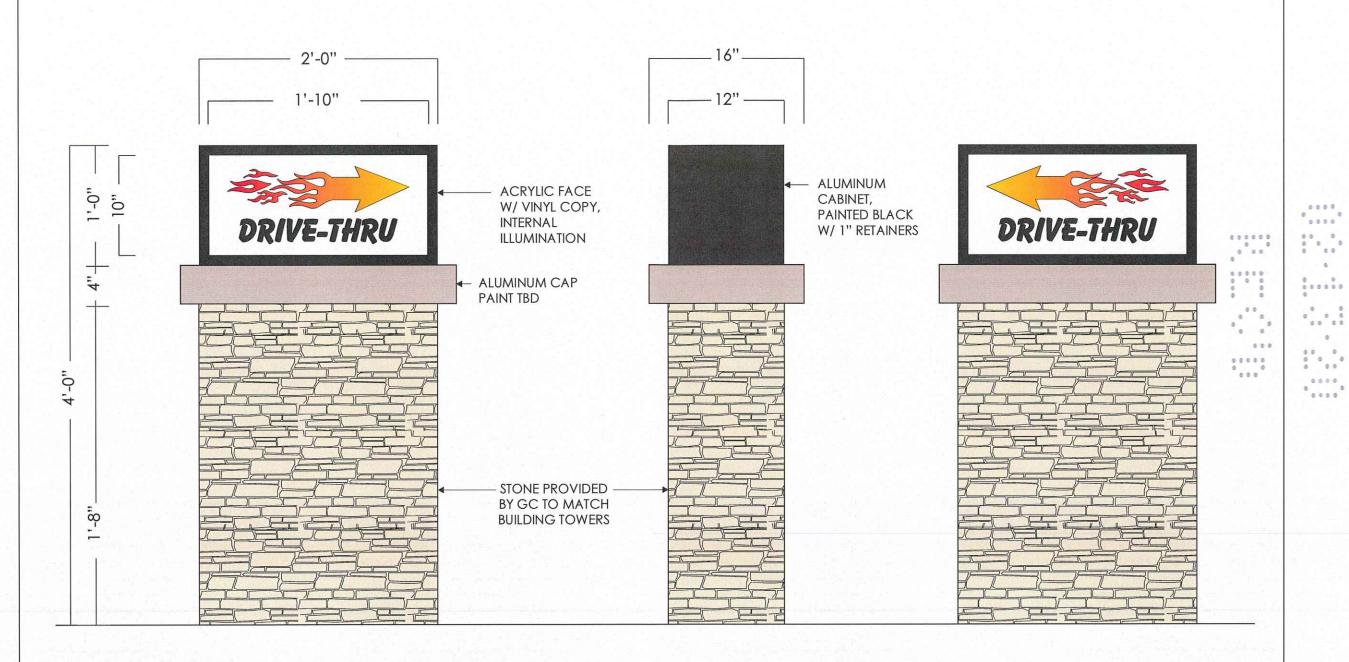
AGI Rep: G.W. Location: Huntington Beach, CA Site ID: RC0384 AGI PM: Anthony Molina Date: 08/17/2018

Drawn by: M. Folden



CUTSHEETDIRECTIONAL

ALLOWED WITHOUT PERMITS DUE TO NO LOGO AT 2SF, 4' OAH



AGI TO PROVIDE FOUNDATION & CONCRETE PAD



Scale: 1"=1'



cation: Huntington Beach, CA	AGI Rep: G.W.
e ID: RC0384	AGI PM: Anthony Molina
ite: 08/17/2018	Drawn by: M. Folden



