Communications Committee Tuesday, July 27, 2021 3:30 PM - Regular Meeting AGENDA



JULIE TOLEDO COMMUNITY RELATIONS OFFICER

KIM CARR, Mayor BARBARA DELGLEIZE, Council Member MIKE POSEY, Council Member

Due to the COVID-19 pandemic, Governor Gavin Newsom issued Executive Order N-29-20 which allows a local legislative body to hold public meetings via teleconferencing and to make public meetings accessible telephonically or otherwise electronically to all members of the public seeking to observe and to address the local legislative body. This Order was issued with the intent of limiting gatherings that can spread COVID-19.

While the City cannot provide an in-person location for the public to attend this committee meeting during the pandemic, the public may submit a public comment telephonically by calling (669) 900-6833 and entering Meeting ID: 966 2410 4806. They may also attend a virtual Zoom meeting by entering the same Meeting ID in Zoom (<a href="www.ZOOM.us">www.ZOOM.us</a>). Once a caller has entered the meeting, they will be placed in a holding queue. Callers will be prompted to speak in the order received and after Staff confirms the last three digits of their phone number. Each caller will be provided two minutes to speak.

#### **CALL TO ORDER**

### **ROLL CALL**

# **PUBLIC COMMENTS**

To submit a public comment during this Zoom meeting, visit <a href="www.Zoom.us">www.Zoom.us</a>, click on the "Join a Meeting" link, and input Meeting ID: 966 2410 4806. To call in, dial 1-669-900-6833 and input Meeting ID: 966 2410 4806# when prompted.

### **APPROVAL OF MINUTES**

1. Review and approve the June 22, 2021 Minutes

### **ADMINSTRATIVE ITEMS**

- 1. Content / Programming Plan Update
  - A. Current Content Airing during July 2021
    - Hidden Huntington Beach Season 2; Episodes 1-8
    - Chefs of Huntington Beach
      - o Episode 1 and 2 Zero Zero Pizza and Beale's Texas BBQ
    - Surf City Highlights July
    - Legendary Locals
      - Episode 4 Bill Gallienne
    - HB Public Art Video
    - Huntington Beach Symphony Orchestra (6 videos)
    - HB Surf Show Playing Episode 1 Surf Culture + Ohana; will debut Episode 2 in August
    - City Council/Planning Commission Replays; Special meetings

- B. Short Videos/PSAs: HBPL Storytime; Parks Make Life Better National Parks and Rec Month; Circuit Electric Shuttle; OC Vector Control Mosquito PSAs (3); OC Drowning Prevention Task Force;
- C. Content Under Development for Summer 2021
  - Chefs of Huntington Beach
    - Episode 3: post-production Pacific Hideaway
    - o Episode 4: pre-production Coach's
    - o Episode 5: TBD (possibly Wet Dog Tavern or Indarra)
  - Made in HB/Generations
    - o Episode 1 Pre-production with California Closets
  - MyHB App Show pre-production Episode 2
  - Hidden Huntington Beach Season 2
    - o Airing: HB High School,
    - o Ready to air: Central Library, and Main Street Library
    - o Post-production: Brewers Ice
    - Renewed contact for Season 3
  - Block 417 Rodgers Senior Center Documentary ongoing (Fall)
  - GWC Content Fall
  - Mike Ike Pre-production retirement video/Legendary Local
  - National Hispanic American Month Pre-production. Sept.15 to Oct. 15
  - Short Videos/PSAs: Edison Skate Park, Blessing of the Waves(Sept.), Rockin' Fig tributes

## **ADJOURNMENT**

The next regularly scheduled meeting of the COMMUNICATIONS COMMITTEE is August 24, 2021 at 3:30 P.M.

INTERNET ACCESS TO THE COMMUNICATIONS COMMITTEE AGENDA AND STAFF REPORT MATERIAL IS AVAILABLE PRIOR TO COMMUNICATIONS COMMITTEE MEETINGS AT: https://huntingtonbeach.legistar.com/

MEETING ASSISTANCE NOTICE: In accordance with the Americans with Disabilities Act, services are available to members of our community who require special assistance to participate in public meetings. If you require special assistance, 48-hour prior notification will enable the City to make reasonable arrangements for an assisted listening device (ALD) for the hearing impaired, American Sign Language interpreters, a reader during the meeting and/or large print agendas. Please contact the City Manager's Office at 714-536-5202 for more information, or request assistance from the staff or Sergeant-at-Arms at the meeting. INTERNET ACCESS TO THE COMMUNICATIONS COMMITTEE AGENDA AND STAFF REPORT MATERIAL IS AVAILABLE PRIOR TO COMMUNICATIONS COMMITTEE MEETINGS AT: <a href="https://huntingtonbeach.legistar.com/">https://huntingtonbeach.legistar.com/</a>