Fourth of July Executive Board Wednesday, February 3, 2021 6:00 PM - Regular Meeting AGENDA

ERIK PETERSON, Council Liaison MIKE POSEY, Council Liaison CHRIS COLE, Staff Liaison MOLLY UEMURA, Staff Liaison

STACEY HOFFER, Consultant STEVE CLAYTON, Contractor RYAN HEIL, Contractor ANDI KOWAL, Chair LINDA VIRCKS, Vice-Chair PAT LOVE, Board Member KAREN PEDERSEN, Board Member CHRIS YOUNG, Board Member

SPECIAL NOTICE REGARDING COVID-19

On March 4, 2020, Governor Newsom proclaimed a State of Emergency in California as a result of the threat of COVID-19. On March 17, 2020, Governor Newsom issued Executive Order N- 29-20 which allows a local legislative body to hold public meetings via teleconferencing, and to make public meetings accessible telephonically or otherwise electronically to all members of the public seeking to observe and to address the local legislative body. Pursuant to Executive Order N-29-20, please be advised that the members of the Fourth of July Executive Board and City staff may participate in this meeting telephonically or electronically.

PUBLIC PARTICIPATION/AUDIO/ELECTRONIC ACCESS TO THIS MEETING:

Pursuant to Executive N-29-20 and given the current health concerns, members of the public are encouraged to access this meeting virtually by following the instructions provided below. This meeting will be hosted as a Zoom webinar only and will not be recorded, streamed live, or broadcasted on cable television.

The public may attend the virtual Zoom webinar by calling (669) 900-6833, and entering Zoom Webinar ID: 965 1403 3957 or clicking on or copying and pasting this link into your browser: <u>https://huntingtonbeach.zoom.us/j/95927349841</u>. To make a comment during the Public Comments portion of the Zoom meeting, raise your "virtual hand" in the Zoom meeting room when the Recording Secretary calls for public comments. Your microphone will then be unmuted in the order in which it was received.

PUBLIC COMMENTS INSTRUCTIONS:

To ensure the public's right to fully participate in providing meaningful public comments at this meeting of the Fourth of July Executive Board: Submit written comments on agenda or non- agenda items to cgomez@surfcity-hb.org (reference Fourth of July Executive Board and the Agenda Item) by 2:00 PM the day of the meeting. Each person can submit one communication of 150 words or less. If you would like your e- comment read aloud at the meeting, you MUST indicate so in your email; otherwise, all written communications will be forwarded to the Fourth of July Executive Board, but not read aloud, as received prior to the meeting.

To make a comment during the Public Comments portion of the meeting on Zoom, raise your virtual hand in the Zoom meeting room when the Recording Secretary calls for public comments. Your microphone will then be unmuted in the order in which it was received. You may view or listen to this meeting by clicking on: <u>https://huntingtonbeach.zoom.us/j/95927349841</u> or by telephone: Dial: 669 900 6833 and enter Webinar ID: 959 2734 9841.



City of Huntington Beach 2000 Main Street Huntington Beach, CA 92648 Zoom

CALL TO ORDER

ROLL CALL - Kowal, Love, Pedersen, Virks, Young

INTRODUCTIONS / PRESENTATION

1. Cole will introduce new Specific Events Supervisor, Molly Uemura, who will take on the Staff Liaison role for the Fourth of July Executive Board.

APPROVAL OF MINUTES - Request approval of the February 3, 2021 meeting minutes for the Fourth of July Executive Board.

PUBLIC COMMENTS: This Fourth of July Executive Board meeting will be conducted via Zoom meeting platform. The Board welcomes public comments on all items on this agenda or of community interest. Please focus your comments on the issue or concern that you would like to bring the attention of the Fourth of July Executive Board. In order to provide a public comment, raise your "virtual hand" in the Zoom meeting room when the Recording Secretary calls for public comments. Your microphone will then be unmuted in the order in which it was received. You view listen this may or to meeting by clicking on: https://huntingtonbeach.zoom.us/j/95927349841 or by telephone: Dial: 669 900 6833 and enter Webinar ID: 959 2734 9841.

INFORMATIONAL ITEMS

- 1. Contractor's Event Update Clayton / Heil (Soundskilz)
- 2. Consultant's Event Update Newton
- 3. Board Member and Staff Event Updates
- 4. Sponsorships HSS Sponsorship Update
- 5. Event Logos

ADMINISTRATIVE ITEMS

 2020/21 4th of July Celebration Event Options Evaluation – The Board will review the February 23, 2021 Special Meeting Item #2: 2020/21 Event Options Evaluation to solidify the recommendation to be presented to City Council at their March, 15, 2021 meeting.

Recommended Action: Provide the City of Huntington Beach City Council with Options for presenting the 2021 Fourth of July Celebration:

Option A: Plan a modified 4th of July Celebration based on known COVID-19 guidelines at this time. This model would include a neighborhood parade, an expanded Pier Festival with room for additional vendors, and a modified 4th of July Run at Central Park with staggered start times over multiple days and a virtual component for those who

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wish to compete on their own. There is no financial backstop needed from the City under Option A. The hope is that the expanded festival and modified run will offset any costs and help bring in revenue to use for next year's celebration.

Option B: Contains all elements of Option A (neighborhood parade, pier festival, run) but includes the addition of a fireworks display at Pier Plaza. Since a non-refundable, 50% deposit is due to the fireworks vendor at the time of booking, this option would require the City to provide a financial backstop up to \$25,000 for the fireworks show in the event that such displays are not allowed on the 4th of July.

Alternative Action:

Do not approve Options A or B and direct staff accordingly.

- 2. Draft Bylaws Review
- 3. Policies and Procedures

ITEMS TO BE AGENDIZED

ADJOURNMENT

ATTACHMENTS

1. February 3, 2021 Meeting Minutes

NEXT MEETING

The next regularly scheduled meeting of the Huntington Central Park Committee is Tuesday, March 23, 2021, online via Zoom meeting application.

Internet access to the Huntington Central Park Committee agenda and staff report material is available prior to committee meetings at: https://huntingtonbeach.legistar.com/

MEETING ASSISTANCE NOTICE: In accordance with the Americans with Disabilities Act, services are available to members of our community who require special assistance to participate in public meetings. If you require special assistance, 48-hour prior notification will enable the City to make reasonable arrangements for an assisted listening device (ALD) for the hearing impaired, American Sign Language interpreters, a reader during the meeting and/or large print agendas. Please contact the Community Services Department at (714) 536-5434 for more information, or request assistance from the staff at the meeting.