

The background features abstract, overlapping green geometric shapes in various shades of green, creating a modern, layered effect. The shapes are primarily triangular and polygonal, with some areas appearing more translucent than others.

Wildlife Feeding Ad Hoc Huntington Central Park Sub-Committee 'They Don't Need the Feed' Presentation

10-9-2019

Wildlife Feeding Ad Hoc

'They Don't Need the Feed' Phase 1 Pilot Project

Introduction:

- Project Goal:
 - Displaying '**They Don't Need the Feed**' educational resources to visitors at Huntington Central Park (HCP)
- Create signage, banners and vinyl decals -
'They Don't Need the Feed'



Feeding Wildlife

It's hard to resist feeding the wildlife but please don't - for their health and your safety.

| Their Health | Your Safety | FED WILDLIFE IS DEAD WILDLIFE. IF YOU CARE, DON'T FEED!! |
|--|--|---|
| <p>The native animals who live here, including ducks, geese, squirrels, raccoons and other wildlife, need nature's diet to be healthy. Human food is "junk food" for wildlife. Well-intentioned handouts may cause disease like "Angel Wing" and obesity, injury and even death for the animals. Providing unnatural food encourages wildlife to congregate in large numbers, leading to territorial fighting, attacks by predators and being hit by cars. Animals you feed today may be killed as "pests" tomorrow. Don't harm wildlife with your kindness...help them remain healthy, safe and free.</p> | <p>Native animals who eat human food.....</p> <ul style="list-style-type: none">• May bite, scratch or threaten park visitors.• May come into conflicts with your pets.• May spread disease. | <p>Feeding Wildlife is illegal in the City of Huntington Beach, the County of Orange, the State of California and in all Federal Parks. Huntington Beach Municipal Code: 13.48.075 Feeding of Wildlife on City Property Prohibited. Punishable by Fine.</p> |



@MelissaMorrals

Wildlife Feeding Ad Hoc

'They Don't Need the Feed' Phase 1 Pilot Project

Project Implementation:

- **Promote Education of the public- focus on children**
- **Utilize Schools if possible- art contest (Phase 2)**
 - **Messaging through Channel 3, nature websites and other Social Media**
- **Contact other agencies for input such as Wetland and Wildlife Center**
- **“They Don't Need the Feed” Theme to focus messaging**
- **Vic Leipzig and Sea and Sage Audubon confirmed there is plenty of natural food in the parks for animals**
- **Secret Garden Team conducted pilot project inquiries with visitors**

Wildlife Feeding Ad Hoc Mission Statement

Issue:

Current laws and ordinances in the City of Huntington Beach, the County of Orange, the State of California and the United States of America prohibit the feeding of wildlife on public and private lands.

Many people continue to feed the wildlife in their parks, playgrounds and beaches largely due to the fact that they do not understand the laws and the **negative** impact that their actions have upon the lives of the wildlife and the habitat in which they reside.

Mission:

Public education that increases awareness and understanding of the consequences of wildlife feeding with a goal of improving the health of these animals and the overall health of our beautiful community natural resources.

Wildlife Feeding Ad Hoc

Consequence Sign Art Work

Feeding Wildlife

It's hard to resist feeding the wildlife but please don't - for their health and your safety.

| Their Health | Your Safety | FED WILDLIFE IS DEAD WILDLIFE. IF YOU CARE, DON'T FEED!! |
|---|--|---|
| <p>The native animals who live here, including ducks, geese, squirrels, racoons and other wildlife, need nature's diet to be healthy. Human food is "junk food" for wildlife. Well-intentioned handouts may cause disease like "Angel Wing" and obesity, injury and even death for the animals. Providing unnatural food encourages wildlife to congregate in large numbers, leading to territorial fighting, attacks by predators and being hit by cars. Animals you feed today may be killed as "pests" tomorrow. Don't harm wildlife with your kindness...help them remain healthy, safe and free.</p> | <p>Native animals who eat human food.....</p> <ul style="list-style-type: none">• May bite, scratch or threaten park visitors.• May come into conflicts with your pets.• May spread disease. | <p>Feeding Wildlife is illegal in the City of Huntington Beach, the County of Orange, the State of California and in all Federal Parks. Huntington Beach Municipal Code: 13.48.075 Feeding of Wildlife on City Property Prohibited. Punishable by Fine.</p> |



@MelissaMurals

Wildlife Feeding Ad Hoc

Banner / Vinyl Decal Art Work



Wildlife Feeding Ad Hoc

Materials and Costs

► Project Materials and Costs:

- Materials for Huntington Central Park only
- Digitally Printed and Round Cut Vinyl Decals size: 24" x 24"- 100 @ \$13.52 each = \$1,352.00
- 13oz Vinyl Matter Banner Print (Hemmed all edges and Grommets every 2 Feet) size: 60" W x 60" H - 2 @ \$60.94 = \$121.88
- UV Printed "Max Metal" or Dibond Aluminum Composite Board Prints size: 24" x 36"-2 @ \$37.00 = \$74.00
- Total with Tax = \$1,667.77
- Costs do not include Metal Sign install- recommend City install.

Wildlife Feeding Ad Hoc

EXAMPLES: Vinyl Decal for Trash Cans in HCP



Wildlife Feeding Ad Hoc

EXAMPLE: Banner for HCP



Wildlife Feeding Ad Hoc

EXAMPLE: Consequence Sign for HCP



Wildlife Feeding Ad Hoc

Project Timeline Phase 1

| | | | | |
|--|--|---|---|---|
| HCP Presentation 9-11-19 Complete! | Community Services Presentation 10-9-19 | City Council Presentation (if required) November 2019 | Purchase materials and begin message delivery December 2019 | Install signs, banners and decals Early 2020 |
|--|--|---|---|---|

Wildlife Feeding Ad Hoc Recommendations

- ▶ The Wildlife Feeding Ad Hoc recommends that the Community Services Commission consider the 'They Don't Need the Feed' Phase 1 Pilot Project with any necessary modifications. Approve the Plan and send to the Huntington Beach City Council for consideration/review and eventual implementation.