

Application for Appointment to a Citizen Commission, Board, Committee, or Task Force



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Last Name *

Velazquez

First Name *

Iliana

Middle Initial

Date *

1/7/2021

Name of Board, Commission, Committee, or Task Force *

Human Relations Task Force

Length of Residency in Huntington Beach *

10 years

Occupation *

Marketing Director

United States Citizen? *

☒ Yes ☐ No

Currently Serving on a City Board or Commission? *

☐ Yes ☒ No

Home Address: *

Street Address

Address Line 2

City

Huntington Beach

State

CA

Postal / Zip Code

92646

Phone Numbers

Personal

Phone Numbers

Business

Type * (?) Number *

██████████ ████████████████████

Type (?) Number

Personal Email *

ilianavelazquez@hotmail.com

Educational Background *

BA from University of California, San Diego
MBA from University of Southern California

Professional Licenses and/or Associations *

Certified by Association of International Product Marketing and Management

Volunteer Junior Achievement Program

Professional Experience *

Proactive and results-oriented Product and Marketing Leader with over 20 years of experience in product management, marketing and strategy.

Special Knowledge or Skills *

Fluent in Spanish, experience working with diverse communities, strong collaboration and communication skills

Civic Interests and/or Service Memberships? *

I am interested in contributing back to Huntington Beach and want to have more of a direct impact. I am part of an Enrichment Organization at work for Latinos and enjoy volunteering at my local church. I have also volunteered for the Junior Achievement Program.

How will your qualifications best serve the citizen advisory group that you are applying for, and why do you wish to serve on this group? *

I have lived in Huntington Beach for over 10 years and have 2 children. As a first generation college graduate growing up in lower income neighborhoods, I feel I can bring a unique perspective to this advisory group. My husband grew up in Huntington Beach and we are a multiracial family. We love our community and I want to help ensure that it continues to be a wonderful, welcoming place for us and our future generations. Times have changed and the perception of Huntington Beach has also changed. The combination of my background, my work experience and commitment to the community will allow me to make impactful contributions.

It is the policy of the City Council to make appointments to the citizen commissions, boards, and committees, based on the needs of the city, as well as the interests and qualifications of each applicant. Selection will be made without discrimination based on the race, creed, gender, or sexual orientation of the applicant.

Additional information concerning a particular commission, board, committee, or task force or the application process is available through the staff support department identified above. General questions can be directed to Cathy Fikes, (714) 536-5553.