

Communications Committee
Monday, November 23, 2020
4:30 PM - Regular Meeting
AGENDA



City of Huntington Beach

ERIC BLASKA, Public Information Officer
CATHERINE JUN, Assistant to the City Manager

LYN SEMETA, Mayor
PATRICK BRENDEN, Council Member
ERIK PETERSON, Council Member

CALL TO ORDER

ROLL CALL

PUBLIC COMMENTS

Due to the COVID-19 pandemic, Governor Gavin Newsom issued Executive Order N-29-20 which allows a local legislative body to hold public meetings via teleconferencing and to make public meetings accessible telephonically or otherwise electronically to all members of the public seeking to observe and to address the local legislative body. This Order was issued with the intent of limiting gatherings that can spread COVID-19.

While the City cannot provide an in-person location for the public to attend this committee meeting during the pandemic, the public may submit a public comment telephonically by calling (669) 900-6833 and entering Meeting ID: 966 2410 4806. They may also attend a virtual Zoom meeting by entering the same Meeting ID in Zoom (www.Zoom.us). Once a caller has entered the meeting, they will be placed in a holding queue. Callers will be prompted to speak in the order received and after Staff confirms the last three digits of their phone number. Each caller will be provided 2 minutes to speak.

APPROVAL OF MINUTES

1. Review and approve the October 26, 2020 Minutes.

ADMINSTRATIVE ITEMS

1. HBTV Marketing
 - HBTV Marketing Plan
 - Livestreaming on Cablecast
2. Content / Programming Plan Update
 - A. Current Content Airing during October 2020
 - Season 1 of Hidden Huntington Beach
 - Episode 11 – Remnants of the Red Car
 - Episode 12 – When the War Hit Home (airs 11/25)
 - Songsters - Episode 5
 - Surf City Highlights for November
 - Mayor's Reflection: 100th Anniversary of the 19th Amendment
 - PSAs: Mayor's Monthly Video, Navigation Center Groundbreaking and Ribbon Cutting Events, Veterans Day 2020, HBPL Storytime, Murdy Community Center Rededication Ceremony

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- B. Content Under Development for Winter 2020
 - Surf Scene – History of HB Surfing
 - Surfing Show – Present and Future of HB Surfing
 - Public Art Video
 - MyHB App Show
 - Chef Show
 - Legendary Locals
 - Hidden Huntington Beach – Season 2

- C. Proposed New Content
 - School Sports

- D. Review Surf City 3 Operating Budget

ADJOURNMENT

The next regularly meeting of the Communications Committee is on December 28, 2020 at 3:00 PM.

INTERNET ACCESS TO THE COMMUNICATIONS COMMITTEE AGENDA AND STAFF REPORT MATERIAL IS AVAILABLE PRIOR TO THE MEETING AT: <https://huntingtonbeach.legistar.com/>

MEETING ASSISTANCE NOTICE: In accordance with the Americans with Disabilities Act, services are available to members of our community who require special assistance to participate in public meetings. If you require special assistance, 48-hour prior notification will enable the City to make reasonable arrangements for an assisted listening device (ALD) for the hearing impaired, American Sign Language interpreters, a reader during the meeting and/or large print agendas. Please contact the City Manager's Office at 714-536-5553 for more information, or request assistance from the recording secretary at the meeting.