

CITY OF HUNTINGTON BEACH
STRATEGIC OBJECTIVES
(February 13, 2018 – January 1, 2019)
AUGUST 2018 CITY COUNCIL UPDATE

| THREE-YEAR GOAL: IMPROVE QUALITY OF LIFE | | | | | | |
|---|---|---|--------|-----------|---------|---|
| WHEN | WHO | WHAT | STATUS | | | COMMENTS |
| | | | DONE | ON TARGET | REVISED | |
| 1. By June 1, 2018 | Chief Information Officer (lead), City Attorney and Councilmember Jill Hardy | Implement a website interface for the community to file nuisance complaints that is more visible and prominent to the public. | X | | | The new “contact us” page was implemented on June 12, 2018 and the My HB app replaced Pipeline on July 17, 2018. Information Services presented to City Council at the August 17, 2018 meeting. |
| 2. By September 1, 2018 By October 1, 2018 | City Attorney (lead), and Councilmembers Erik Peterson, Jill Hardy and Lyn Semeta | Propose amendments to the City Council for action that strengthen the Neighborhood Nuisance Ordinances. | | | X | |

THREE-YEAR GOAL: *ENHANCE AND MAINTAIN INFRASTRUCTURE*

| WHEN | WHO | WHAT | STATUS | | | COMMENTS |
|--|--|--|--------|-----------|---------|---|
| | | | DONE | ON TARGET | REVISED | |
| 1. By June 1, 2018 | Assistant City Manager (lead), Police Chief and Public Works Director | Complete a needs assessment and financing of Police Department Facilities and provide recommendations for improvement to the City Council for action. | | | X | The Police, Public Works, and Finance Departments made a presentation to the City Council on July 16, 2018 regarding the PD Headquarters proposed modernization, estimated costs and potential financing options. A final financing plan will be presented in Fall 2018. |
| 2. By June 1, 2018 | Public Works Director and Community Services Director, working with the Central Park Committee and Community Services Commission | Prioritize park maintenance needs and improvements and present to the City Council for consideration. | | X | | On May 21, 2018, the FY 2018/19 Proposed Budget Capital Improvement Plan (CIP) was presented to the City Council, including park improvement projects to be financed next year. |
| 3. By June 1, 2018 August 1, 2018 | Community Services Director and Public Works Director, with input from the Community Services Commission | Complete an assessment of park playground equipment and playground surfacing and recommend priorities to the City Council for consideration. | | | X | The CS Commission Subcommittee met on July 2, 2018. They will forward a recommendation to the full Commission at the September meeting. Once the Commission approves of the recommended priorities, this list will be used to allocate available CIP and/or park funding on a priority basis. |
| 4. By October 1, 2018 | Chief Information Officer (CIO) and Public Works Director | Perform an assessment of all technology needs and current technology programs used to support infrastructure assets to prepare for development of a Comprehensive Asset Management System. | | X | | Staff worked with NextLevel Technology to build a proposal to perform an assessment of Public Works technologies. Processing professional services contract to start the assessment in September. |

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| 5. By December 15, 2018 | Public Works Director and Assistant City Manager, with input from the Department Directors | Assess City facility deficiencies and provide recommendations for improvement to the City Council for action. | | X | | |
| 6. By January 1, 2019 | Public Works Director and CIO | Perform a power and electricity needs assessment for City facilities and report results with recommendations to the City Manager. | | X | | Staff from PW and IS are working on developing a list of facilities that require backup power supply. |

| THREE-YEAR GOAL: STRENGTHEN ECONOMIC AND FINANCIAL SUSTAINABILITY | | | | | | |
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| WHEN | WHO | WHAT | STATUS | | | COMMENTS |
| | | | DONE | ON TARGET | REVISED | |
| 1. By August 6, 2018 By November 1, 2018 | Assistant City Manager (lead), CFO, and Deputy Director of Business Development | Conduct a City Council Study Session on budget balancing options, including looking at current revenue sources, potential new revenue options and sale of surplus property. | X | | | Presented at 5/7/18 Study Session. Item was then referred to the Finance Commission for follow-up and recommendations. The Finance Commission presented their recommendations to the City Council on 8/6/18. Finance will follow-up with additional details in October 2018. |
| 2. By August 1, 2018 | Public Works Director and CFO | Recommend options for the commercial refuse franchise fee. | | X | | Under consideration as part of the franchise renewal negotiation. |
| 3. By November 15, 2018 | Assistant City Manager and CFO | Conduct a cost-benefit analysis of the City's programs and services and recommend to the City Council for action adjustments to assist with balancing the budget. | | X | | ACM and CFO are working on format and methodology for this review and are currently on target for November 15, 2018. |
| 4. By January 1, 2019 | HR Director and CFO | Identify funding to enhance the funded status of the City's Workers Comp Plan. | | X | | This item will be considered in conjunction with the Fiscal Year 2017/18 Year End Closeout process and financial statement audit. |
| 5. By January 1, 2019 | Community Development Director | Bring to the City Council for action the implementation of the Research and Technology Section of the Zoning Code. | | X | | Stakeholder meetings were conducted through July and August. Draft technical analysis to be submitted late August. First administrative draft ordinance to be submitted in September/October. |

