

#24

Switzer, Donna

From: Casanova, Kriss
Sent: Tuesday, November 1, 2022 1:43 PM
To: agendaalerts@surfcity-hb.org
Subject: FW: Feedback on Downtown Landscape

[Here's another for #24 – Main Street redesign.](#)

From: Bern and Gretchen <bernandgretchen@yahoo.com>
Sent: Tuesday, November 1, 2022 1:42 PM
To: Casanova, Kriss <Kriss.Casanova@surfcity-hb.org>
Subject: Feedback on Downtown Landscape

Hello Kriss,
Will you please ensure the following feedback is sent to the HB City Council? Thank you.
Bern & Gretchen

----- Forwarded Message -----

From: "Nels Mitchel" <NMitchel@fripppy.com>
To: "Bern Baumgartner" <bernandgretchen@yahoo.com>
Cc:
Sent: Tue, Nov 1, 2022 at 3:38 AM
Subject: Fwd: HB City Council Agenda Item - Main Street Streetscape Schematic Design (11/1/2022)

I support this action to close off Main Street to traffic and develop a plaza.

Nels

Nels Mitchel

Chief Operating Officer

Fred R Rippey, inc

Begin forwarded message:

#24

Switzer, Donna

From: Omark Holmes <Omark@surfcityusa.com>
Sent: Tuesday, November 1, 2022 3:04 PM
To: supplementalcomm@surfcity-hb.org
Cc: Nicole Llido; Jennifer Tong; Kelly Miller; Jaime Strong
Subject: VHB SUPPLEMENTAL COMMUNICATION FOR 11/1/22 CITY COUNCIL MEETING

Importance: High

Good afternoon,

Please find below Visit Huntington Beach's supplemental communication for appropriate distribution regarding tonight's (11/1/22) City Council Meeting Agenda Item 22-868:

"As the City's official destination marketing organization, Visit Huntington Beach supports the Downtown revitalization project. We recognize the value of the visitor (and resident) experience and believe that this opportunity to improve connectivity and mobility around Downtown will help enhance infrastructure by revitalizing the space while contributing to the economic vitality of the local businesses." – Visit Huntington Beach Leadership Team

Thank you,



Omark A. Holmes, MBA | Chief Marketing Officer
Visit Huntington Beach – Surf City USA
155 Fifth Street, Suite 111, Huntington Beach, CA 92648-5171
Phone: (714) 969-3492, x213 | Fax: 714.969.5592
Email: omark@surfcityusa.com | www.surfcityusa.com

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Switzer, Donna

From: Casanova, Kriss
Sent: Tuesday, November 1, 2022 6:18 PM
To: supplementalcomm@surfcity-hb.org
Subject: FW: Main Street

[Confirming you got this email.](#)

From: Casanova, Kriss
Sent: Tuesday, November 1, 2022 2:52 PM
To: agendaalerts@surfcity-hb.org
Subject: FW: Main Street

[#24 – Main Street Redesign](#)

From: Susan Allen <susanharperallen@hotmail.com>
Sent: Tuesday, November 1, 2022 2:48 PM
To: Casanova, Kriss <Kriss.Casanova@surfcity-hb.org>
Subject: Main Street

Hello Kriss - I am a 10 year resident of Huntington Beach and would love to put my support behind leveraging downtown Main Street as a pedestrian zone. My family and I love to enjoy the restaurants and shops. We bring visitors downtown too. It is so much more convenient with no cars. Thank you!

Susan Allen
6842 Lawn Haven Drive
HB 92648

Switzer, Donna

From: susie smith <makinwavessalon@yahoo.com>
Sent: Tuesday, November 1, 2022 7:04 PM
To: supplementalcomm@surfcity-hb.org; CITY COUNCIL; Posey, Mike; Delgleize, Barbara; Peterson, Erik; Kalmick, Dan; Carr, Kim; Moser, Natalie; Bolton, Rhonda; Zelinka, Al; Gates, Michael; Estanislau, Robin; Parra, Eric
Subject: Agenda Item #24 November 1, 2022 council meeting
Attachments: council nov1.docx

Please see attachment for my input on Item #24. I called into public comments and was not called upon to speak.

Thank you

Susanna Smith, CEO

Makin Waves Salon Corporation

320 Main Street
Downtown Huntington Beach, CA 92648
714-801-6488
www.makinwavescorp.com

"It's not luck....It's Perseverance." susie

"Hard work spotlights the character of people. Some turn up their sleeves, some turn up their noses, and some don't turn up at all." Sam Ewing

Huntington Beach City Council:

Regarding the agenda administrative item #24 for the November 1, 2022 council meeting I have the following concerns.

I welcome upgrading Main Street and believe it is a past due project. Although the packet and design from Studio One Eleven is nicely done I do not see much regarding infrastructure.

What are the plans for additional public restrooms? I see one smart public toilet facility on #216 of the ROM but not where it will be placed on the 2nd block.

If Main Street is going to be a gathering place how will it be maintained & cleaned? I asked this question at the 9/14 meeting and city staff did not have an answer.

Will there be more police available to patrol the area?

Where will the additional parking be to accommodate more guests?

Where will the parking be to replace the parking that is lost by the new design?

What are the plans for loading zones? Currently the alleys are often blocked with delivery trucks as the

second and third block loading zones are not usable due to the temporary street closure.

How will it be decided which businesses are able to use the extra square footage in the promenade?

Will there be a fee for the usage of the promenade area?

Will kiosks be allowed on the promenade and how will they be rented? Will the city be the landlord?

If a restaurant is issued outdoor dining area will the same opportunity be available to non-food businesses?

How long will the construction take and will businesses be compensated during the down time? Many businesses will not be able to financially withstand a construction project of this magnitude.

What is the budget for the project? I asked this question on 9/14 also and was told the budget has not yet been determined. I am now seeing approximately \$12 million on the ROM. How can the city spend \$12-\$16 million but not have added in more police?

Has the idea of investing the \$12-\$16million into updating downtown the way it is with an open street.

Please postpone your vote tonight and give the downtown businesses a chance to work out a solution

in conjunction with the city to make this plan enhance downtown not hurt it. If you have assumed the Business Improvement District has represented us downtown businesses regarding this plan they have not. Us business owners have not had ONE meeting or town hall with the BID Board regarding this matter. We deserve a fair chance to voice our concerns to you directly.

Sincerely,

Susie Smith, Owner Makin Waves Salon since 1997
320 Main Street, Huntington Beach, Ca 92648
714-801-6488

Past President of the HBBID, multiple terms on the Board of Directors, Co-founder of the Downtown Art Walk, head of multiple HBBID committees over the years.