

RECEIVED

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Dept. of Community Development

NARRATIVE

Thai Gulf Restaurant would like to apply for the beer and wine alcohol license. We are a restaurant focused on providing authentic Thai cuisine to Orange County, and would like to provide customers with the culture of imported beer and wine. We believe customers should be able to enjoy a glass of beer or wine with their entrées to enhance their dining experience. We are hoping to acquire this license to bring in more business to the restaurant and increase our sales by 30%. We would introduce customers to special Thai beers such as Chang or Singha, which are manufactured locally from Thailand.

The restaurant is approximately 2,075 square ft. plus patio space. Our hours of operation are Monday – Sunday: 11:00AM - 3:30PM for lunch, 4:30PM - 10:00PM for dinner, and we close earlier at 9:30PM on Sundays. The restaurant itself is in the Plaza De La Playa, with Honey Baked Ham to the north, Popeye's Chicken to the south, residential apartments and houses to the east, and a center with CVS Pharmacy to the west. Huntington Beach has a median age of people in their 40s, which is a great demographic for the sale of beer and wine. We would be delighted to continue serving a great restaurant atmosphere with the addition of beer and wine to the estimated 200,000 people of Huntington Beach.