THREE-YEAR GOAL: *ENHANCE AND MAINTAIN PUBLIC SAFETY*

| WHEN | WHO | WHAT | STATUS | | | COMMENTS |
|---|---|---|--------|-----------|---------|---|
| | | | DONE | ON TARGET | REVISED | |
| 1. On or before July 1, 2018 and December 1, 2018 | Police Chief | Provide an update to the City Council on the implementation of Management Partners' recommendations. | | X | | The Police Chief made a presentation regarding the implementation of the study's recommendations to City Council on May 7, 2018. |
| 2. By July 1, 2018 | Police Chief and CFO | Present to the City Council for consideration revenue opportunities to increase funding for police staffing. | X | | | Options to enhance General Fund revenue in order to improve infrastructure, increase staffing (including police officers) and address rising labor costs were presented to the City Council at the May 7, 2018, Study Session . |
| 3. By September 1, 2018 | Fire Chief and CFO | Present the findings of the Peak Load Staffing for Emergency Transport Services Pilot Program and make a recommendation, including financial impact, to the City Manager. | | | X | Currently under review. |
| 4. By September 1, 2018 November 1, 2018 | Fire Chief and CIO | Present to the City Council for consideration a third party Fire Safety Inspection Reporting System to assist the business community with web-based reporting. | | X | | RFP was created and the vendor/system was selected. 50% of the implementation work has been completed. |
| 5. By September 1, 2018 | Police Chief and CIO | Complete the RFP process and recommend a contract to the City Council for consideration for a new Computer Aided Dispatch System and a Records Management System. | | X | | Staff putting final touches on the RFP document. |
| 6. By December 1, 2018 | Assistant City Manager, Police Chief and Deputy Director of Economic Development, working with the ad hoc Council Committee on Homelessness | Present to the City Council for consideration a Comprehensive Plan to Address Homelessness. | | | X | A comprehensive plan to address homelessness in Huntington Beach will be presented to the City Council in October/November. Community outreach meetings are taking place alongside working with the Council Subcommittee on Homelessness. |

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| 7. By January 1, 2019 | Fire Chief and CIO | Conduct a needs assessment of the Fire Department's Computer Aided Dispatch System and Records Management System and make recommendations for system integration to the City Manager. | | X | | Staff met with the vendor (NextLevel) to discuss the project scope on July 19, 2018. Nextlevel will provide a proposal for performing a technology needs assessment for the Fire Department by September 15, 2018. |
| 8. By July 1, 2018 January 31, 2019 | Fire Chief and Assistant City Manager | Conduct a City Council Study Session on optimizing staffing during peak and non-peak times. | | | X | Currently under review. |

THREE-YEAR GOAL: *ENHANCE AND MAINTAIN CITY SERVICE DELIVERY*

| WHEN | WHO | WHAT | STATUS | | | COMMENTS |
|--|---|--|--------|-----------|---------|---|
| | | | DONE | ON TARGET | REVISED | |
| 1. By July 1, 2018 August 1, 2018 | ACM and CIO | Provide to the City Council an update regarding the implementation of an Enterprise Land Management (ELM) system. | | X | | Final memo and presentation was reviewed by August 15, 2018 and sent to CC on Tuesday, August 21, 2018. |
| 2. By December 31, 2018 | Library Services Director (lead), CFO and CIO | Implement a system to enable library cardholders to pay fees and fines online. | | | X | Ecommerce module of Library's Horizon Integrated Library system is due in the fourth quarter of 2018. Module is part of an upgrade that will be scheduled when available. |
| 3. By November 1, 2018 | PIO (lead), CIO, City Attorney and Assistant City Manager | Create and present to the City Manager a citywide social media plan for promoting City services, events and operations. | | X | | Draft AR 508 under review. It will be finalized and posted by September 15, 2018. |
| 4. By January 1, 2019 | City Manager and CIO | Develop and present a plan to the City Council for action to improve connectivity via broadband to downtown City facilities. | | X | | IS working with the broadband committee to evaluate different options. |