



AGENDA

CITY COUNCIL/PUBLIC FINANCING AUTHORITY

Thursday, February 7, 2019

Huntington Beach Central Library

7111 Talbert Ave

Huntington Beach, CA 92648

SPECIAL MEETING - Strategic Planning Retreat

8:00 AM

MAYOR AND CITY COUNCIL

ERIK PETERSON, Mayor

LYN SEMETA, Mayor Pro Tem

PATRICK BRENDEN, Councilmember

KIM CARR, Councilmember

BARBARA DELGLEIZE, Councilmember

JILL HARDY, Councilmember

MIKE POSEY, Councilmember

STAFF

FRED A. WILSON, City Manager

MICHAEL E. GATES, City Attorney

ROBIN ESTANISLAU, City Clerk

ALISA BACKSTROM, City Treasurer

MEETING ASSISTANCE NOTICE: In accordance with the Americans with Disabilities Act, services are available to members of our community who require special assistance to participate in public meetings. If you require special assistance, 48-hour prior notification will enable the City to make reasonable arrangements for an assisted listening device (ALD) for the hearing impaired, American Sign Language interpreters, a reader during the meeting and/or large print agendas. Please contact the City Clerk's Office at (714) 536-5227 for more information, or request assistance from the staff or Sergeant-at-Arms at the meeting.

PUBLIC COMMENTS: To address the legislative body on items of interest not scheduled for public hearing, *Request to Speak* forms will be made available at the meeting and are collected by the staff or Sergeant at Arms. Some legislative bodies may provide different *Request to Speak* forms for public hearing items.

AUDIO/VIDEO ACCESS TO BROADCASTED MEETINGS: City Council and Planning Commission meetings are televised live on HBTB-3 Channel 3, and can be viewed via live or archived website at <https://huntingtonbeach.legistar.com>.

At 7:45 AM, a light Continental Breakfast will be available. At 8:00 AM, the meeting will promptly be called to order with an anticipated adjournment of 2:30 PM. There will be a mid-morning break with a group lunch provided for staff and Council at 12:15 PM. Lunch items are available for public purchase at the Library vendor's cart, or at local restaurants if desired.

8:00 AM - Strategic Planning Retreat

Huntington Beach Central Library, 7111 Talbert Avenue - Talbert Room

CALL TO ORDER**ROLL CALL**

Brenden, Carr, Semeta, Peterson, Posey, Delgleize, Hardy

PLEDGE OF ALLEGIANCE**ANNOUNCEMENT OF SUPPLEMENTAL COMMUNICATIONS PERTAINING TO
STRATEGIC PLANNING RETREAT****PUBLIC COMMENTS PERTAINING TO STRATEGIC PLANNING RETREAT (3 Minute
Time Limit)****ADMINISTRATIVE ITEM****19-052 Strategic Planning Retreat led by Marilyn Snider of Snider
and Associates**

**Welcome, Public Comment, and Purpose of the Retreat and
Introduction of the Facilitator and Recorder -- Erik Peterson,
Mayor**

**Role of the Facilitator, Recorder, Group and Public;
Strategic Planning Elements; Agenda - Marilyn Snider,
Facilitator - Snider and Associates**

Brief Introductions of the Participants**City of Huntington Beach:**

- **Mission/Purpose Statement**
- **Core Values/Guiding Principles**
- **Three-Year Goals (2015-2018)**

What Are the Major Strengths and the Accomplishments of the City of Huntington Beach in the Past Three Years and Progress on the Goals and Objectives Since the February 13, 2018 Strategic Planning Retreat?

What Are the City's Current Internal Weaknesses/Challenges?

What Are the External Factors/Trends (e.g., economic, political, technological, environmental, social) that Will/Might Have an Impact on the City of Huntington Beach in the Next Three Years:

- Positively (opportunities)?
- Negatively (threats)?

City Budget Update - Gil Garcia, Finance Director

Succession Plan - Lori Ann Farrell, Assistant City Manager

Identify New Three-Year Goals (what the City of Huntington Beach needs to accomplish)

- Brainstorm Goals
- By Consensus, Select 4 or 5 Goals

Identify 12-Month Strategic Objectives (how the goals will be addressed initially - by when, who will be accountable, for what specific, measurable results) for Each of the Three-Year Goals

- Small Groups (Council Members and Management Team Draft Objectives)
- Mayor and City Council: Determine Final 12-Month Objectives

Next Steps/Follow-Up Process to Monitor Progress on the Goals and Objectives

Summary of the Retreat and Closing Remarks

ADJOURNMENT

The next regularly scheduled meeting of the Huntington Beach City Council/Public Financing Authority is Tuesday, February 19, 2019, at 4:00 PM in the Civic Center Council Chambers, 2000 Main Street, Huntington Beach, California.

**INTERNET ACCESS TO CITY COUNCIL/PUBLIC FINANCING AUTHORITY AGENDA
AND STAFF REPORT MATERIAL IS AVAILABLE PRIOR TO CITY COUNCIL MEETINGS
AT**

<http://www.huntingtonbeachca.gov>