



EXECUTIVE DIRECTOR

20 September 2019  
via e-mail only

Ms. Marie Knight  
Director of Community Services  
City of Huntington Beach

**Re: 2019 VISSLA ISA World Junior Surfing Championship**

Dear Marie,

On behalf of the ISA and our president, Fernando Aguerre, I would again like to thank you and the City of Huntington Beach for the invaluable support you and your team provided our event last year, which was a huge success in term of athlete participation and media attention.

With the generous support of our partners, VISSLA and Visit Huntington Beach, we are delighted that the 2019 VISSLA World Junior Surfing Championship is returning to Huntington Beach again this year, October 26 – November 3, for what will surely be another record participation. As you may recall, we had 361 young surfers from 44 countries – including a record 154 female surfers – participate in 2018, many of which could be future Olympic surfers.

From a measurable media perspective, this event was also a great success with substantial global reach and significant visibility for Huntington Beach as a surfing and tourism destination. Our live webcast had over 1.6 million views with an average viewing duration of over 17 minutes with 3.5 million minutes watched. In addition, our 1-hour TV highlight program was viewed in over 130 countries and territories.

We expect to exceed all of these metrics in 2019.

For this, we would be grateful to be able to continue to count on the co-sponsorship support of the City of Huntington Beach by waiving some community service fees, reducing other city service fees and making available to us the City Council Meeting room for several hours on October 25 for our team managers meeting prior to the event.

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As the world governing body recognized by the International Olympic Committee and responsible for managing Olympic Surfing now and in the future, the ISA greatly appreciates and recognizes the active participation by the City of Huntington Beach and Visit Huntington Beach in supporting our mission.

We look forward to working with you and your team in running another great ISA event in Huntington Beach.

Please do not hesitate to contact me if I can provide any additional information.

Best regards,



Robert J. Fasulo

cc: Kelly Miller, President & CEO, Visit Huntington Beach  
Chris Cole, Community Services Rec Supervisor