

Communications Committee
Tuesday, January 25, 2022
3:30 PM - Regular Meeting
AGENDA



City of Huntington Beach
Zoom Webinar

JULIE TOLEDO
COMMUNITY RELATIONS OFFICER

KIM CARR, Council Member
DAN KALMICK, Council Member
NATALIE MOSER, Council Member

Due to the recent surge in COVID-19 cases, meetings will be conducted virtually via Zoom until further notice. Committee members and visitors may attend meetings by visiting www.Zoom.us, clicking on the “Join a Meeting” link and inputting Meeting ID: 966 2410 4806. Attendees also have the option to attend telephonically by calling 1-669-900-6833, and entering Meeting ID: 966 2410 4806#. Once a caller has entered the meeting, they will be placed in a holding queue. Callers will be prompted to speak in the order received and after Staff confirms the last three digits of their phone number. Each caller will be provided two minutes to speak.

CALL TO ORDER

ROLL CALL

PUBLIC COMMENTS

To submit a public comment during this Zoom meeting, visit www.Zoom.us, click on the “Join a Meeting” link, and input Meeting ID: 966 2410 4806. To call in, dial 1-669-900-6833 and input Meeting ID: 966 2410 4806# when prompted.

APPROVAL OF MINUTES

1. Review and approve the October 26, 2021 Minutes

ADMINISTRATIVE ITEMS

1. Programming Schedule / Content Review
 - a. Regularly scheduled programs
 - b. Special programs
 - c. Other content
2. Budget for FY 2022-23
3. Future Programming Discussion

ADJOURNMENT

The next regularly scheduled meeting of the COMMUNICATIONS COMMITTEE is February 22, 2022 at 3:30 P.M.

INTERNET ACCESS TO THE COMMUNICATIONS COMMITTEE AGENDA AND STAFF REPORT MATERIAL IS AVAILABLE PRIOR TO COMMUNICATIONS COMMITTEE MEETINGS AT: <https://huntingtonbeach.legistar.com/>

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ATTACHMENT 1

**OCTOBER 26, 2021 MEETING MINUTES
FOR APPROVAL**



CITY COUNCIL COMMUNICATIONS COMMITTEE

MINUTES FROM OCTOBER 26, 2021

Huntington Beach City Hall

ZOOM

Call to Order at 3:33PM

Roll Call

- Council Liaisons: (Present) Mayor Carr, Mayor Pro Tem Delgleize, Council Member Posey
- Staff Liaisons: (Present) Toledo, Frakes
- Public: Matt Leffering

Public Comments (3 minutes per speaker)

- *NONE*

Approve Minutes from September 28, 2021 meeting.

- *APPROVED*

ADMINISTRATIVE ITEMS

1. Current Content / Programming – August 2021

- Hidden Huntington Beach: Season 3 Kick-Off and Season 2 repeats. Working on Secrets of HBPD
- Legendary Locals: Bill Kettler
- Chefs Show: Episodes 1-3 Pacific Hideaway, Zero Zero Pizza, Beale's Texas BBQ
- Surf City Highlights: Concourse Car Show, Council on Aging Concert in the Park, BeWellHB, Bike Path
- MyHB: Airing Episode 3 – Oil Spill. Ep 1-2 repeats.
- PSAs & Shorts: Surfing Walk of Fame, Blessing of the Waves, HBPL Storytime, Surf Scene, HB Symphony, HBHS Weekly Campus Update, Council Meetings, Planning Commission Meetings, Mike Eich Retirement, National Hispanic Heritage Month, BeWellHB, Oil Spill PSA, Bolsa Chica Check Presentation, Breast Cancer Awareness Town Hall, HB Sports Complex Reopening, Feeling Fit Exercise.

2. Content Under Development

- Chef Show: Finalizing Coaches, Indarra Indian Restaurant next. Wet Dog Tavern after that.
- Made in HB: Generations: California Closets.
- MyHB: Episode 4 Beach Ops
- Hidden HB: Season 3, Episode 2 – All Black Pacific Beach Club "Unsolved Fire". Upcoming Old AES Plant, International Surf Museum.
- Local Legends: Shirley Detloff in pre-production.
- Interview with Council Member Rhonda Bolton Reshoot
- Rodgers Senior Center / Block 417: Will be demolishing early November, Getting Ready For Final Filming
- Golden West College: Hiring someone to film their sporting events, will have more content soon
- National Native American Heritage Month: 3 shorts.

3. Upcoming Events

- Halloween Downtown 10/31
- HBCOA Evergreen Annual Giving Fundraiser 11/3
- Plug Into Excitement 11/6
- Chamber State of the City 11/15
- Mayor's Gala at the Senior Center 11/18
- Miracle on Main/Tree Lighting
- Light a Light of Love 12/5



CITY COUNCIL COMMUNICATIONS COMMITTEE

- Chamber Best of HB Event 12/10

Adjournment – 4:00pm. *The next regularly scheduled meeting will be on November 23, 2021 at 3:30PM.*