



MINUTES

ECONOMIC DEVELOPMENT COMMITTEE

Wednesday, April 13, 2022
Virtual Meeting Via Zoom
2000 Main Street
Huntington Beach, CA 92648

Study Session - ***MEETING WILL BE HELD VIRTUALLY***
Special Meeting - 4:00 PM

COMMITTEE MEMBERS
Barbara Delgleize, Mayor
Mike Posey, Mayor Pro Tem
Kim Carr, Councilmember

STAFF
Staff Liaison
Robert Ramirez,
Economic Development Project Manager

MEETING ASSISTANCE NOTICE: In accordance with the Americans with Disabilities Act, services are available to members of our community who require special assistance to participate in public meetings. If you require special assistance, 48-hour prior notification will enable the City to make reasonable arrangements for an assisted listening device (ALD) for the hearing impaired, American Sign Language interpreters, a reader during the meeting and/or large print agendas. Please contact the City Clerk's Office at (714) 536-5227 for more information, or request assistance from the staff or Sergeant-at-Arms at the meeting.

PUBLIC COMMENTS: To address the legislative body on items of interest not scheduled for public hearing, *Request to Speak* forms will be made available at the meeting and are collected by the staff or Sergeant at Arms. Some legislative bodies may provide different *Request to Speak* forms for public hearing items.

AUDIO/VIDEO ACCESS TO BROADCASTED MEETINGS: City Council and Planning Commission meetings are televised live on HBTB-3 Channel 3, and can be viewed via live or archived website at <https://huntingtonbeach.legistar.com>.

In attendance: Mayor Barbara Delgleize, Mayor Pro Tem Mike Posey, Ursula Luna-Reynosa, Charles Kovac, Kim Radding, Kelly Miller, Peter “PT” Townend, Robert Fasulo, Ashley Wysocki, Chris Cole, Kriss Casanova, Robert Ramirez

1. CALL TO ORDER

4:06 PM

2. ROLL CALL

Mayor Barbara Delgleize (present), Mayor Pro Tem Mike Posey (present), Councilmember Kim Carr (absent).

3. SPECIAL NOTICE REGARDING COVID-19

On March 4, 2020, Governor Newsom proclaimed a State of Emergency in California as a result of the threat of COVID-19. On March 17, 2020, Governor Newsom issued Executive Order N- 29-20 which allows a local legislative body to hold public meetings via teleconferencing, and to make public meetings accessible telephonically or otherwise electronically to all members of the public seeking to observe and to address the local legislative body. Pursuant to Executive Order N-29-20, please be advised that some members of the Economic Development Committee and/or City staff may participate in this meeting telephonically or electronically.

PUBLIC PARTICIPATION/AUDIO/ELECTRONIC ACCESS TO THIS MEETING

Pursuant to Executive N-29-20, members of the public have the option to access this meeting virtually by following the instructions provided below. This meeting will be hosted as a Zoom meeting only and will not be streamed live, or broadcasted on cable television.

The public may attend the virtual Zoom meeting by calling (669) 900-6833, and entering Zoom meeting ID: 899 977 8739 or copy and paste this link into your browser:
<https://huntingtonbeach.zoom.us/j/8999778739>

4. PUBLIC COMMENTS

None.

5. APPROVAL OF MINUTES

Minutes from the February 9, 2022 meeting were approved, 2-0-1(Councilmember Carr abstained due to absence).

6. Housing Update

Charles Kovac, Housing Manager, provided an update on the Jamboree Senior Housing Project, a 43 unit project located at 18431 Beach Blvd. Financing sources including tax credits closed on February 2 and ground-breaking is scheduled for May 10.

Mr. Kovac also provided an update on Project Homekey, a conversion of the Quality Inn and Suites from a motel/hotel to temporary housing and eventually permanent supportive housing. The project is being supported by the State, which released \$1.45 billion in Notice of Funding Availability (NOFA) funding to address homelessness statewide. The County of Orange, along with developer partners American Family Housing and National CORE, submitted an application in December 2021 for \$15.66 with the City contributing an additional \$4.21 million in HOME-ARP and Low and Moderate Income Housing Asset funds. The project will consist of a light rehabilitation of an existing hotel, providing 64 interim/transitional housing units. On February 16, the City was notified that the application was approved and that the project will be receiving a total of \$17 million in NOFA funding. The funding loan agreement and an MOU with the County for the use of HOME-ARP funds for supportive services will be presented to the City Council on May 17 for approval. The developer will close on the acquisition of the property on June 1.

Lastly, Mr. Kovac discussed upcoming April 19 CDBG-related council items, including approval of the 2022-23 Annual Action Plan, approval of the 2021-22 Annual Action Plan Substantial Amendment, and approval of the HOME-ARP Allocation Plan. A brief overview and updates on each of the items was provided.

Kim Radding, Administrative Aide, provided background information on the Ocean View Estates and the upcoming expiration of existing leases, which are set to expire on September 30, 2024, including potential alternative uses of the land and outcomes. A recommendation was made to extend the date of closure and reserve portions of annual revenues for future closure and relocation costs. A study session may be scheduled as needed to further assess the impact of the recommendation and will be presented to City Council at a future date.

7. Development Update

None.

8. General Update

Kelly Miller, President and CEO of Visit Huntington Beach (VHB), presented information and sought support for the International Surfing Association (ISA) World Surfing Games 2022. The event is proposed to take place September 16-24, 2022, hosting over 250 athletes worldwide. It would further strengthen Huntington Beach's image as a surfing destination in light of the upcoming Olympics and their selection of a venue for the surfing competition. VHB will be contributing \$100k and is seeking an additional \$100k contribution from the City, including in-kind services. Ursula Luna-Reynosa, Director of Community Development, discussed potentially using Tourism Business Improvement District (TBID) assessment credit funds designated explicitly for events, as well as researching into other funding options.

Kriss Casanova, Economic Development Manager, provided an update on the former Ruby's location at the pier. Plans by the new owner include making some minor improvements for a new pop-up restaurant for summer of 2022 with longer-term improvements to be made to the space in the off-season.

Ms. Casanova also provided a brief update on Streams of Hope, a community public art clean-up campaign, focused on raising awareness and education about local watersheds. The collaborative effort by local artists will be unveiled on Earth Day, April 22.

Other updates included the status of the Shank House, a city-owned property in downtown, and the potential of tenanting the space with a new operator.

Finally, Ms. Casanova provided follow-up information on Placer software which tracks pedestrian activity, an update on the Business Retention and Expansion Program with an overview of the businesses that have been visited to date, and the Surf City Auto Group, II sales tax economic subsidy report which will be going to City Council on May 3.

ADJOURNMENT

The meeting was adjourned at 5:30 pm.

**The next regularly scheduled meeting of the Economic Development Committee is
Wednesday, June 8, 2022 at 3:30pm on the Lower Level, Room B-8 at Huntington
Beach, California.**