

Tuesday, May 25, 2021

3:30 PM - Regular Meeting

AGENDA



JULIE TOLEDO
COMMUNITY RELATIONS OFFICER

KIM CARR, Mayor
BARBARA DELGLEIZE, Council Member
MIKE POSEY, Council Member

Due to the COVID-19 pandemic, Governor Gavin Newsom issued Executive Order N-29-20 which allows a local legislative body to hold public meetings via teleconferencing and to make public meetings accessible telephonically or otherwise electronically to all members of the public seeking to observe and to address the local legislative body. This Order was issued with the intent of limiting gatherings that can spread COVID-19.

While the City cannot provide an in-person location for the public to attend this committee meeting during the pandemic, the public may submit a public comment telephonically by calling (669) 900-6833 and entering Meeting ID: 966 2410 4806. They may also attend a virtual Zoom meeting by entering the same Meeting ID in Zoom (www.ZOOM.us). Once a caller has entered the meeting, they will be placed in a holding queue. Callers will be prompted to speak in the order received and after Staff confirms the last three digits of their phone number. Each caller will be provided two minutes to speak.

CALL TO ORDER

ROLL CALL

PUBLIC COMMENTS

To submit a public comment during this Zoom meeting, visit www.Zoom.us, click on the "Join a Meeting" link, and input Meeting ID: 966 2410 4806. To call in, dial 1-669-900-6833 and input Meeting ID: 966 2410 4806# when prompted.

APPROVAL OF MINUTES

1. Review and approve the April 27, 2021 Minutes

ADMINISTRATIVE ITEMS

1. Content / Programming Plan Update
 - A. Current Content Airing during May 2021
 - Hidden Huntington Beach Season 2; Episodes 1-4
 - MyHB – Episode One
 - Surf City Highlights – May
 - Songsters
 - Surf Scene
 - Episode 1 – Corky Carroll
 - Episode 2 – Joey Hawkins and John "Bam Bam" Parmeter
 - Episode 3 – Herbie Fletcher

- Legendary Locals
 - Episode 1 – Dennis Masuda
 - Episode 2 – Bob Terry
 - Episode 3 – Juana Mueller
 - Public Art Video
 - HBHS/APA Show – “Drive In” and weekly “Campus Update”
 - Huntington Beach Symphony Orchestra (6 videos)
 - Youth in Government Day Videos (9 videos)
 - Harvey Milk PRIDE Flag Raising Event
- B. Short Videos/PSAs: Asian American Pacific Islander Heritage Month Series (5 videos); Oak View Community Clean Up & Vaccination; Mobi-Mat Roll Out; OC Vector Control Mosquito PSAs (3); Monthly/Bi-Weekly Town Hall Meeting Series, HBPL Storytime, COVID 19 Vaccine PSAs, Bike Path Outreach; OC Drowning Prevention Task Force
- C. Content Under Development for Spring 2021
- Local Legends – post production Episode 4 (Bill Gallienne family)
 - Chefs of Huntington Beach
 - Episode 1: post production with Beale’s/Zero Zero Pizza
 - Episode 2: pre-production with Coach’s (remodel complete) and Pacific Hideaway
 - MyHB App Show – pre-production Episode 2
 - Hidden Huntington Beach – Season 2
 - Newland House airing; Golden Bear and Dwyer Middle School/HBHS post-production
 - Pre-production: Central Library and Main Street Library (June)
 - HB Surfing Culture + Community – three episode nearly complete
 - Block 417 Rodgers Senior Center Documentary – ongoing
 - GWC Content – ongoing
 - HBHS/APA – One Act Play Festival May 27, Synergy Dance (June)
- D. Proposed New Content
- Made in HB/Generations – Letter from Mayor Carr to individual businesses
- E. Other
- Compiling budget for 2021-22 On-Call Video Producers

ADJOURNMENT

The next regularly scheduled meeting of the COMMUNICATIONS COMMITTEE is June 22, 2021 at 3:30 P.M.

INTERNET ACCESS TO THE COMMUNICATIONS COMMITTEE AGENDA AND STAFF REPORT MATERIAL IS AVAILABLE PRIOR TO COMMUNICATIONS COMMITTEE MEETINGS AT: <https://huntingtonbeach.legistar.com/>

MEETING ASSISTANCE NOTICE: In accordance with the Americans with Disabilities Act, services are available to members of our community who require special assistance to participate in public meetings. If you require special assistance, 48-hour prior notification will enable the City to make reasonable arrangements for an assisted listening device (ALD) for the hearing impaired, American Sign Language interpreters, a reader during the meeting and/or large print agendas. Please contact the City Manager’s Office at 714-536-5202 for more information, or request assistance from the staff or Sergeant-at-Arms at the meeting. INTERNET ACCESS TO THE COMMUNICATIONS COMMITTEE AGENDA AND STAFF REPORT MATERIAL IS AVAILABLE PRIOR TO COMMUNICATIONS COMMITTEE MEETINGS AT: <https://huntingtonbeach.legistar.com/>



CITY COUNCIL COMMUNICATIONS COMMITTEE

MINUTES FROM APRIL 27, 2021

Huntington Beach City Hall

ZOOM

Call to Order at 3:37PM

Roll Call

- Council Liaisons: (Present) Mayor Carr, Council Member Delgleize, Council Member Posey
- Staff Liaisons: (Present) Jun, Toledo, Frakes, Hopkins
- Public: Matt Liffering, Chris Epting, Peter Townsend, Amory Hanson

Public Comments (3 minutes per speaker)

- *NONE*

Approve Minutes from March 23, 2021 meeting.