CUTSHEET Address Numerals

0000

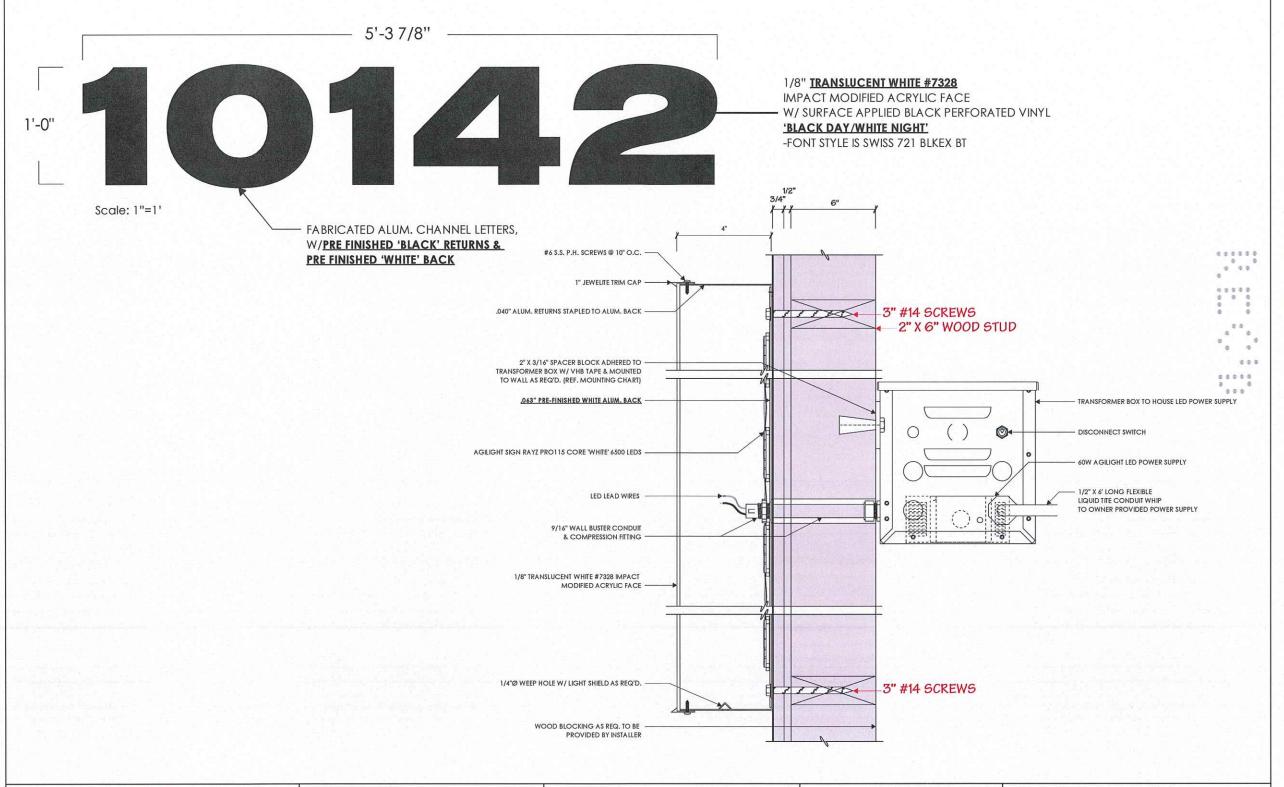
0000

.....

0 0 0

0000

0000





Location: Huntington Beach, CA

AGI Rep: G.W.

Site ID: RC0384

AGI PM: Anthony Molina

Date: 08/17/2018

Drawn by: M. Folden



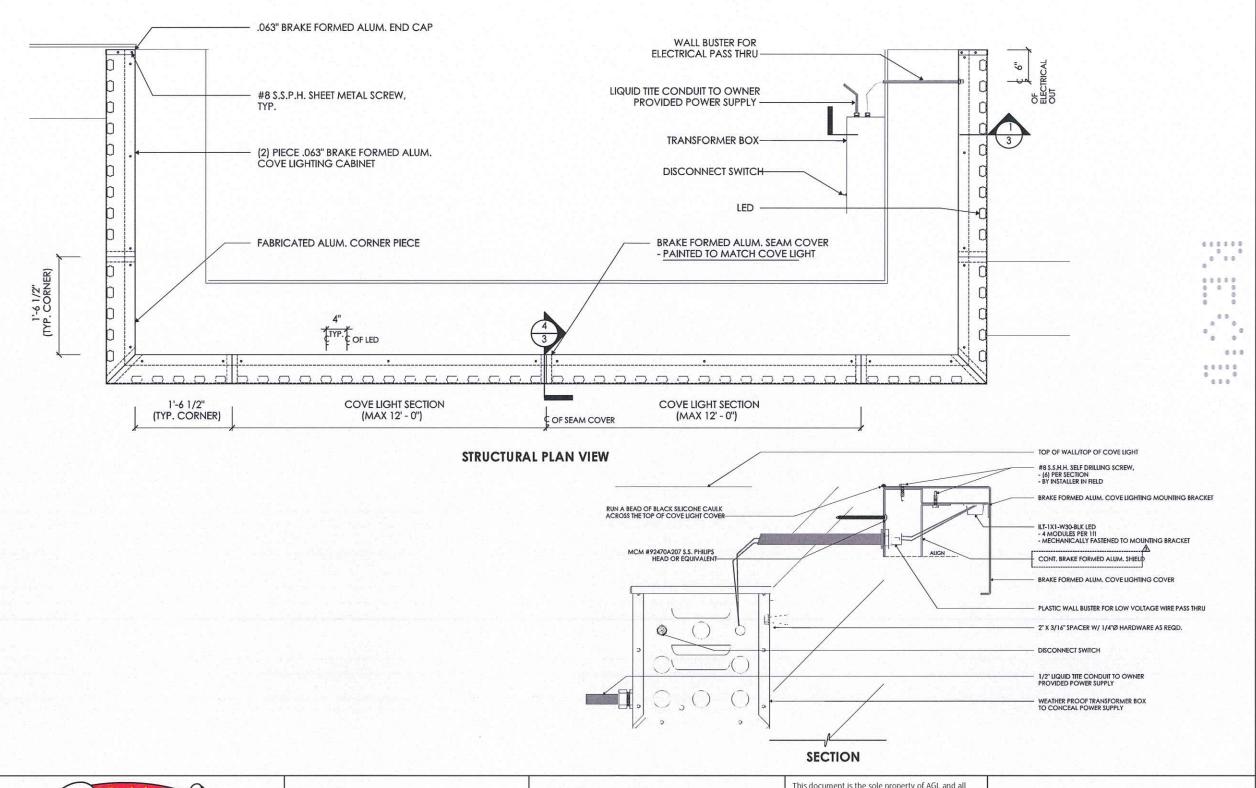
CUTSHEET Cove Lighting ILT

0000

.....

0 0 0 0

0 0 0 0 0





Location: Huntington Beach, CA AGI Rep: G.W.

Site ID: RC0384 AGI PM: Anthony Molina