- *APPROVED*

ADMINISTRATIVE ITEMS

1. **Current Content / Programming – April 2021**

- Hidden Huntington Beach: Hidden HB season 2, Episodes 1-3 are currently airing. 4th Episode is in the can and ready to air. 2 more episodes regarding the Golden Bear, and the City's link to Seal Beach are in post-production. Upcoming episodes include Dwyer Middle School's haunted boiler room, and the HBHS Tower and other history on campus. Season 1 episode repeats are also playing.
- MyHB: Episode 1 regarding the MyHB app are currently airing, and Episode 2 regarding Accela are in pre-production.
- SurfCity Highlights: Current content includes Pier Plaza Art A Fair, Reading Across America at Peterson Elementary, Cultural Cinema Showcase by the HB Human Relations Task Force in honor of Black History Month, HB Host Lions Canned Food Drive, Recreation Report Brief including Toddler Swim Lessons at the City Gym and Meals on Wheels.
- SurfScene: Episode 3 – Herbie Fletcher airing now.
- Legendary Locals: Airing Episodes 1-3. Episode 4 featuring Bill Gallienne is in post-production
- Public Art Video: Airing as of mid-April.
- HBHS/APA Shows: Currently airing the "Drive In" show, and weekly "Campus Update." Carr asked staff to look into the upcoming "RetroFest" live show, and see if they could provide a condensed version to air.
- HB Symphony Orchestra: The HBSO asked if we could air their concerts, and Staff is expected to get copies of high quality video to include in content. Currently airing some of their videos from their Youtube account.
- Youth in Government Day: Airing the 3 videos that were produced for this year's Youth in Government Day.



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- CommUNITY Pop Up Picnic: Airing highlights from the CommUNITY Picnic that happened on 4/25.
- PSAs and Shorts: By the City and other agencies: HBPL Storytime, PSAs regarding COVID-19 and Vaccines, Town Hall Series, Amigos de Bolsa Chica, Hate Free HB, Fair Housing, Bike Path Outreach.

2. Content Under Development

- The Chef's Show: Episode 1 featuring Zero Zero Pizza and Beals BBQ is currently airing. Coaches had asked if they could postpone participation until their construction is complete, and it is now, so they will be featured in Episode 2. The second restaurant was selected, along with a backup, for Ep 2: Pacific Hideaway was chosen, and Indara as a backup.
- Asian American Pacific Islander Heritage Month: Currently filming, should be ready in May
- Legendary Locals: Episode 4 with Bill Gallienne family in production.
- Hidden HB: Episode 4 complete, eps 5-6 in production.
- Surfing Show – Present/Future of HB Surfing: in post-production.
- MyHB App Show: Currently producing Ep 2.
- Block 417 – Rodgers Sr Center: In production, should be completed in May.
- GWC: Will not be able to participate yet, but would like to product their own products to air: Automotive DIY's, Dance and Exercise classes, Sports Programming, How to Enroll, Campus Events, Explore GWC, Performing Arts, and a State of the College with updates from the college president.

3. Proposed New Content

- Made in HB, potentially called "Generations" to focus on family legacy businesses: Looking towards a June production, potentially calling for entries on social media. Looking for HB-based businesses with 10 or more years in HB, passed down from generation to generation, with strong family ties to HB. Feature one business per episode, with six episodes to start. Potential businesses: Cambro, Laird Coatings, Mission Critical, Afters, California Closets, Teacher Created Materials, Canvas by Kaitin, Custom Car Industry, Storage Wars.
- American Legion Post 133
- Goldenwest College
- FYI about Karate Show inquiry: Julie was approached by a local company who wanted to produce and air a Karate Show with their business. Julie inquired with other Cities to see how they handle that, and let them know that it wouldn't be allowed on HB3.
- Free Content: Kathie Shey added that the Concourse d'Elegance car show might be considered for car industry show, and added that the State has a lot of free video content that can be aired including the Olympic Torch relay, 4th of July Parade from 1976 which was designated the Official California State parade. She also has a video on Highway 39.



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4. Other

- Contracts: Need to update contracts for on-call in the next few months. Most will expire this summer.

Adjournment – 4:02pm

The next regularly scheduled meeting will be on May 25, 2021 at 3:30PM.